

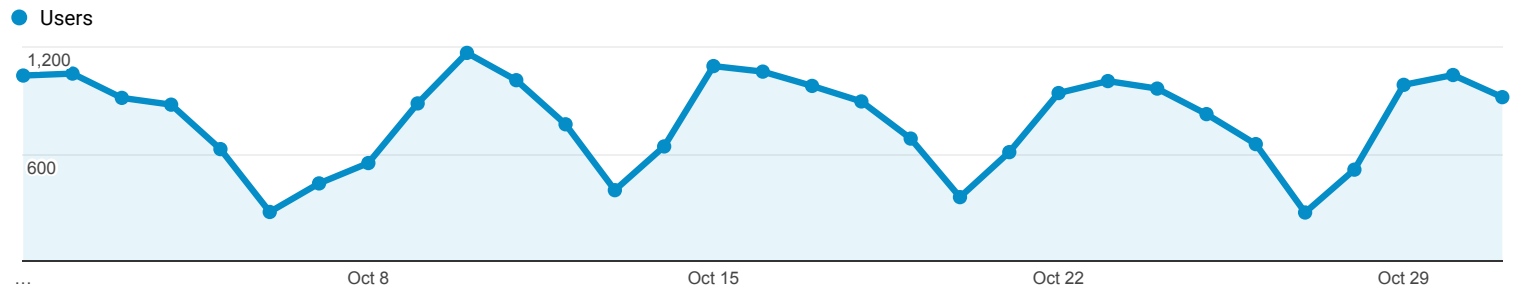
Device Overview

All Users
100.00% Users

Oct 1, 2018 - Oct 31, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	12,262 % of Total: 100.00% (12,262)	7,733 % of Total: 100.05% (7,729)	33,956 % of Total: 100.00% (33,956)	42.87% Avg for View: 42.87% (0.00%)	3.03 Avg for View: 3.03 (0.00%)	00:04:12 Avg for View: 00:04:12 (0.00%)	12.14% Avg for View: 12.14% (0.00%)	4,122 % of Total: 100.00% (4,122)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	10,610 (86.44%)	6,374 (82.43%)	31,607 (93.08%)	42.16%	3.12	00:04:24	12.83%	4,055 (98.37%)	\$0.00 (0.00%)
2. mobile	1,431 (11.66%)	1,176 (15.21%)	1,974 (5.81%)	53.75%	1.73	00:01:18	1.87%	37 (0.90%)	\$0.00 (0.00%)
3. tablet	233 (1.90%)	183 (2.37%)	375 (1.10%)	45.87%	2.35	00:02:28	8.00%	30 (0.73%)	\$0.00 (0.00%)

Rows 1 - 3 of 3