

Nov 1, 2014 - Nov 30, 2014

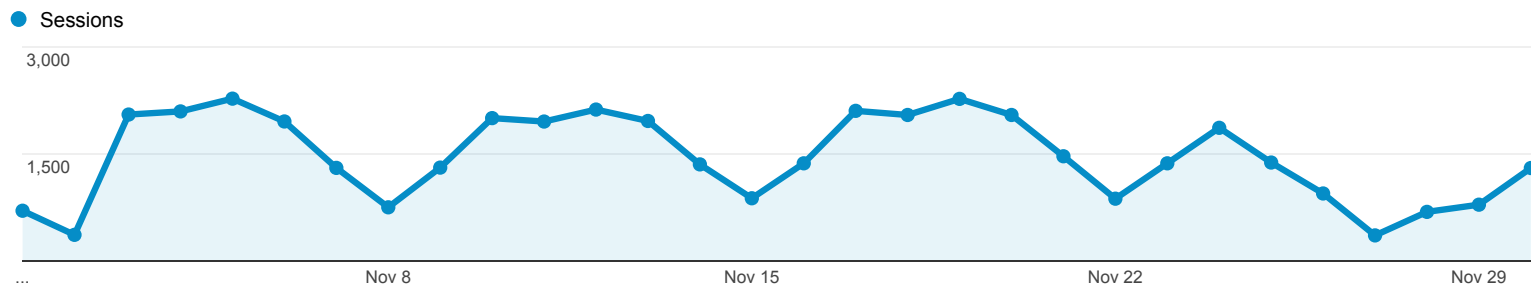
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	43,857 % of Total: 100.00% (43,857)	28.92% Site Avg: 28.91% (0.06%)	12,685 % of Total: 100.06% (12,677)	43.58% Site Avg: 43.58% (0.00%)	2.90 Site Avg: 2.90 (0.00%)	00:04:24 Site Avg: 00:04:24 (0.00%)	14.58% Site Avg: 14.58% (0.00%)	6,394 % of Total: 100.00% (6,394)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	31,172 (71.08%)	0.00%	0 (0.00%)	39.29%	3.04	00:05:07	18.04%	5,623 (87.94%)	\$0.00 (0.00%)
2. New Visitor	12,685 (28.92%)	100.00%	12,685(100.00%)	54.14%	2.57	00:02:37	6.08%	771 (12.06%)	\$0.00 (0.00%)

Rows 1 - 2 of 2