\$0.00 (0.00%)

\$0.00 (0.00%)

\$0.00 (0.00%)

\$0.00

(0.00%)

(0.03%)

(0.27%)

0

Traffic Sources

13. maine.gov / referral

15. google.com / referral

14. libraries.maine.edu / referral

16. web.a.ebscohost.com.prxy4.ursus.maine.edu

Oct 1, 2016 - Oct 31, 2016



Explorer

Summary



•											
Source / Medium		Acquisition			Behavior			Conversions	Goal 1:	Mobile IDB Access	
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)		Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
		35,087 % of Total: 100.00% (35,087)	24.27% Avg for View: 24.27% (0.00%)	8,514 % of Total: 100.00% (8,514)	43.55% Avg for View: 43.55% (0.00%)	2.95 Avg for View: 2.95 (0.00%)	00:04:50 Avg for View: 00:04:50 (0.00%)	Avg f	17.19% or View: 17.19% (0.00%)	6,032 % of Total: 100.00% (6,032)	\$0.00 % of Total: 0.00% (\$0.00)
1.	google / organic	14,651 (41.76%)	21.92%	3,212 (37.73%)	42.41%	3.21	00:05:40	:	22.50%	3,297 (54.66%)	\$0.00 (0.00%)
2.	(direct) / (none)	8,831 (25.17%)	36.08%	3,186 (37.42%)	50.44%	2.38	00:03:07		18.97%	1,675 (27.77%)	\$0.00 (0.00%)
3.	library.umaine.edu / referral	7,739 (22.06%)	17.37%	1,344 (15.79%)	36.80%	3.28	00:05:07		4.88%	378 (6.27%)	\$0.00 (0.00%)
4.	bing / organic	1,031 (2.94%)	18.23%	188 (2.21%)	47.62%	2.50	00:07:57		13.77%	142 (2.35%)	\$0.00 (0.00%)
5.	libguides.library.umaine.edu / referral	660 (1.88%)	4.09%	27 (0.32%)	42.27%	3.02	00:06:02	:	21.52%	142 (2.35%)	\$0.00 (0.00%)
6.	yahoo / organic	542 (1.54%)	26.75%	145 (1.70%)	44.46%	2.42	00:02:35	:	22.14%	120 (1.99%)	\$0.00 (0.00%)
7.	umaine.edu / referral	343 (0.98%)	23.62%	81 (0.95%)	32.94%	2.82	00:01:57	:	24.20%	83 (1.38%)	\$0.00 (0.00%)
8.	qq4nm4zz3u.search.serialssolutions.com / referral	260 (0.74%)	0.38%	1 (0.01%)	38.46%	2.55	00:03:13	:	21.54%	56 (0.93%)	\$0.00 (0.00%)
9.	umaine.summon.serialssolutions.com / referral	239 (0.68%)	5.02%	12 (0.14%)	55.23%	2.37	00:02:44		15.06%	36 (0.60%)	\$0.00 (0.00%)
10.	development.library.umaine.edu / referral	128 (0.36%)	1.56%	2 (0.02%)	49.22%	3.80	00:17:53		5.47%	7 (0.12%)	\$0.00 (0.00%)
11.	digitalcommons.library.umaine.edu / referral	83 (0.24%)	38.55%	32 (0.38%)	48.19%	2.23	00:03:57		2.41%	2 (0.03%)	\$0.00 (0.00%)
12.	library.umaine.edu.prxy4.ursus.maine.edu / referral	68 (0.19%)	4.41%	3 (0.04%)	17.65%	3.47	00:03:49	-	70.59%	48 (0.80%)	\$0.00 (0.00%)

40 (0.47%)

(0.16%)

(0.01%)

25

14

58.33%

46.51%

35.48%

92.86%

2.00 00:01:27

3.45 00:10:20

1.14 00:00:18

2.26

00:02:27

0.00%

4.65%

51.61%

0.00%

48

43

(0.14%)

(0.12%)

(0.09%)

