

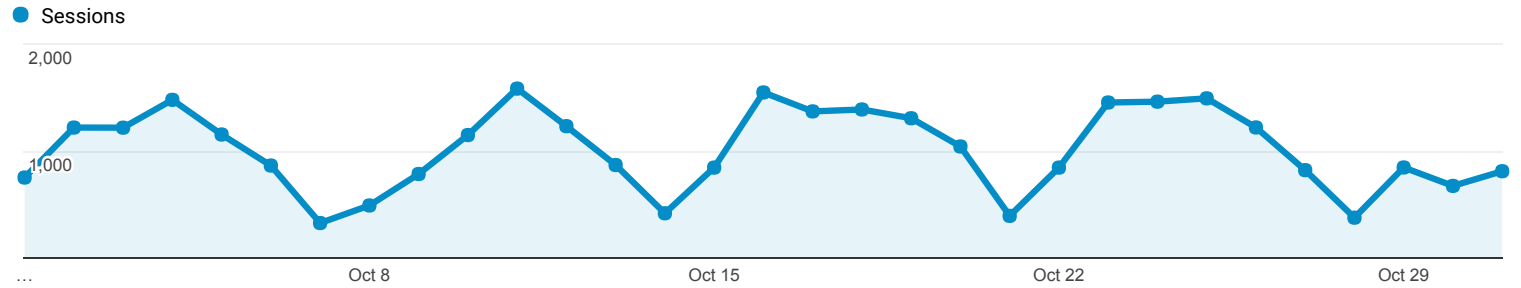
Device Overview

All Users
100.00% Sessions

Oct 1, 2017 - Oct 31, 2017

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	31,431 % of Total: 100.00% (31,431)	21.15% Avg for View: 21.15% (0.02%)	6,648 % of Total: 100.02% (6,647)	39.06% Avg for View: 39.06% (0.00%)	2.84 Avg for View: 2.84 (0.00%)	00:04:26 Avg for View: 00:04:26 (0.00%)	14.86% Avg for View: 14.86% (0.00%)	4,672 % of Total: 100.00% (4,672)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	29,240 (93.03%)	18.60%	5,439 (81.81%)	38.30%	2.91	00:04:38	15.70%	4,590 (98.24%)	\$0.00 (0.00%)
2. mobile	1,825 (5.81%)	56.44%	1,030 (15.49%)	50.68%	1.80	00:01:36	2.41%	44 (0.94%)	\$0.00 (0.00%)
3. tablet	366 (1.16%)	48.91%	179 (2.69%)	41.80%	2.15	00:02:14	10.38%	38 (0.81%)	\$0.00 (0.00%)

Rows 1 - 3 of 3