

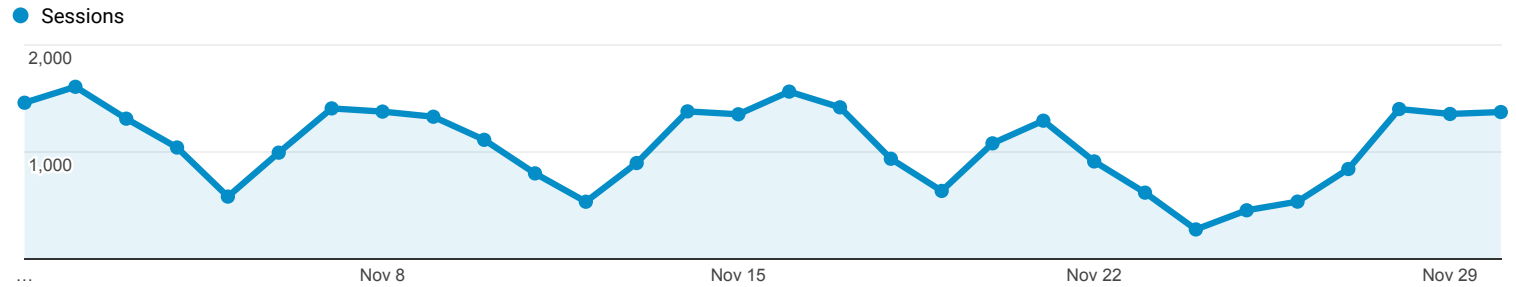
Nov 1, 2016 - Nov 30, 2016

Traffic Sources

All Users
100.00% Sessions

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,779 % of Total: 100.00% (31,779)	22.45% Avg for View: 22.45% (0.03%)	7,135 % of Total: 100.03% (7,133)	43.38% Avg for View: 43.38% (0.00%)	2.91 Avg for View: 2.91 (0.00%)	00:04:39 Avg for View: 00:04:39 (0.00%)	18.64% Avg for View: 18.64% (0.00%)	5,924 % of Total: 100.00% (5,924)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	14,744 (46.40%)	20.91%	3,083 (43.21%)	42.33%	3.15	00:05:28	22.83%	3,366 (56.82%)	\$0.00 (0.00%)
2. (direct) / (none)	7,292 (22.95%)	33.64%	2,453 (34.38%)	49.78%	2.34	00:03:01	21.13%	1,541 (26.01%)	\$0.00 (0.00%)
3. library.umaine.edu / referral	6,480 (20.39%)	13.40%	868 (12.17%)	38.06%	3.19	00:04:48	5.94%	385 (6.50%)	\$0.00 (0.00%)
4. bing / organic	859 (2.70%)	18.63%	160 (2.24%)	46.22%	2.52	00:06:54	17.46%	150 (2.53%)	\$0.00 (0.00%)
5. umaine.edu / referral	464 (1.46%)	24.35%	113 (1.58%)	35.99%	3.19	00:03:01	18.75%	87 (1.47%)	\$0.00 (0.00%)
6. libguides.library.umaine.edu / referral	450 (1.42%)	5.78%	26 (0.36%)	41.11%	2.82	00:04:33	29.78%	134 (2.26%)	\$0.00 (0.00%)
7. yahoo / organic	379 (1.19%)	30.61%	116 (1.63%)	43.80%	2.41	00:02:21	23.75%	90 (1.52%)	\$0.00 (0.00%)
8. umaine.summon.serialssolutions.com / referral	277 (0.87%)	2.17%	6 (0.08%)	54.87%	2.32	00:06:25	11.55%	32 (0.54%)	\$0.00 (0.00%)
9. qq4nm4zz3u.search.serialssolutions.com / referral	89 (0.28%)	5.62%	5 (0.07%)	52.81%	1.85	00:01:01	14.61%	13 (0.22%)	\$0.00 (0.00%)
10. libraries.maine.edu / referral	65 (0.20%)	26.15%	17 (0.24%)	52.31%	2.43	00:03:00	16.92%	11 (0.19%)	\$0.00 (0.00%)
11. development.library.umaine.edu / referral	59 (0.19%)	0.00%	0 (0.00%)	59.32%	1.88	00:03:31	3.39%	2 (0.03%)	\$0.00 (0.00%)
12. library.umaine.edu.prxy4.ursus.maine.edu / referral	57 (0.18%)	3.51%	2 (0.03%)	21.05%	2.86	00:01:29	70.18%	40 (0.68%)	\$0.00 (0.00%)
13. digitalcommons.library.umaine.edu / referral	50 (0.16%)	52.00%	26 (0.36%)	62.00%	2.12	00:02:42	2.00%	1 (0.02%)	\$0.00 (0.00%)
14. ezproxy.catsboard.com / referral	31 (0.10%)	87.10%	27 (0.38%)	51.61%	1.87	00:02:15	100.00%	31 (0.52%)	\$0.00 (0.00%)
15. web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	23 (0.07%)	78.26%	18 (0.25%)	86.96%	1.22	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. web.b.ebscohost.com.prxy4.ursus.maine.edu	23	82.61%	19	86.96%	1.13	00:01:29	0.00%	0	\$0.00

