

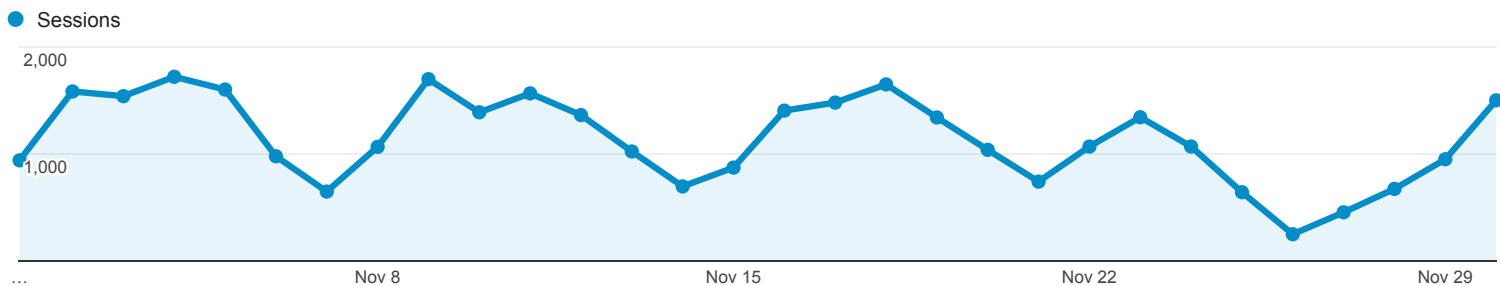
Nov 1, 2015 - Nov 30, 2015

Device Overview

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	34,232 % of Total: 100.00% (34,232)	24.47% Avg for View: 24.46% (0.05%)	8,378 % of Total: 100.05% (8,374)	45.37% Avg for View: 45.37% (0.00%)	2.54 Avg for View: 2.54 (0.00%)	00:03:40 Avg for View: 00:03:40 (0.00%)	15.77% Avg for View: 15.77% (0.00%)	5,397 % of Total: 100.00% (5,397)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	31,625 (92.38%)	23.10%	7,304 (87.18%)	45.88%	2.59	00:03:52	16.71%	5,283 (97.89%)	\$0.00 (0.00%)
2. mobile	2,054 (6.00%)	41.19%	846 (10.10%)	34.18%	2.03	00:01:04	2.73%	56 (1.04%)	\$0.00 (0.00%)
3. tablet	553 (1.62%)	41.23%	228 (2.72%)	58.05%	1.91	00:01:48	10.49%	58 (1.07%)	\$0.00 (0.00%)

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