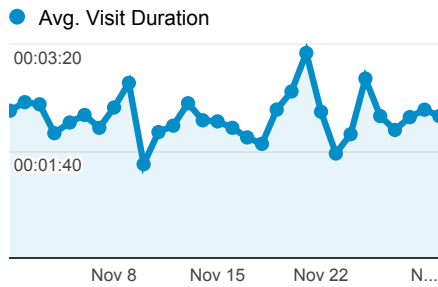


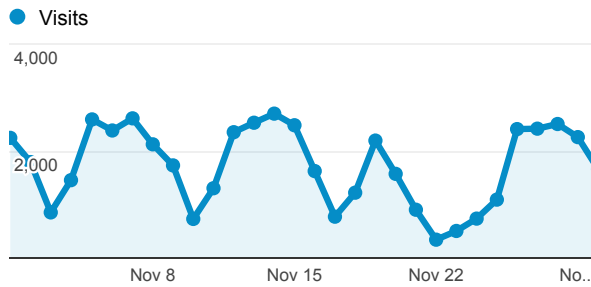
My Dashboard

Nov 1, 2012 - Nov 30, 2012

Avg. Visit Duration



Visits



Pageviews

**107,052**

% of Total: 100.00% (107,052)



Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	68,040
Fogler Library: Indexes and Databases	16,221
Fogler Library: Ejournals@U Maine	4,478
Fogler Library: Hours	2,291
Fogler Library: Interlibrary Loan	595
Fogler Library: Contacts	518
Fogler Library: Census Information	433
Fogler Library: CHF 200: Family Interaction	426
UM Fogler Library Electronic Theses and Dissertations	360
Fogler Library: Maine Town Reports: Holdings by Town	348

Visits by Traffic Type



- 51.93% direct**  
27,154 Visits
- 28.06% organic**  
14,673 Visits
- 19.99% referral**  
10,452 Visits
- 0.02% Other**  
1 Visits

Visits

**52,280**

% of Total: 100.00% (52,280)



Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	6,105	2.11
fogler library	1,970	2.90
umaine library	909	2.00
fogler	685	2.19
umaine fogler	407	1.95
folger library umaine	359	1.71
(not set)	282	5.41
fogler library hours	200	1.92
umaine fogler library	152	1.96
folger library	131	1.64

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	51,318	105,114
Yes	962	1,938

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	29,062	39,480
/default_ursus.asp	3,524	9,268
/indexesdb/indexes.asp	3,024	7,874
/indexesdb/indexes.asp?search=A&range=SZ	1,491	5,524
/ejournals/default.asp	1,452	5,541
/default_jdb.asp	1,410	2,973
/default_res.htm	1,231	2,901
/about/hours.htm	948	2,592
/indexesdb/indexes.asp?search=A&range=AD	922	3,592
/indexesdb/indexes.asp?search=A&range=HN	889	3,439

Visits and Pages / Visit by Mobile Device

Mobile Device Info	Visits	Pages / Visit
Apple iPhone	372	2.02
Apple iPad	341	2.06
Apple iPod	34	2.29
(not set)	13	1.23
Motorola IOTXT912B Droid Razer 4G	11	1.45
Motorola Ilectrify	10	1.70
Samsung SCH-I500 Fascinate	10	2.10

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	27,154	1.86
google / organic	13,832	2.20
umaine.edu / referral	7,175	2.32
libraries.maine.edu / referral	814	2.22
bing / organic	456	2.20
qq4nm4zz3u.search.serialssolutions.com / referral	319	2.15
digitalcommons.library.umaine.edu / referral	249	1.84
maine.gov / referral	237	1.81
vahoo / organic	231	2.52

Samsung SGH-I747 Galaxy SIII	9	1.67
DoCoMo I 502i	8	1.12
Motorola I roid 4	8	2.75

facebook.com / referral	211	3.37
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Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	41,417	2.02
/default_idb.asp	1,906	2.15
/indexesdb/Indexes.asp	939	1.87
/default_ursus.asp	881	2.26
/ejournals/default.asp	675	4.82
/about/hours.htm	617	2.27
/default_res.htm	318	1.56
/govdoc/newcensus.htm	286	1.73
/class/JOHNSON/CHF200F12.htm	276	1.26
/um/pagepush/http://library.umaine.edu	206	1.17