	u / referral	(0.07%)		(0.27%)					(0.00%)	(0.00%)
17.	duckduckgo.com / referral	19 (0.06%)	57.89%	11 (0.15%)	15.79%	2.84	00:02:18	36.84%	7 (0.12%)	\$0.00 (0.00%)
18.	27437109-1.compliance-ivan.xyz / referral	18 (0.06%)	100.00%	18 (0.25%)	5.56%	2.83	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	maine.gov / referral	18 (0.06%)	94.44%	17 (0.24%)	55.56%	1.56	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	ursus.maine.edu / referral	17 (0.05%)	52.94%	9 (0.13%)	41.18%	3.35	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	abc.xyz / referral	16 (0.05%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	com.google.android.googlequicksearchbox / referral	16 (0.05%)	50.00%	8 (0.11%)	31.25%	2.06	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	reddit.com / referral	16 (0.05%)	6.25%	1 (0.01%)	0.00%	2.00	00:05:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	thenextweb.com / referral	16 (0.05%)	0.00%	0 (0.00%)	6.25%	2.06	00:06:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	us.search.yahoo.com / referral	16 (0.05%)	6.25%	1 (0.01%)	37.50%	2.62	00:04:16	37.50%	6 (0.10%)	\$0.00 (0.00%)
26.	addons.mozilla.org / referral	15 (0.05%)	0.00%	0 (0.00%)	13.33%	2.00	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	earlymaine.org / referral	12 (0.04%)	0.00%	0 (0.00%)	25.00%	3.83	00:07:56	8.33%	1 (0.02%)	\$0.00 (0.00%)
28.	umit.maine.edu / referral	12 (0.04%)	8.33%	1 (0.01%)	41.67%	2.25	00:03:03	50.00%	6 (0.10%)	\$0.00 (0.00%)
29.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	10 (0.03%)	0.00%	0 (0.00%)	60.00%	2.80	00:01:14	10.00%	1 (0.02%)	\$0.00 (0.00%)
30.	27437109-1.compliance-alex.xyz / referral	9 (0.03%)	100.00%	9 (0.13%)	0.00%	2.89	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	27437109-1.compliance-alexa.xyz / referral	9 (0.03%)	100.00%	9 (0.13%)	11.11%	2.78	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	sciencedirect.com.prxy4.ursus.maine.edu / referral	9 (0.03%)	55.56%	5 (0.07%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	search.tb.ask.com / referral	9 (0.03%)	0.00%	0 (0.00%)	44.44%	1.78	00:01:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	searchlock.com / referral	9 (0.03%)	33.33%	3 (0.04%)	11.11%	3.44	00:05:33	55.56%	5 (0.08%)	\$0.00 (0.00%)
35.	facebook.com / referral	8 (0.03%)	62.50%	5 (0.07%)	62.50%	5.25	00:10:27	12.50%	1 (0.02%)	\$0.00 (0.00%)
36.	google.com / referral	8 (0.03%)	12.50%	1 (0.01%)	62.50%	2.75	00:06:20	37.50%	3 (0.05%)	\$0.00 (0.00%)
37.	lifehacker.com / referral	8 (0.03%)	12.50%	1 (0.01%)	0.00%	2.00	00:04:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	27437109-1.compliance-elena.xyz / referral	7 (0.02%)	100.00%	7 (0.10%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	buketeg.xyz / referral	7 (0.02%)	14.29%	1 (0.01%)	0.00%	2.00	00:08:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	qq4nm4zz3u.scholar.serialssolutions.com / referral	7 (0.02%)	0.00%	0 (0.00%)	42.86%	2.14	00:00:40	14.29%	1 (0.02%)	\$0.00 (0.00%)
41.	biteg.xyz / referral	6 (0.02%)	0.00%	0 (0.00%)	33.33%	1.67	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	bukleteg.xyz / referral	6 (0.02%)	16.67%	1 (0.01%)	0.00%	2.00	00:06:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	community.libguides.com / referral	6 (0.02%)	83.33%	5 (0.07%)	66.67%	2.00	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	foglerlibrary.org / referral	6 (0.02%)	33.33%	2 (0.03%)	16.67%	3.17	00:03:13	33.33%	2 (0.03%)	\$0.00 (0.00%)
45.	webmasters.stackexchange.com / referral	6 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	aol / organic	5 (0.02%)	80.00%	4 (0.06%)	80.00%	1.20	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	artikelkomputerku.blogspot.co.id / referral	5 (0.02%)	100.00%	5 (0.07%)	80.00%	1.40	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	5 (0.02%)	80.00%	4 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	ask / organic	4 (0.02%)	75.00%	3 (0.04%)	50.00%	2.75	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)

