

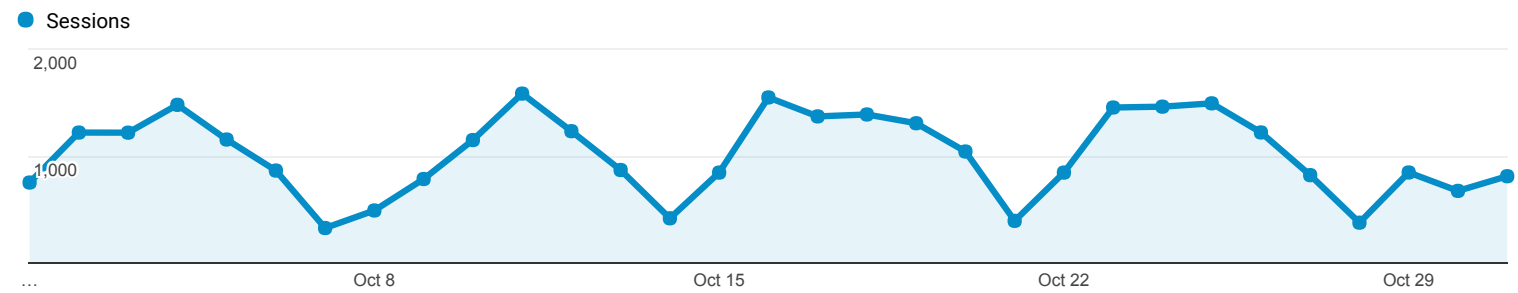
Traffic Sources

All Users
100.00% Sessions

Oct 1, 2017 - Oct 31, 2017

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,431 100.00% (31,431)	21.15% Avg for View: 21.15% (0.02%)	6,648 % of Total: 100.02% (6,647)	39.06% Avg for View: 39.06% (0.00%)	2.84 Avg for View: 2.84 (0.00%)	00:04:26 Avg for View: 00:04:26 (0.00%)	14.86% Avg for View: 14.86% (0.00%)	4,672 % of Total: 100.00% (4,672)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	14,418 (45.87%)	19.68%	2,837 (42.67%)	36.90%	3.03	00:05:05	13.27%	1,913 (40.95%)	\$0.00 (0.00%)
2. (direct) / (none)	7,874 (25.05%)	35.12%	2,765 (41.59%)	45.34%	2.41	00:03:00	22.39%	1,763 (37.74%)	\$0.00 (0.00%)
3. bb.courses.maine.edu / referral	2,191 (6.97%)	16.39%	359 (5.40%)	49.02%	2.41	00:03:21	6.48%	142 (3.04%)	\$0.00 (0.00%)
4. libguides.library.umaine.edu / referral	1,640 (5.22%)	1.10%	18 (0.27%)	27.87%	3.63	00:06:46	10.55%	173 (3.70%)	\$0.00 (0.00%)
5. umaine.summon.serialssolutions.com / referral	1,179 (3.75%)	0.34%	4 (0.06%)	39.02%	3.12	00:05:55	14.59%	172 (3.68%)	\$0.00 (0.00%)
6. bing / organic	891 (2.83%)	19.42%	173 (2.60%)	33.78%	3.00	00:05:06	14.14%	126 (2.70%)	\$0.00 (0.00%)
7. umaine.edu / referral	754 (2.40%)	16.84%	127 (1.91%)	30.37%	3.44	00:04:42	16.58%	125 (2.68%)	\$0.00 (0.00%)
8. yahoo / organic	583 (1.85%)	17.32%	101 (1.52%)	27.79%	3.20	00:04:13	13.55%	79 (1.69%)	\$0.00 (0.00%)
9. web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	143 (0.45%)	0.00%	0 (0.00%)	16.08%	3.01	00:03:50	22.38%	32 (0.68%)	\$0.00 (0.00%)
10. qq4nm4zz3u.search.serialssolutions.com / referral	139 (0.44%)	1.44%	2 (0.03%)	45.32%	2.38	00:02:36	14.39%	20 (0.43%)	\$0.00 (0.00%)
11. development.library.umaine.edu / referral	135 (0.43%)	0.00%	0 (0.00%)	61.48%	1.67	00:04:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. libraries.maine.edu / referral	122 (0.39%)	10.66%	13 (0.20%)	40.98%	2.88	00:03:59	14.75%	18 (0.39%)	\$0.00 (0.00%)
13. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	115 (0.37%)	0.00%	0 (0.00%)	40.00%	2.50	00:04:21	17.39%	20 (0.43%)	\$0.00 (0.00%)
14. digitalcommons.library.umaine.edu / referral	102 (0.32%)	19.61%	20 (0.30%)	29.41%	2.14	00:03:04	2.94%	3 (0.06%)	\$0.00 (0.00%)
15. foglerlibrary.org / referral	78 (0.25%)	33.33%	26 (0.39%)	17.95%	2.59	00:01:38	7.69%	6 (0.13%)	\$0.00 (0.00%)
16. msn.com / referral	77 (0.24%)	1.30%	1 (0.02%)	55.84%	1.75	00:02:26	3.90%	3 (0.06%)	\$0.00 (0.00%)
17. newlibrary.library.umaine.edu / referral	66 (0.21%)	0.00%	0 (0.00%)	42.42%	2.67	00:05:37	3.03%	2 (0.04%)	\$0.00 (0.00%)

