

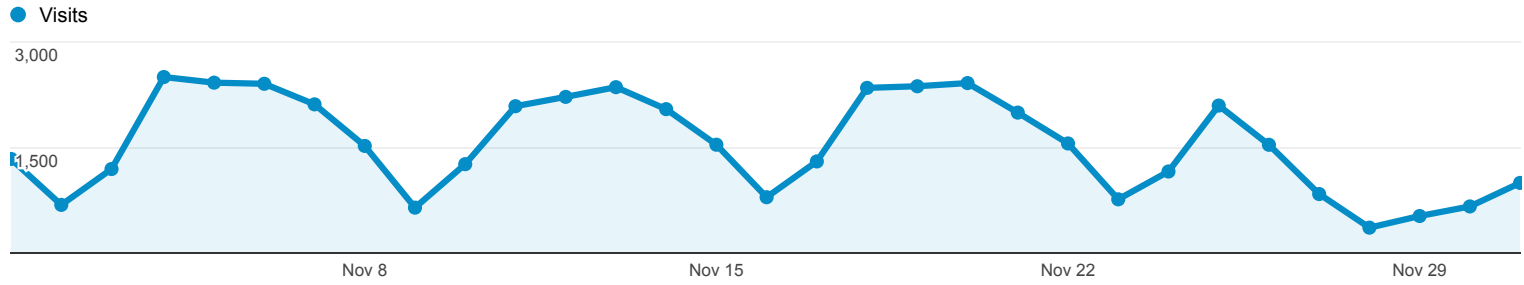
New vs Returning

Nov 1, 2013 - Dec 1, 2013

All Visits
100.00%

Explorer

Summary



Visitor Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	48,140 % of Total: 100.00% (48,140)	29.82% Site Avg: 29.80% (0.05%)	14,354 % of Total: 100.05% (14,347)	51.04% Site Avg: 51.04% (0.00%)	2.59 Site Avg: 2.59 (0.00%)	00:02:55 Site Avg: 00:02:55 (0.00%)	14.56% Site Avg: 14.56% (0.00%)	7,009 % of Total: 100.00% (7,009)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	33,786	0.00%	0	48.06%	2.65	00:03:09	17.65%	5,964	\$0.00
2. New Visitor	14,354	100.00%	14,354	58.06%	2.44	00:02:22	7.28%	1,045	\$0.00

Rows 1 - 2 of 2