50.	baidu / organic	4 (0.01%)	25.00%	1 (0.01%)	50.00%	3.25	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	m.facebook.com / referral	4 (0.01%)	100.00%	4 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	search.proquest.com.prxy4.ursus.maine.edu / referral	4 (0.01%)	75.00%	3 (0.04%)	50.00%	2.50	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	sites.umaine.edu / referral	4 (0.01%)	75.00%	3 (0.04%)	50.00%	1.75	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	yandex / organic	4 (0.01%)	25.00%	1 (0.01%)	75.00%	1.50	00:02:33	25.00%	1 (0.02%)	\$0.00 (0.00%)
55.	45.79.64.15 / referral	3 (0.01%)	66.67%	2 (0.03%)	66.67%	4.67	00:10:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	timer4web.com / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	ursus-proxy-9.ursus.maine.edu / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	webcrawler.com / referral	3 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	bing.com / referral	2 (0.01%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	brateg.xyz / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	budilneg.xyz / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	dnsrsearch.com / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:08	100.00%	2 (0.03%)	\$0.00 (0.00%)
64.	ic.galegroup.com / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	lib-web.org / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	libguides.stthomas.edu / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	openurl.ebscohost.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	sk.sagepub.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	usm.maine.edu / referral	2 (0.01%)	50.00%	1 (0.01%)	50.00%	2.00	00:00:42	50.00%	1 (0.02%)	\$0.00 (0.00%)
70.	winthropmaine.org / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	192.168.33.1 / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:05	100.00%	1 (0.02%)	\$0.00 (0.00%)
72.	bezlimitko.xyz / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	boltalko.xyz / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	crln.acrl.org / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	digitalcuration.umaine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	100.00%	1 (0.02%)	\$0.00 (0.00%)
76.	en.wikipedia.org / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	fanyi.baidu.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	googleweblight.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:00:42	100.00%	1 (0.02%)	\$0.00 (0.00%)
79.	images.google / organic	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	intranet / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	libguides.bowdoin.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	library.cqpress.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

83.	library.umaine.edu.ursus-proxy-1.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:00:15	100.00%	1 (0.02%)	\$0.00 (0.00%)
84.	loc.gov / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	mail.google.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:03:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	mainething.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	onlinelibrary.wiley.com.ursus-proxy-1.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	patent-search-information.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	pengen.org / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	7.00	00:01:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	penobscotbay.blogspot.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	penobscotcountymegen.info / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	pinterest.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	pressherald.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	projects.learn.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:01:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	psycnet.apa.org.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	r.duckduckgo.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	search / organic	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	search.mysearch.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:07:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:13:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	urloper.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	ursus-proxy-11.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	us.yhs4.search.yahoo.com / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	uwo.summon.serialssolutions.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	vita-brevis.org / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	voyager.umeres.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	whatsmyip.org / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	winterportmaine.gov / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	worldcat.org / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	www2.umf.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	2.00	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	yellowpages.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)