

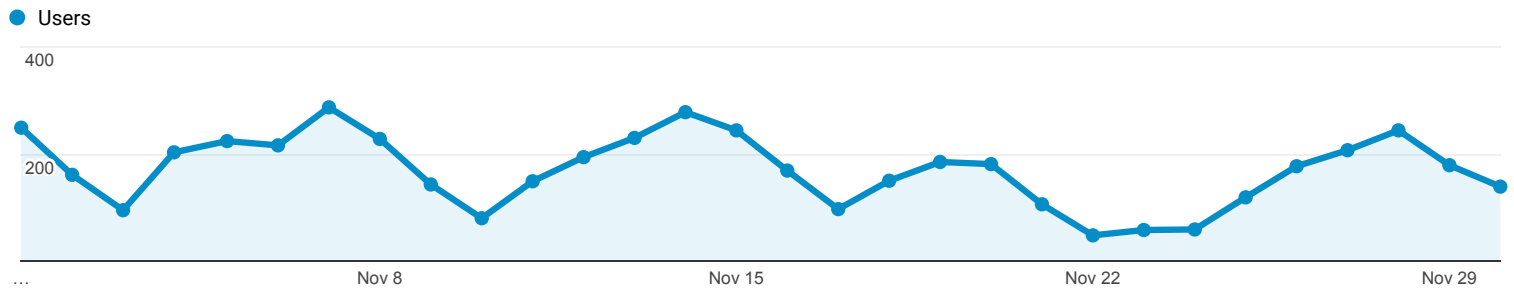
Referral Traffic

Nov 1, 2018 - Nov 30, 2018

All Users
21.82% Users

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	2,243 % of Total: 21.82% (10,281)	567 % of Total: 9.63% (5,886)	7,263 % of Total: 25.24% (28,773)	41.46% Avg for View: 45.71% (-9.30%)	3.02 Avg for View: 2.69 (12.30%)	00:04:31 Avg for View: 00:03:49 (18.54%)	11.59% Avg for View: 13.26% (-12.59%)	842 % of Total: 22.06% (3,816)	\$0.00 % of Total: 0.00% (\$0.00)
1. libguides.library.umaine.edu	598 (23.75%)	13 (2.29%)	2,071 (28.51%)	38.63%	3.27	00:04:41	9.90%	205 (24.35%)	\$0.00 (0.00%)
2. bb.courses.maine.edu	590 (23.43%)	148 (26.10%)	1,453 (20.01%)	48.11%	2.27	00:02:38	8.81%	128 (15.20%)	\$0.00 (0.00%)
3. umaine.edu	455 (18.07%)	154 (27.16%)	1,183 (16.29%)	30.85%	3.77	00:05:54	16.74%	198 (23.52%)	\$0.00 (0.00%)
4. umaine.summon.serialssolutions.com	304 (12.07%)	2 (0.35%)	1,144 (15.75%)	48.34%	3.08	00:05:25	13.55%	155 (18.41%)	\$0.00 (0.00%)
5. ecosia.org	39 (1.55%)	16 (2.82%)	99 (1.36%)	51.52%	1.82	00:02:13	11.11%	11 (1.31%)	\$0.00 (0.00%)
6. library.umaine.edu	38 (1.51%)	0 (0.00%)	147 (2.02%)	32.65%	4.07	00:04:37	14.29%	21 (2.49%)	\$0.00 (0.00%)
7. umaine-summon-serialssolutions-com.prxy4.ursus.maine.edu	32 (1.27%)	0 (0.00%)	70 (0.96%)	47.14%	1.99	00:01:57	14.29%	10 (1.19%)	\$0.00 (0.00%)
8. m.facebook.com	27 (1.07%)	25 (4.41%)	27 (0.37%)	33.33%	1.04	00:00:39	7.41%	2 (0.24%)	\$0.00 (0.00%)
9. classroom.google.com	24 (0.95%)	8 (1.41%)	61 (0.84%)	42.62%	2.61	00:05:16	22.95%	14 (1.66%)	\$0.00 (0.00%)
10. duckduckgo.com	24 (0.95%)	14 (2.47%)	60 (0.83%)	36.67%	2.08	00:02:05	21.67%	13 (1.54%)	\$0.00 (0.00%)
11. digitalcommons.library.umaine.edu	23 (0.91%)	11 (1.94%)	115 (1.58%)	29.57%	3.11	00:06:50	3.48%	4 (0.48%)	\$0.00 (0.00%)
12. krumbleair-ads.info	20 (0.79%)	20 (3.53%)	20 (0.28%)	45.00%	1.55	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. qq4nm4zz3u.search.serialssolutions.com	19 (0.75%)	1 (0.18%)	74 (1.02%)	37.84%	4.88	00:10:26	5.41%	4 (0.48%)	\$0.00 (0.00%)
14. ebook.yourcloudlibrary.com	18 (0.71%)	3 (0.53%)	47 (0.65%)	59.57%	1.74	00:00:50	2.13%	1 (0.12%)	\$0.00 (0.00%)
15. web-b-ebcohost-com.prxy4.ursus.maine.edu	18 (0.71%)	1 (0.18%)	34 (0.47%)	23.53%	2.91	00:02:24	38.24%	13 (1.54%)	\$0.00 (0.00%)
16. mail.google.com	15 (0.60%)	2 (0.35%)	56 (0.77%)	55.36%	1.62	00:01:30	3.57%	2 (0.24%)	\$0.00 (0.00%)
17. libraries.maine.edu	14 (0.56%)	4 (0.71%)	24 (0.33%)	12.50%	3.29	00:08:54	12.50%	3 (0.36%)	\$0.00 (0.00%)

