

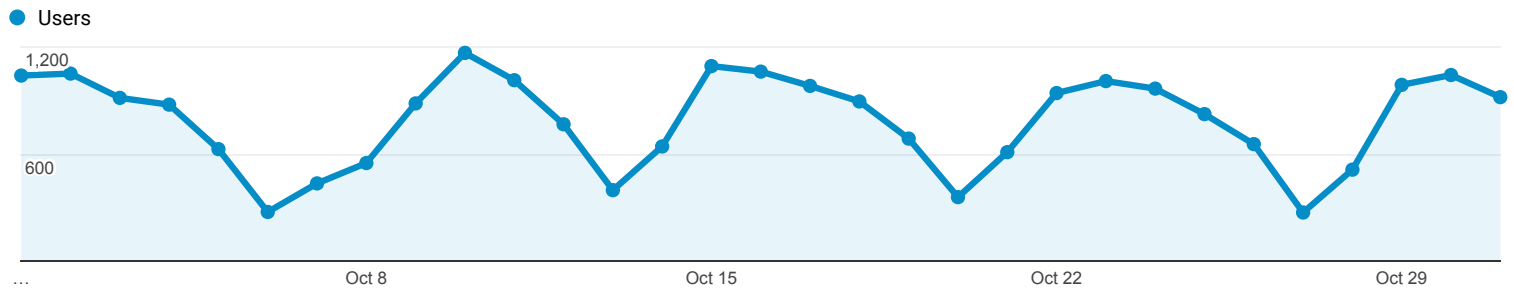
Browser & OS

All Users
100.00% Users

Oct 1, 2018 - Oct 31, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	12,262 % of Total: 100.00% (12,262)	7,733 % of Total: 100.05% (7,729)	33,956 % of Total: 100.00% (33,956)	42.87% Avg for View: 42.87% (0.00%)	3.03 Avg for View: 3.03 (0.00%)	00:04:12 Avg for View: 00:04:12 (0.00%)	12.14% Avg for View: 12.14% (0.00%)	4,122 % of Total: 100.00% (4,122)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	6,792 (55.48%)	3,994 (51.65%)	20,809 (61.28%)	42.28%	3.32	00:04:33	12.27%	2,554 (61.96%)	\$0.00 (0.00%)
2. Safari	2,575 (21.03%)	1,598 (20.66%)	6,551 (19.29%)	40.70%	2.52	00:02:28	12.78%	837 (20.31%)	\$0.00 (0.00%)
3. Edge	1,197 (9.78%)	974 (12.60%)	2,001 (5.89%)	56.22%	2.40	00:01:53	7.00%	140 (3.40%)	\$0.00 (0.00%)
4. Firefox	1,119 (9.14%)	692 (8.95%)	3,522 (10.37%)	41.31%	2.69	00:05:40	13.77%	485 (11.77%)	\$0.00 (0.00%)
5. Internet Explorer	409 (3.34%)	344 (4.45%)	885 (2.61%)	45.54%	2.91	00:08:30	11.19%	99 (2.40%)	\$0.00 (0.00%)
6. Safari (in-app)	48 (0.39%)	47 (0.61%)	53 (0.16%)	66.04%	1.34	00:01:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Opera	29 (0.24%)	20 (0.26%)	40 (0.12%)	50.00%	2.25	00:02:57	17.50%	7 (0.17%)	\$0.00 (0.00%)
8. Samsung Internet	26 (0.21%)	21 (0.27%)	46 (0.14%)	43.48%	1.93	00:03:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Android Webview	17 (0.14%)	15 (0.19%)	17 (0.05%)	58.82%	1.35	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. UC Browser	11 (0.09%)	11 (0.14%)	11 (0.03%)	72.73%	1.18	00:00:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Amazon Silk	8 (0.07%)	6 (0.08%)	8 (0.02%)	75.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Opera Mini	8 (0.07%)	8 (0.10%)	8 (0.02%)	87.50%	1.12	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Android Browser	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	1.00	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Mozilla Compatible Agent	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. Puffin	1 (0.01%)	1 (0.01%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. YaBrowser	1 (0.01%)	1 (0.01%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