28

83.33%

32.56%

3.23%

89.29%

	/ Teremai	(0.06%)		(0.29%)					(0.00%)	(0.00%)
17.	com.google.android.googlequicksearchbox / referral	23 (0.07%)	69.57%	16 (0.19%)	39.13%	2.48	00:01:19	0.00%	(0.00%)	\$0.00 (0.00%)
18.	onlinelibrary.wiley.com / referral	22 (0.06%)	9.09%	2 (0.02%)	86.36%	1.23	00:01:05	0.00%	(0.00%)	\$0.00 (0.00%)
19.	web.b.ebscohost.com.prxy4.ursus.maine.ed u / referral	19 (0.05%)	73.68%	14 (0.16%)	94.74%	1.11	00:00:03	0.00%	(0.00%)	\$0.00 (0.00%)
20.	duckduckgo.com / referral	18 (0.05%)	44.44%	8 (0.09%)	27.78%	4.00	00:05:07	50.00%	9 (0.15%)	\$0.00 (0.00%)
21.	umit.maine.edu / referral	17 (0.05%)	23.53%	4 (0.05%)	35.29%	3.18	00:02:06	17.65%	3 (0.05%)	\$0.00 (0.00%)
22.	ursus.maine.edu / referral	15 (0.04%)	26.67%	4 (0.05%)	46.67%	2.73	00:04:38	0.00%	(0.00%)	\$0.00 (0.00%)
23.	umaine.summon.serialssolutions.com.prxy4. ursus.maine.edu / referral	13 (0.04%)	0.00%	0 (0.00%)	61.54%	2.54	00:00:57	7.69%	1 (0.02%)	\$0.00 (0.00%)
24.	us.search.yahoo.com / referral	12 (0.03%)	16.67%	2 (0.02%)	33.33%	2.75	00:02:21	41.67%	5 (0.08%)	\$0.00 (0.00%)
25.	artikelkomputerku.blogspot.co.id / referral	10 (0.03%)	90.00%	9 (0.11%)	80.00%	1.70	00:00:52	0.00%	(0.00%)	\$0.00 (0.00%)
26.	facebook.com / referral	10 (0.03%)	10.00%	1 (0.01%)	50.00%	1.80	00:00:09	0.00%	(0.00%)	\$0.00 (0.00%)
27.	27437109-1.website-speed-checker.site / referral	9 (0.03%)	100.00%	9 (0.11%)	0.00%	2.89	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
28.	27437109-1.website-speed-up.site / referral	9 (0.03%)	100.00%	9 (0.11%)	0.00%	3.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
29.	27437109-1.website-speed-up.top / referral	8 (0.02%)	100.00%	8 (0.09%)	0.00%	2.88	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
30.	search.tb.ask.com / referral	8 (0.02%)	12.50%	(0.01%)	50.00%	2.38	00:01:05	12.50%	1 (0.02%)	\$0.00 (0.00%)
31.	us12.campaign-archive2.com / referral	8 (0.02%)	0.00%	0 (0.00%)	37.50%	2.62	00:02:43	0.00%	(0.00%)	\$0.00 (0.00%)
32.	community.libguides.com / referral	7 (0.02%)	71.43%	5 (0.06%)	57.14%	2.29	00:04:24	0.00%	(0.00%)	\$0.00 (0.00%)
33.	searchlock.com / referral	7 (0.02%)	28.57%	(0.02%)	28.57%	4.86	00:09:27	42.86%	3 (0.05%)	\$0.00 (0.00%)
34.	45.79.64.15 / referral	6 (0.02%)	100.00%	6 (0.07%)	16.67%	4.17	00:04:27	16.67%	1 (0.02%)	\$0.00 (0.00%)
35.	bpl.lib.me.us / referral	5 (0.01%)	0.00%	0 (0.00%)	20.00%	2.00	00:00:15	0.00%	(0.00%)	\$0.00 (0.00%)
36.	qq4nm4zz3u.search.serialssolutions.com.pr xy4.ursus.maine.edu / referral	5 (0.01%)	80.00%	4 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	winthropmaine.org / referral	5 (0.01%)	100.00%	5 (0.06%)	60.00%	1.40	00:00:18	0.00%	(0.00%)	\$0.00 (0.00%)
38.	worldcat.org / referral	5 (0.01%)	80.00%	4 (0.05%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
39.	ask / organic	4 (0.01%)	100.00%	4 (0.05%)	50.00%	1.50	00:00:07	0.00%	(0.00%)	\$0.00 (0.00%)
40.	aol / organic	3 (0.01%)	66.67%	(0.02%)	33.33%	2.00	00:02:50	0.00%	(0.00%)	\$0.00 (0.00%)
41.	foglerlibrary.org / referral	3 (0.01%)	33.33%	1 (0.01%)	66.67%	1.33	00:00:01	33.33%	1 (0.02%)	\$0.00 (0.00%)
42.	intranet / referral	3 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
43.	libguides.stthomas.edu / referral	3 (0.01%)	100.00%	3 (0.04%)	66.67%	1.33	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
44.	m.facebook.com / referral	3 (0.01%)	100.00%	3 (0.04%)	66.67%	1.67	00:00:01	0.00%	(0.00%)	\$0.00 (0.00%)
45.	onlinelibrary.wiley.com.prxy4.ursus.maine.ed u / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
46.	sciencedirect.com.prxy4.ursus.maine.edu / referral	3 (0.01%)	66.67%	(0.02%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
47.	timer4web.com / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
48.	urlopener.com / referral	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
		3	100.000	3	100.000	4.00		2.000	0	\$0.00

