

Frequency & Recency

 % of visits: 100.00%

Distribution

Count of Visits

Visits

40,302

% of Total: 100.00% (40,302)

Pageviews

86,790

% of Total: 100.00% (86,790)

Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	16,483	31,424	40.90%	36.21%
2	2,969	7,575	7.37%	8.73%
3	1,489	3,796	3.69%	4.37%
4	1,120	2,769	2.78%	3.19%
5	801	1,895	1.99%	2.18%
6	675	1,513	1.67%	1.74%
7	582	1,392	1.44%	1.60%
8	1,016	1,780	2.52%	2.05%
9-14	3,039	6,003	7.54%	6.92%
15-25	1,812	4,507	4.50%	5.19%
26-50	2,035	5,321	5.05%	6.13%
51-100	2,054	4,405	5.10%	5.08%
101-200	1,899	4,459	4.71%	5.14%
201+	4,328	9,951	10.74%	11.47%