18.	web-a-ebSCOhost-com.prxy4.ursus.maine.edu	13 (0.52%)	0 (0.00%)	33 (0.45%)	15.15%	3.15	00:02:44	45.45%	15 (1.78%)	\$0.00 (0.00%)
19.	com.google.android.googlequicksearchbox	12 (0.48%)	12 (2.12%)	15 (0.21%)	66.67%	1.67	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	facebook.com	12 (0.48%)	6 (1.06%)	25 (0.34%)	24.00%	3.44	00:03:07	4.00%	1 (0.12%)	\$0.00 (0.00%)
21.	growthty-hacking.info	10 (0.40%)	10 (1.76%)	10 (0.14%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	mycampus.maine.edu	10 (0.40%)	2 (0.35%)	25 (0.34%)	52.00%	2.96	00:10:02	4.00%	1 (0.12%)	\$0.00 (0.00%)
23.	foroo-marketers.info	9 (0.36%)	9 (1.59%)	9 (0.12%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	en.wikipedia.org	8 (0.32%)	8 (1.41%)	8 (0.11%)	62.50%	1.38	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	onlinelibrary-wiley-com.prxy4.ursus.maine.edu	8 (0.32%)	0 (0.00%)	10 (0.14%)	60.00%	1.60	00:00:23	10.00%	1 (0.12%)	\$0.00 (0.00%)
26.	refchatter.net	8 (0.32%)	0 (0.00%)	25 (0.34%)	68.00%	2.40	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	us.search.yahoo.com	7 (0.28%)	3 (0.53%)	14 (0.19%)	50.00%	3.86	00:05:56	7.14%	1 (0.12%)	\$0.00 (0.00%)
28.	development.library.umaine.edu	5 (0.20%)	0 (0.00%)	77 (1.06%)	57.14%	1.71	00:07:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	go.umaine.edu	5 (0.20%)	3 (0.53%)	5 (0.07%)	60.00%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	msn.com	5 (0.20%)	0 (0.00%)	27 (0.37%)	14.81%	3.26	00:02:34	55.56%	15 (1.78%)	\$0.00 (0.00%)
31.	search-proquest-com.prxy4.ursus.maine.edu	5 (0.20%)	0 (0.00%)	33 (0.45%)	75.76%	1.27	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	umaine.libapps.com	5 (0.20%)	0 (0.00%)	56 (0.77%)	28.57%	4.16	00:09:19	8.93%	5 (0.59%)	\$0.00 (0.00%)
33.	worldcat.org	5 (0.20%)	3 (0.53%)	6 (0.08%)	33.33%	2.50	00:05:38	16.67%	1 (0.12%)	\$0.00 (0.00%)
34.	com.google.android.gm	4 (0.16%)	4 (0.71%)	4 (0.06%)	75.00%	1.50	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	community.libguides.com	4 (0.16%)	4 (0.71%)	4 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	krumble-adsive.info	4 (0.16%)	4 (0.71%)	4 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	l.facebook.com	4 (0.16%)	4 (0.71%)	4 (0.06%)	25.00%	1.50	00:00:08	25.00%	1 (0.12%)	\$0.00 (0.00%)
38.	learn.vsc.edu	4 (0.16%)	4 (0.71%)	5 (0.07%)	60.00%	1.40	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	maine-csm.symplicity.com	4 (0.16%)	0 (0.00%)	4 (0.06%)	75.00%	1.25	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	newlibrary.library.umaine.edu	4 (0.16%)	0 (0.00%)	21 (0.29%)	19.05%	8.52	00:13:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	ursus.maine.edu	4 (0.16%)	0 (0.00%)	18 (0.25%)	22.22%	4.22	00:08:04	50.00%	9 (1.07%)	\$0.00 (0.00%)
42.	xueshu.baidu.com	4 (0.16%)	4 (0.71%)	4 (0.06%)	25.00%	1.75	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	bb.cod.edu	3 (0.12%)	3 (0.53%)	3 (0.04%)	0.00%	1.00	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	dnsrsearch.com	3 (0.12%)	2 (0.35%)	5 (0.07%)	20.00%	1.20	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	earlymaine.org	3 (0.12%)	3 (0.53%)	3 (0.04%)	0.00%	1.67	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	en.m.wikipedia.org	3 (0.12%)	3 (0.53%)	3 (0.04%)	0.00%	2.67	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	engineering.umaine.edu	3 (0.12%)	2 (0.35%)	3 (0.04%)	33.33%	1.67	00:00:10	33.33%	1 (0.12%)	\$0.00 (0.00%)
48.	libr.org	3 (0.12%)	3 (0.53%)	3 (0.04%)	33.33%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	marcandangel.com	3 (0.12%)	3 (0.53%)	4 (0.06%)	25.00%	1.00	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	calendar.umaine.edu	2 (0.08%)	2 (0.35%)	2 (0.03%)	0.00%	6.50	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	gradcatalog.umaine.edu	2 (0.08%)	1 (0.18%)	2 (0.03%)	50.00%	3.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

