

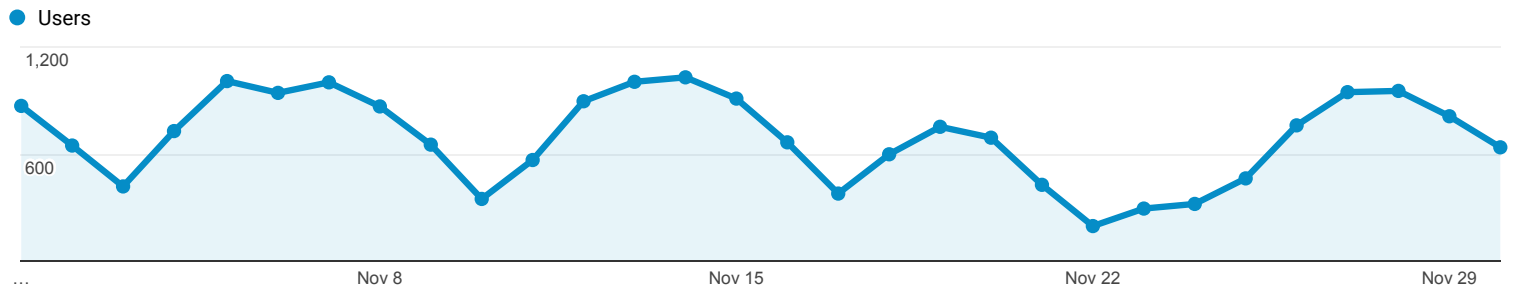
Browser & OS

All Users  
100.00% Users

Nov 1, 2018 - Nov 30, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>10,281</b> % of Total: 100.00% (10,281)	<b>5,889</b> % of Total: 100.05% (5,886)	<b>28,773</b> % of Total: 100.00% (28,773)	<b>45.71%</b> Avg for View: 45.71% (0.00%)	<b>2.69</b> Avg for View: 2.69 (0.00%)	<b>00:03:49</b> Avg for View: 00:03:49 (0.00%)	<b>13.26%</b> Avg for View: 13.26% (0.00%)	<b>3,816</b> % of Total: 100.00% (3,816)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Chrome	<b>5,914</b> (56.76%)	<b>3,101</b> (52.66%)	<b>17,774</b> (61.77%)	<b>46.21%</b>	<b>2.93</b>	<b>00:04:01</b>	<b>12.86%</b>	<b>2,285</b> (59.88%)	<b>\$0.00</b> (0.00%)
2. Safari	<b>2,279</b> (21.87%)	<b>1,293</b> (21.96%)	<b>5,539</b> (19.25%)	<b>41.60%</b>	<b>2.25</b>	<b>00:02:17</b>	<b>15.42%</b>	<b>854</b> (22.38%)	<b>\$0.00</b> (0.00%)
3. Edge	<b>879</b> (8.44%)	<b>664</b> (11.28%)	<b>1,619</b> (5.63%)	<b>57.88%</b>	<b>2.03</b>	<b>00:01:55</b>	<b>11.12%</b>	<b>180</b> (4.72%)	<b>\$0.00</b> (0.00%)
4. Firefox	<b>869</b> (8.34%)	<b>437</b> (7.42%)	<b>2,947</b> (10.24%)	<b>43.60%</b>	<b>2.45</b>	<b>00:05:36</b>	<b>13.74%</b>	<b>405</b> (10.61%)	<b>\$0.00</b> (0.00%)
5. Internet Explorer	<b>338</b> (3.24%)	<b>266</b> (4.52%)	<b>728</b> (2.53%)	<b>42.58%</b>	<b>2.73</b>	<b>00:07:40</b>	<b>12.09%</b>	<b>88</b> (2.31%)	<b>\$0.00</b> (0.00%)
6. Safari (in-app)	<b>42</b> (0.40%)	<b>41</b> (0.70%)	<b>45</b> (0.16%)	<b>62.22%</b>	<b>2.02</b>	<b>00:01:29</b>	<b>2.22%</b>	<b>1</b> (0.03%)	<b>\$0.00</b> (0.00%)
7. Samsung Internet	<b>32</b> (0.31%)	<b>28</b> (0.48%)	<b>36</b> (0.13%)	<b>52.78%</b>	<b>2.28</b>	<b>00:03:12</b>	<b>2.78%</b>	<b>1</b> (0.03%)	<b>\$0.00</b> (0.00%)
8. Opera	<b>26</b> (0.25%)	<b>19</b> (0.32%)	<b>42</b> (0.15%)	<b>66.67%</b>	<b>2.14</b>	<b>00:00:48</b>	<b>2.38%</b>	<b>1</b> (0.03%)	<b>\$0.00</b> (0.00%)
9. Android Webview	<b>16</b> (0.15%)	<b>16</b> (0.27%)	<b>17</b> (0.06%)	<b>52.94%</b>	<b>1.24</b>	<b>00:01:17</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
10. Opera Mini	<b>11</b> (0.11%)	<b>11</b> (0.19%)	<b>11</b> (0.04%)	<b>81.82%</b>	<b>1.27</b>	<b>00:00:26</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
11. Amazon Silk	<b>5</b> (0.05%)	<b>5</b> (0.08%)	<b>6</b> (0.02%)	<b>0.00%</b>	<b>3.33</b>	<b>00:03:10</b>	<b>16.67%</b>	<b>1</b> (0.03%)	<b>\$0.00</b> (0.00%)
12. UC Browser	<b>5</b> (0.05%)	<b>5</b> (0.08%)	<b>6</b> (0.02%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
13. Android Browser	<b>1</b> (0.01%)	<b>1</b> (0.02%)	<b>1</b> (0.00%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
14. Playstation 3	<b>1</b> (0.01%)	<b>1</b> (0.02%)	<b>1</b> (0.00%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
15. YaBrowser	<b>1</b> (0.01%)	<b>1</b> (0.02%)	<b>1</b> (0.00%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

