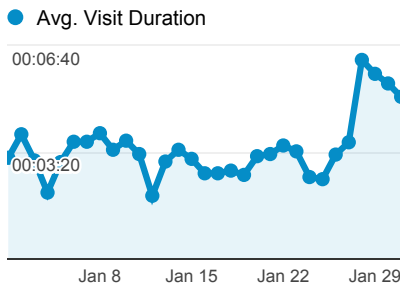


My Dashboard

Jan 1, 2014 - Jan 31, 2014

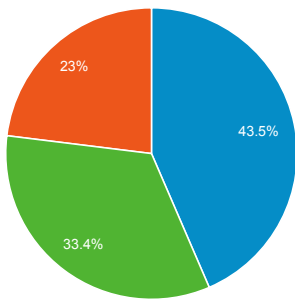
All Visits
100.00%

Avg. Visit Duration



Visits by Traffic Type

■ direct ■ organic ■ referral



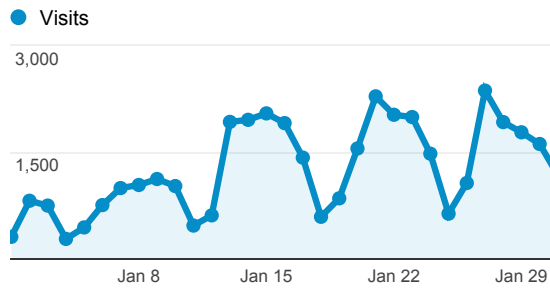
Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	37,296	102,274
Yes	1,817	3,892

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPad	702	2.43
Apple iPhone	602	1.97
(not set)	72	1.83
Samsung GT-I9300 Galaxy S III	52	1.96
Samsung GT-I9500 Galaxy S IV	29	1.86
Apple iPod	22	2.32
Motorola XT901 Electrify M	20	1.95

Visits



Visits

39,113
% of Total: 100.00% (39,113)

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	10,674	2.64
http://library.umaine.edu/	433	2.10
(not set)	364	7.43
fogler library	286	2.86
umaine library	173	2.69
fogler	87	3.53
www.umaine.edu/library	60	2.02
fogler library hours	31	2.06
umaine fogler	29	2.76
umaine fogler library	24	3.96

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	17,020	2.27
google / organic	12,365	2.74
library.umaine.edu / referral	4,051	4.15
umaine.edu / referral	2,946	3.30
libraries.maine.edu / referral	422	2.95
bing / organic	398	2.87
maine.gov / referral	280	2.15
yahoo / organic	206	2.64

Pageviews

106,166
% of Total: 100.00% (106,166)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	37,126
Fogler Library: Indexes and Databases	14,621
Fogler Library: URSUS	5,915
Fogler Library: E-journals	2,459
Fogler Library: Reserves Search	2,403
Fogler Library: Hours	2,219
Fogler Library: E-journals@UMaine	1,954
Fogler Library: Subject Portals	1,918
Fogler Library: Research Advice	1,164
Fogler Library: Services	982

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	16,443	26,348
/default_ursus.asp	2,970	9,172
/indexesdb/Indexes.asp?search=A&range=SZ	1,302	4,949
/default_res.htm	1,300	3,582
/default_ejournal.s.asp	1,217	3,586
/about/hours.htm	923	2,678
/indexesdb/Indexes.asp?search=A&range=AD	731	3,495
/indexesdb/Indexes.asp?search=A&range=DH	667	2,772
/indexesdb/Indexes.asp?search=A	629	2,302

Amazon KF11 Kindle Fire HD 7	13	2.46	umaine.summon.serialssolutions.com / referral	136	2.53	&range=NS		
HKC P771A	13	1.00	qq4nm4zz3u.search.serialssolutions.com / referral	132	2.64	/ejournals/default.asp	611	1,961
Google Nexus 7	11	2.09						

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	26,022	2.58
/default_ursus.asp	834	2.82
/default_idb.asp	725	2.87
/about/hours.htm	680	2.29
/ejournals/default.asp	646	3.26
/default_res.htm	406	1.95
/govdoc/newcensus.htm	299	1.92
/indexesdb/Indexes.asp	273	2.59
/yearbooks/default.asp	264	6.56
/indexesdb/indexes.asp	184	2.47