


## Frequency & Recency

 All Users  
 100.00% Sessions




























Oct 1, 2017 - Oct 31, 2017

**Distribution**

Count of Sessions

Sessions  
**31,431**  
 % of Total: 100.00% (31,431)

Pageviews  
**89,257**  
 % of Total: 100.00% (89,257)

Count of Sessions	Sessions	Pageviews
1	6,648 	16,761 
2	2,636 	7,500 
3	1,807 	5,275 
4	1,435 	4,332 
5	1,186 	3,472 
6	1,003 	3,088 
7	893 	2,399 
8	773 	2,199 
9-14	3,179 	8,785 
15-25	3,034 	7,894 
26-50	2,728 	6,691 
51-100	1,834 	4,295 
101-200	1,179 	3,191 
201+	3,096 	13,375 