49.	ursus-proxy-9.ursus.maine.edu / referrai	(0.01%)	100.00%	(0.04%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	(0.00%)
50.	webcrawler.com / referral	3 (0.01%)	0.00%	0 (0.00%)	66.67%	1.33	00:00:01	0.00%	(0.00%)	\$0.00 (0.00%)
51.	172.31.79.254:8002 / referral	2 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	(0.00%)	\$0.00 (0.00%)
52.	gardinerme.vt-s.net / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	1.50	00:02:55	0.00%	(0.00%)	\$0.00 (0.00%)
53.	loc.gov / referral	2 (0.01%)	50.00%	1 (0.01%)	50.00%	1.50	00:00:11	0.00%	(0.00%)	\$0.00 (0.00%)
54.	nsfa.umaine.edu / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	2.00	00:00:06	0.00%	(0.00%)	\$0.00 (0.00%)
55.	openallurls.com / referral	2 (0.01%)	50.00%	1 (0.01%)	50.00%	5.50	00:01:46	0.00%	(0.00%)	\$0.00 (0.00%)
56.	openmultipleurl.com / referral	2 (0.01%)	50.00%	(0.01%)	50.00%	3.00	00:03:49	0.00%	(0.00%)	\$0.00 (0.00%)
57.	oxfordclinicalpsych.com.prxy4.ursus.maine.e du / referral	2 (0.01%)	50.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
58.	scitation.aip.org.prxy4.ursus.maine.edu / referral	2 (0.01%)	50.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
59.	search.plrb.org / referral	2 (0.01%)	50.00%	1 (0.01%)	50.00%	1.50	00:00:06	0.00%	(0.00%)	\$0.00 (0.00%)
60.	search.proquest.com.prxy4.ursus.maine.edu / referral	2 (0.01%)	50.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
61.	sites.umaine.edu / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:02	0.00%	(0.00%)	\$0.00 (0.00%)
62.	tarleton.edu / referral	2 (0.01%)	100.00%	2 (0.02%)	50.00%	4.00	00:00:32	0.00%	(0.00%)	\$0.00 (0.00%)
63.	thisoldyearbook.com / referral	2 (0.01%)	100.00%	(0.02%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
64.	umalibguides.uma.edu / referral	2 (0.01%)	50.00%	(0.01%)	0.00%	2.50	00:15:15	0.00%	(0.00%)	\$0.00 (0.00%)
65.	us12.campaign-archive1.com / referral	2 (0.01%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:07	0.00%	(0.00%)	\$0.00 (0.00%)
66.	weburlopener.com / referral	2 (0.01%)	50.00%	(0.01%)	50.00%	6.50	00:02:36	0.00%	(0.00%)	\$0.00 (0.00%)
67.	yandex / organic	2 (0.01%)	0.00%	0 (0.00%)	50.00%	2.00	00:00:04	50.00%	(0.02%)	\$0.00 (0.00%)
68.	3-letter-domains.net / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
69.	assumption.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
70.	bi.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
71.	bi.galegroup.com.ursus-proxy- 7.ursus.maine.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
72.	bibliotecasibe.ecosur.mx / referral	1 (0.00%)	100.00%	(0.01%)	0.00%	4.00	00:01:53	0.00%	(0.00%)	\$0.00 (0.00%)
73.	bing.com / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
74.	centurylink.net / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
75.	clemson.libguides.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
76.	cug.summon.serialssolutions.com / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
77.	edu.symbaloo.com / referral	1 (0.00%)	100.00%	(0.01%)	0.00%	5.00	00:03:13	0.00%	(0.00%)	\$0.00 (0.00%)
78.	en.wikipedia.org / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
79.	fc.umit.maine.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
80.	febririzki95.blogspot.co.id / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
81.	forest.umaine.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
82	frontpage nch com / referral	1	100 00%	1	100.00%	1 00	ດດ·ດດ·ດດ	0.00%	0	\$0.00

