

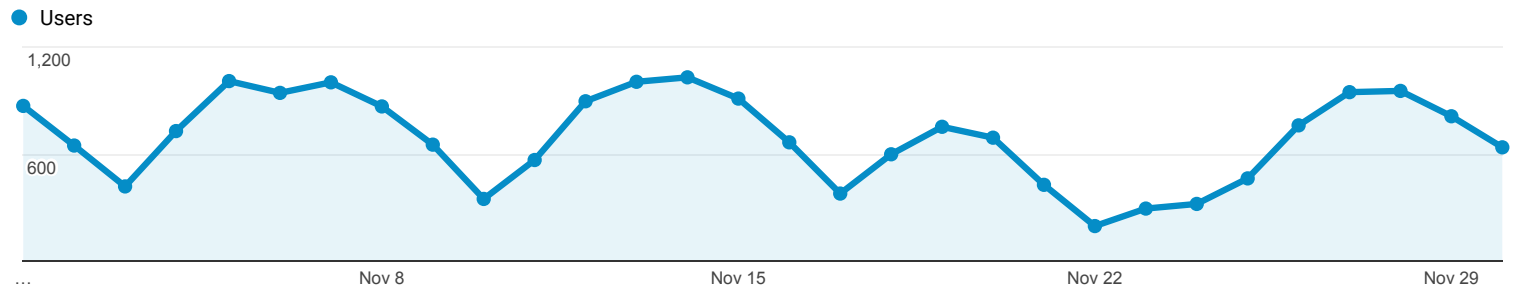
## Device Overview

All Users  
100.00% Users

Nov 1, 2018 - Nov 30, 2018

### Explorer

#### Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>10,281</b> % of Total: 100.00% (10,281)	<b>5,889</b> % of Total: 100.05% (5,886)	<b>28,773</b> % of Total: 100.00% (28,773)	<b>45.71%</b> Avg for View: 45.71% (0.00%)	<b>2.69</b> Avg for View: 2.69 (0.00%)	<b>00:03:49</b> Avg for View: 00:03:49 (0.00%)	<b>13.26%</b> Avg for View: 13.26% (0.00%)	<b>3,816</b> % of Total: 100.00% (3,816)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>8,842</b> (85.51%)	<b>4,707</b> (79.93%)	<b>26,680</b> (92.73%)	<b>45.32%</b>	<b>2.76</b>	<b>00:03:59</b>	<b>14.03%</b>	<b>3,742</b> (98.06%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>1,282</b> (12.40%)	<b>1,025</b> (17.41%)	<b>1,753</b> (6.09%)	<b>52.60%</b>	<b>1.59</b>	<b>00:01:18</b>	<b>2.11%</b>	<b>37</b> (0.97%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>216</b> (2.09%)	<b>157</b> (2.67%)	<b>340</b> (1.18%)	<b>40.29%</b>	<b>2.48</b>	<b>00:02:40</b>	<b>10.88%</b>	<b>37</b> (0.97%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3