

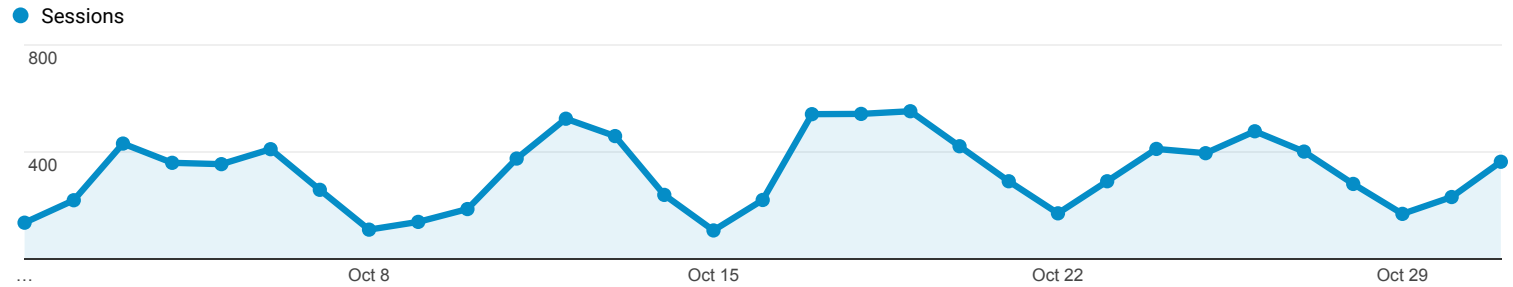
Oct 1, 2016 - Oct 31, 2016

Referral Traffic

All Users
28.57% Sessions

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	10,023 % of Total: 28.57% (35,087)	17.73% Avg for View: 24.27% (-26.94%)	1,777 % of Total: 20.87% (8,514)	38.66% Avg for View: 43.55% (-11.22%)	3.15 Avg for View: 2.95 (6.69%)	00:04:57 Avg for View: 00:04:50 (2.31%)	7.95% Avg for View: 17.19% (-53.75%)	797 % of Total: 13.21% (6,032)	\$0.00 % of Total: 0.00% (\$0.00)
1. library.umaine.edu	7,739 (77.21%)	17.37%	1,344 (75.63%)	36.80%	3.28	00:05:07	4.88%	378 (47.43%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	660 (6.58%)	4.09%	27 (1.52%)	42.27%	3.02	00:06:02	21.52%	142 (17.82%)	\$0.00 (0.00%)
3. umaine.edu	343 (3.42%)	23.62%	81 (4.56%)	32.94%	2.82	00:01:57	24.20%	83 (10.41%)	\$0.00 (0.00%)
4. qq4nm4zz3u.search.serialssolutions.com	260 (2.59%)	0.38%	1 (0.06%)	38.46%	2.55	00:03:13	21.54%	56 (7.03%)	\$0.00 (0.00%)
5. umaine.summon.serialssolutions.com	239 (2.38%)	5.02%	12 (0.68%)	55.23%	2.37	00:02:44	15.06%	36 (4.52%)	\$0.00 (0.00%)
6. development.library.umaine.edu	128 (1.28%)	1.56%	2 (0.11%)	49.22%	3.80	00:17:53	5.47%	7 (0.88%)	\$0.00 (0.00%)
7. digitalcommons.library.umaine.edu	83 (0.83%)	38.55%	32 (1.80%)	48.19%	2.23	00:03:57	2.41%	2 (0.25%)	\$0.00 (0.00%)
8. library.umaine.edu.prxy4.ursus.maine.edu	68 (0.68%)	4.41%	3 (0.17%)	17.65%	3.47	00:03:49	70.59%	48 (6.02%)	\$0.00 (0.00%)
9. maine.gov	48 (0.48%)	83.33%	40 (2.25%)	58.33%	2.00	00:01:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. libraries.maine.edu	43 (0.43%)	32.56%	14 (0.79%)	46.51%	2.26	00:02:27	4.65%	2 (0.25%)	\$0.00 (0.00%)
11. google.com	31 (0.31%)	3.23%	1 (0.06%)	35.48%	3.45	00:10:20	51.61%	16 (2.01%)	\$0.00 (0.00%)
12. web.a.ebscohost.com.prxy4.ursus.maine.edu	28 (0.28%)	89.29%	25 (1.41%)	92.86%	1.14	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. com.google.android.googlequicksearchbox	23 (0.23%)	69.57%	16 (0.90%)	39.13%	2.48	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. onlinelibrary.wiley.com	22 (0.22%)	9.09%	2 (0.11%)	86.36%	1.23	00:01:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. web.b.ebscohost.com.prxy4.ursus.maine.edu	19 (0.19%)	73.68%	14 (0.79%)	94.74%	1.11	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. duckduckgo.com	18 (0.18%)	44.44%	8 (0.45%)	27.78%	4.00	00:05:07	50.00%	9 (1.12%)	\$0.00 (0.00%)

