

Nov 1, 2014 - Nov 30, 2014

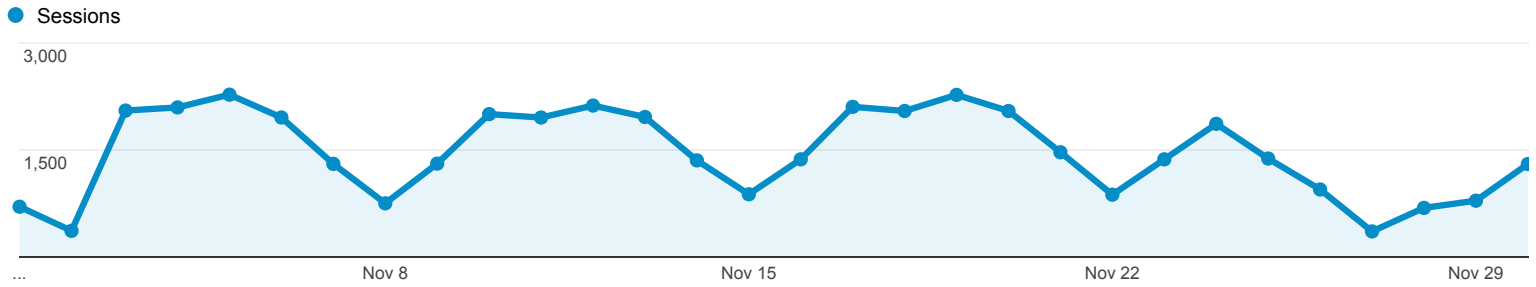
# Device Overview

All Sessions  
100.00%

+ Add Segment

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Mobile IDB Access</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	<b>43,857</b> % of Total: 100.00% (43,857)	<b>28.92%</b> Site Avg: 28.91% (0.06%)	<b>12,685</b> % of Total: 100.06% (12,677)	<b>43.58%</b> Site Avg: 43.58% (0.00%)	<b>2.90</b> Site Avg: 2.90 (0.00%)	<b>00:04:24</b> Site Avg: 00:04:24 (0.00%)	<b>14.58%</b> Site Avg: 14.58% (0.00%)	<b>6,394</b> % of Total: 100.00% (6,394)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>40,494</b> (92.33%)	27.93%	11,310 (89.16%)	43.52%	2.96	00:04:35	15.25%	6,177 (96.61%)	\$0.00 (0.00%)
2. mobile	<b>2,298</b> (5.24%)	38.21%	878 (6.92%)	37.64%	2.21	00:01:59	6.40%	147 (2.30%)	\$0.00 (0.00%)
3. tablet	<b>1,065</b> (2.43%)	46.67%	497 (3.92%)	58.87%	2.27	00:02:17	6.57%	70 (1.09%)	\$0.00 (0.00%)

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