

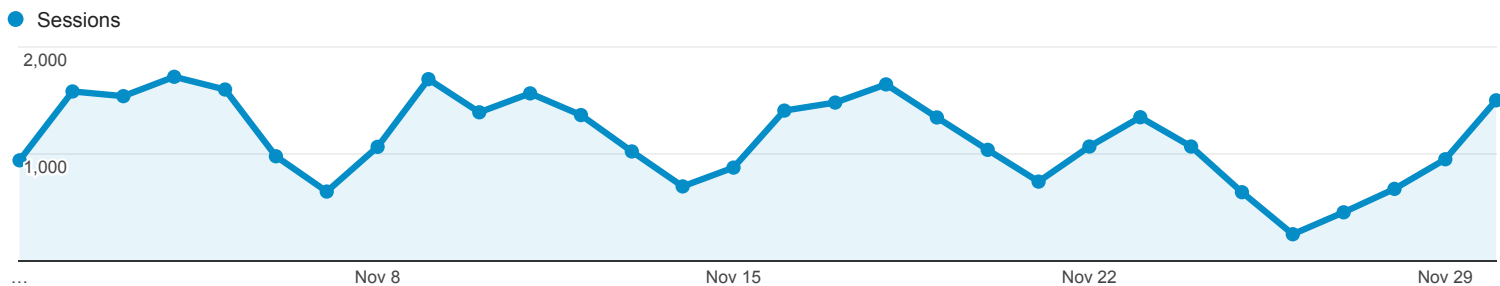
Nov 1, 2015 - Nov 30, 2015

New vs Returning

All Sessions
100.00%

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	34,232 % of Total: 100.00% (34,232)	24.47% Avg for View: 24.46% (0.05%)	8,378 % of Total: 100.05% (8,374)	45.37% Avg for View: 45.37% (0.00%)	2.54 Avg for View: 2.54 (0.00%)	00:03:40 Avg for View: 00:03:40 (0.00%)	15.77% Avg for View: 15.77% (0.00%)	5,397 % of Total: 100.00% (5,397)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	25,854 (75.53%)	0.00%	0 (0.00%)	40.96%	2.67	00:04:16	18.91%	4,890 (90.61%)	\$0.00 (0.00%)
2. New Visitor	8,378 (24.47%)	100.00%	8,378(100.00%)	58.96%	2.14	00:01:49	6.05%	507 (9.39%)	\$0.00 (0.00%)

Rows 1 - 2 of 2