

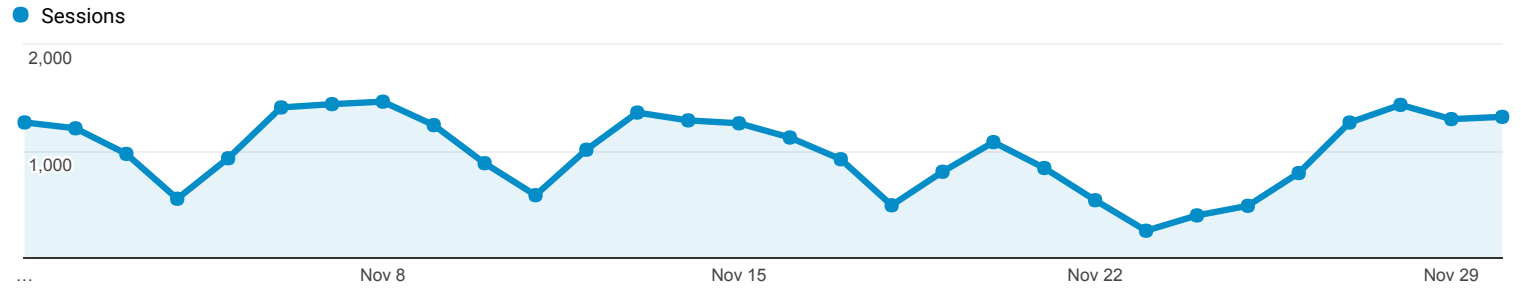
Device Overview

All Users
100.00% Sessions

Nov 1, 2017 - Nov 30, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	29,936 % of Total: 100.00% (29,936)	18.37% Avg for View: 18.36% (0.05%)	5,500 % of Total: 100.05% (5,497)	41.02% Avg for View: 41.02% (0.00%)	2.62 Avg for View: 2.62 (0.00%)	00:04:15 Avg for View: 00:04:15 (0.00%)	16.62% Avg for View: 16.62% (0.00%)	4,975 % of Total: 100.00% (4,975)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	28,025 (93.62%)	16.17%	4,531 (82.38%)	40.44%	2.68	00:04:28	17.39%	4,874 (97.97%)	\$0.00 (0.00%)
2. mobile	1,504 (5.02%)	53.39%	803 (14.60%)	53.19%	1.50	00:00:57	2.13%	32 (0.64%)	\$0.00 (0.00%)
3. tablet	407 (1.36%)	40.79%	166 (3.02%)	36.61%	2.23	00:02:03	16.95%	69 (1.39%)	\$0.00 (0.00%)

Rows 1 - 3 of 3