52.	library.cqpress.com.prxy4.ursus.maine.edu	2 (0.08%)	0 (0.00%)	7 (0.10%)	57.14%	2.00	00:04:02	28.57%	2 (0.24%)	\$0.00 (0.00%)
53.	online.eiu.edu	2 (0.08%)	2 (0.35%)	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	pejepscothistorical.org	2 (0.08%)	2 (0.35%)	2 (0.03%)	0.00%	1.50	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	search.tb.ask.com	2 (0.08%)	1 (0.18%)	4 (0.06%)	25.00%	1.75	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	searchencrypt.com	2 (0.08%)	0 (0.00%)	6 (0.08%)	16.67%	7.83	00:19:25	16.67%	1 (0.12%)	\$0.00 (0.00%)
57.	umaine.altarama.com	2 (0.08%)	0 (0.00%)	4 (0.06%)	50.00%	3.00	00:05:39	50.00%	2 (0.24%)	\$0.00 (0.00%)
58.	aasldpubs-onlinelibrary-wiley-com.prxy4.ursus.maine.edu	1 (0.04%)	0 (0.00%)	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	accionpreferente.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	answersite.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	anthrosource-onlinelibrary-wiley-com.prxy4.ursus.maine.edu	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	archive.cfrumembers.org	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	1.00	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	archives.library.umaine.edu	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	bio.umass.edu	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	bowdoin.libguides.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	5.00	00:47:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	ca.search.yahoo.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	composites.umaine.edu	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	2.00	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	contentpromotion.pitchbox.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	cugr.umaine.edu	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	4.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	danielnpaul.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	demo.umaine.bepress.com	1 (0.04%)	0 (0.00%)	5 (0.07%)	40.00%	1.80	00:00:07	20.00%	1 (0.12%)	\$0.00 (0.00%)
72.	downeastfisheriestrail.org	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	foglerlibrary.org	1 (0.04%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	getpocket.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	gsbse.umaine.edu	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:09:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	home.tylerkirkmann.com	1 (0.04%)	1 (0.18%)	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	hsufind.ub.hsu-hh.de	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	3.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	in.search.yahoo.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	indstate.summon.serialssolutions.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	int.search.tb.ask.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	l.instagram.com	1 (0.04%)	0 (0.00%)	1 (0.01%)	0.00%	8.00	00:06:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	l.messenger.com	1 (0.04%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	lavasoft.gosearchresults.com	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	2.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	libguides.bates.edu	1 (0.04%)	1 (0.18%)	1 (0.01%)	0.00%	3.00	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	libguides.lib.umt.edu	1 (0.04%)	1 (0.18%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

