

Frequency & Recency

 **All Users**
 100.00% Users (100.00% Sessions)

Nov 1, 2018 - Nov 30, 2018

Distribution

Count of Sessions

Sessions





























28,773

% of Total: 100.00% (28,773)

Pageviews

77,310

% of Total: 100.00% (77,310)

| Count of Sessions | Sessions | Pageviews |
|-------------------|---|--|
| 1 | 5,889  | 11,769  |
| 2 | 1,883  | 4,581  |
| 3 | 1,322  | 3,330  |
| 4 | 1,061  | 2,650  |
| 5 | 927  | 2,282  |
| 6 | 825  | 2,061  |
| 7 | 718  | 1,779  |
| 8 | 628  | 1,516  |
| 9-14 | 2,900  | 7,110  |
| 15-25 | 3,320  | 7,763  |
| 26-50 | 3,330  | 7,344  |
| 51-100 | 1,927  | 4,260  |
| 101-200 | 1,466  | 3,526  |
| 201+ | 2,577  | 17,339  |