18.	ursus.maine.edu / referral	59 (0.19%)	3.39%	2 (0.03%)	22.03%	2.61	00:02:39	15.25%	9 (0.19%)	\$0.00 (0.00%)
19.	worldcat.org / referral	51 (0.16%)	9.80%	5 (0.08%)	23.53%	3.04	00:07:23	19.61%	10 (0.21%)	\$0.00 (0.00%)
20.	10.90.111.22 / referral	49 (0.16%)	0.00%	0 (0.00%)	83.67%	1.16	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	49 (0.16%)	0.00%	0 (0.00%)	36.73%	2.73	00:02:54	18.37%	9 (0.19%)	\$0.00 (0.00%)
22.	classroom.google.com / referral	47 (0.15%)	8.51%	4 (0.06%)	10.64%	2.15	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	mail.google.com / referral	47 (0.15%)	12.77%	6 (0.09%)	42.55%	1.89	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	ecosia.org / referral	45 (0.14%)	8.89%	4 (0.06%)	31.11%	2.93	00:02:41	6.67%	3 (0.06%)	\$0.00 (0.00%)
25.	ebook.yourcloudlibrary.com / referral	42 (0.13%)	9.52%	4 (0.06%)	57.14%	1.64	00:01:22	2.38%	1 (0.02%)	\$0.00 (0.00%)
26.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	36 (0.11%)	0.00%	0 (0.00%)	25.00%	3.67	00:16:52	22.22%	8 (0.17%)	\$0.00 (0.00%)
27.	duckduckgo.com / referral	34 (0.11%)	44.12%	15 (0.23%)	35.29%	2.56	00:02:35	5.88%	2 (0.04%)	\$0.00 (0.00%)
28.	maine.gov / referral	27 (0.09%)	96.30%	26 (0.39%)	14.81%	2.07	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	maine-csm.symplicity.com / referral	25 (0.08%)	0.00%	0 (0.00%)	36.00%	4.08	00:04:27	4.00%	1 (0.02%)	\$0.00 (0.00%)
30.	archives.library.umaine.edu / referral	22 (0.07%)	4.55%	1 (0.02%)	68.18%	1.32	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	go.galegroup.com.prxy4.ursus.maine.edu / referral	22 (0.07%)	0.00%	0 (0.00%)	13.64%	3.64	00:06:11	18.18%	4 (0.09%)	\$0.00 (0.00%)
32.	methods.sagepub.com.prxy4.ursus.maine.edu / referral	18 (0.06%)	0.00%	0 (0.00%)	11.11%	2.44	00:03:03	5.56%	1 (0.02%)	\$0.00 (0.00%)
33.	us.search.yahoo.com / referral	18 (0.06%)	22.22%	4 (0.06%)	0.00%	6.39	00:11:57	27.78%	5 (0.11%)	\$0.00 (0.00%)
34.	browzine.com / referral	16 (0.05%)	0.00%	0 (0.00%)	12.50%	3.06	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	dnsrsearch.com / referral	16 (0.05%)	0.00%	0 (0.00%)	62.50%	1.62	00:00:03	37.50%	6 (0.13%)	\$0.00 (0.00%)
36.	sciencedirect.com.prxy4.ursus.maine.edu / referral	13 (0.04%)	0.00%	0 (0.00%)	61.54%	1.15	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	12 (0.04%)	8.33%	1 (0.02%)	50.00%	2.25	00:00:38	16.67%	2 (0.04%)	\$0.00 (0.00%)
38.	facebook.com / referral	11 (0.03%)	27.27%	3 (0.05%)	81.82%	1.82	00:01:33	9.09%	1 (0.02%)	\$0.00 (0.00%)
39.	mycampus.maine.edu / referral	11 (0.03%)	36.36%	4 (0.06%)	54.55%	1.36	00:00:35	18.18%	2 (0.04%)	\$0.00 (0.00%)
40.	refchatter.net / referral	11 (0.03%)	0.00%	0 (0.00%)	27.27%	3.73	00:03:20	27.27%	3 (0.06%)	\$0.00 (0.00%)
41.	com.google.android.gm / referral	9 (0.03%)	66.67%	6 (0.09%)	77.78%	1.33	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	qq4nm4zz3u.scholar.serialssolutions.com / referral	9 (0.03%)	22.22%	2 (0.03%)	55.56%	1.56	00:00:05	22.22%	2 (0.04%)	\$0.00 (0.00%)
43.	search.tb.ask.com / referral	9 (0.03%)	0.00%	0 (0.00%)	11.11%	2.33	00:03:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	umaine.libapps.com / referral	8 (0.03%)	0.00%	0 (0.00%)	0.00%	3.62	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	yandex / organic	8 (0.03%)	12.50%	1 (0.02%)	75.00%	1.12	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	ask / organic	7 (0.02%)	14.29%	1 (0.02%)	42.86%	1.29	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	com.google.android.googlequicksearchbox / referral	7 (0.02%)	100.00%	7 (0.11%)	85.71%	1.14	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	umaine.altarama.com / referral	7 (0.02%)	0.00%	0 (0.00%)	85.71%	1.43	00:01:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	baidu / organic	6 (0.02%)	83.33%	5 (0.08%)	16.67%	3.67	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	onlinelibrary.wiley.com / referral	6 (0.02%)	0.00%	0 (0.00%)	33.33%	1.83	00:00:28	16.67%	1 (0.02%)	\$0.00 (0.00%)
		5		3					0	\$0.00