OZ.	nompage.poinsont, reterral	(0.00%)	100.0070	(0.01%)	100.00%	1.00	00.00.00	0.00%	(0.00%)	(0.00%)
83.	go.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
84.	gpl.lib.me.us / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
85.	guides.boisestate.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
86.	icon.crl.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
87.	in.search.yahoo.com / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
88.	ingentaconnect.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
89.	l.instagram.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
90.	libguides.bates.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
91.	library.hn.cn / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
92.	library.lyu.edu.cn / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
93.	library.uncw.edu / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
94.	lirc.udn.vn / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
95.	lm.facebook.com / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
96.	luk.staff.ugm.ac.id / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
97.	m.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	100.00%	(0.02%)	\$0.00 (0.00%)
98.	methods.sagepub.com.prxy4.ursus.maine.ed u / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
99.	network.mainegenealogy.net / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
100.	online.sagepub.com.prxy4.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
101.	onlinelibrary.wiley.com.ursus-proxy- 9.ursus.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:00:08	100.00%	1 (0.02%)	\$0.00 (0.00%)
102.	outlook.live.com / referral	1 (0.00%)	100.00%	(0.01%)	0.00%	2.00	00:12:34	0.00%	(0.00%)	\$0.00 (0.00%)
103.	projects.learn.maine.edu / referral	1 (0.00%)	100.00%	1 (0.01%)	0.00%	3.00	00:07:37	0.00%	(0.00%)	\$0.00 (0.00%)
104.	proxysite.com / referral	1 (0.00%)	100.00%	(0.01%)	0.00%	2.00	00:00:03	0.00%	(0.00%)	\$0.00 (0.00%)
105.	r.duckduckgo.com / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
106.	start.lenovo.com / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:02	0.00%	(0.00%)	\$0.00 (0.00%)
107.	state.me.us / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
108.	stkate.summon.serialssolutions.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
109.	umaine.altarama.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
110.	umaine.summon.serialssolutions.com.ursus- proxy-7.ursus.maine.edu / referral	1 (0.00%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:06	100.00%	1 (0.02%)	\$0.00 (0.00%)
111.	us.wow.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
112.	v2.libanswers.com / referral	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	web.b.ebscohost.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
114.	web2.bobbasement.com / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
115	webstawbo.com / referral	1	100.00%	1	100.00%	1.00	00.00.00	0.00%	0	\$0.00

110. Webstawno.com/relenal	(0.00%)	100.00%	(0.01%)	100.00%	1.00	00.00.00	0.00%	(0.00%)	(0.00%)
116. windowsonmaine.org / referral	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
117. winterportmaine.gov / referral	1 (0.00%)	100.00%	(0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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