

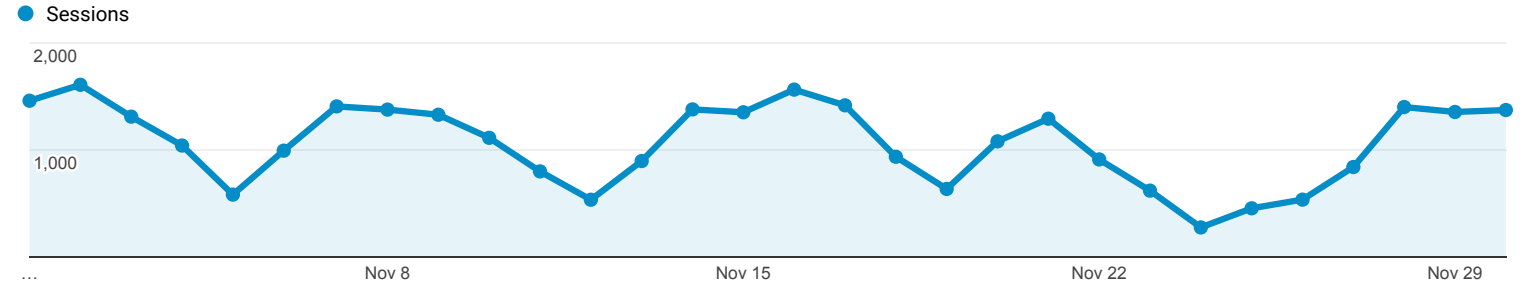
Nov 1, 2016 - Nov 30, 2016

Device Overview

All Users
100.00% Sessions

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,779 % of Total: 100.00% (31,779)	22.45% Avg for View: 22.45% (0.03%)	7,135 % of Total: 100.03% (7,133)	43.38% Avg for View: 43.38% (0.00%)	2.91 Avg for View: 2.91 (0.00%)	00:04:39 Avg for View: 00:04:39 (0.00%)	18.64% Avg for View: 18.64% (0.00%)	5,924 % of Total: 100.00% (5,924)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	29,698 (93.45%)	20.56%	6,105 (85.56%)	43.69%	2.96	00:04:53	19.51%	5,793 (97.79%)	\$0.00 (0.00%)
2. mobile	1,695 (5.33%)	49.56%	840 (11.77%)	37.17%	2.06	00:01:25	3.72%	63 (1.06%)	\$0.00 (0.00%)
3. tablet	386 (1.21%)	49.22%	190 (2.66%)	46.63%	2.24	00:01:52	17.62%	68 (1.15%)	\$0.00 (0.00%)

Rows 1 - 3 of 3