85.	opac.libraryworld.com / referral	2 (0.01%)	100.00%	2 (0.03%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	quarriesandbeyond.org / referral	2 (0.01%)	100.00%	2 (0.03%)	0.00%	1.50	00:01:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	rootsweb.ancestry.com / referral	2 (0.01%)	100.00%	2 (0.03%)	0.00%	1.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	sagepub.my.salesforce.com / referral	2 (0.01%)	50.00%	1 (0.02%)	50.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	search.myway.com / referral	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	uk.search.yahoo.com / referral	2 (0.01%)	100.00%	2 (0.03%)	50.00%	1.50	00:00:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	www-google-com.prxy4.ursus.maine.edu / referral	2 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	10.0.0.7 / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	172.17.23.223:10080 / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	5.00	00:01:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	alothome.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:58	100.00%	1 (0.02%)	\$0.00 (0.00%)
95.	brasseriebread.company / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	brightlove.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	ca.search.yahoo.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	clarkepaint.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	community.libguides.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	6.00	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	downeastmainegenealogy.ning.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	dp-c.na87.visual.force.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	earlymaine.org / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	ebookcentral-proquest-com.prxy4.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:16	100.00%	1 (0.02%)	\$0.00 (0.00%)
104.	firewoodhoardersclub.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	freepages.genealogy.rootsweb.ancestry.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	gardinerme.vt-s.net / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	gdc.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	guides.library.ttu.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	images.google.com / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	images.google.lk / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
111.	info.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
112.	justkillingti.me / referral	1 (0.00%)	100.00%	1 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	l.instagram.com / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
114.	liberty.lib.me.us / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	2.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
115.	libguides.bowdoin.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	3.00	00:06:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
116.	library.umaine.edu / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
117.	libx.org:8080 / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:02:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
118.	lindahansen.net / referral	1 (0.00%)	100.00%	1 (0.02%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