		(0.18%)	(0.43%)					(1.13%)	(0.00%)	
17.	umit.maine.edu	17 (0.17%)	23.53%	4 (0.23%)	35.29%	3.18	00:02:06	17.65%	3 (0.38%)	\$0.00 (0.00%)
18.	ursus.maine.edu	15 (0.15%)	26.67%	4 (0.23%)	46.67%	2.73	00:04:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	13 (0.13%)	0.00%	0 (0.00%)	61.54%	2.54	00:00:57	7.69%	1 (0.13%)	\$0.00 (0.00%)
20.	us.search.yahoo.com	12 (0.12%)	16.67%	2 (0.11%)	33.33%	2.75	00:02:21	41.67%	5 (0.63%)	\$0.00 (0.00%)
21.	artikelkomputerku.blogspot.co.id	10 (0.10%)	90.00%	9 (0.51%)	80.00%	1.70	00:00:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	facebook.com	10 (0.10%)	10.00%	1 (0.06%)	50.00%	1.80	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	27437109-1.website-speed-checker.site	9 (0.09%)	100.00%	9 (0.51%)	0.00%	2.89	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	27437109-1.website-speed-up.site	9 (0.09%)	100.00%	9 (0.51%)	0.00%	3.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	27437109-1.website-speed-up.top	8 (0.08%)	100.00%	8 (0.45%)	0.00%	2.88	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	search.tb.ask.com	8 (0.08%)	12.50%	1 (0.06%)	50.00%	2.38	00:01:05	12.50%	1 (0.13%)	\$0.00 (0.00%)
27.	us12.campaign-archive2.com	8 (0.08%)	0.00%	0 (0.00%)	37.50%	2.62	00:02:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	community.libguides.com	7 (0.07%)	71.43%	5 (0.28%)	57.14%	2.29	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	searchlock.com	7 (0.07%)	28.57%	2 (0.11%)	28.57%	4.86	00:09:27	42.86%	3 (0.38%)	\$0.00 (0.00%)
30.	45.79.64.15	6 (0.06%)	100.00%	6 (0.34%)	16.67%	4.17	00:04:27	16.67%	1 (0.13%)	\$0.00 (0.00%)
31.	bpl.lib.me.us	5 (0.05%)	0.00%	0 (0.00%)	20.00%	2.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu	5 (0.05%)	80.00%	4 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	winthropmaine.org	5 (0.05%)	100.00%	5 (0.28%)	60.00%	1.40	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	worldcat.org	5 (0.05%)	80.00%	4 (0.23%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	foglerlibrary.org	3 (0.03%)	33.33%	1 (0.06%)	66.67%	1.33	00:00:01	33.33%	1 (0.13%)	\$0.00 (0.00%)
36.	intranet	3 (0.03%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	libguides.stthomas.edu	3 (0.03%)	100.00%	3 (0.17%)	66.67%	1.33	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	m.facebook.com	3 (0.03%)	100.00%	3 (0.17%)	66.67%	1.67	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu	3 (0.03%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	sciencedirect.com.prxy4.ursus.maine.edu	3 (0.03%)	66.67%	2 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	timer4web.com	3 (0.03%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	urlopener.com	3 (0.03%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	ursus-proxy-9.ursus.maine.edu	3 (0.03%)	100.00%	3 (0.17%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	webcrawler.com	3 (0.03%)	0.00%	0 (0.00%)	66.67%	1.33	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	172.31.79.254:8002	2 (0.02%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	gardinerme.vt-s.net	2 (0.02%)	100.00%	2 (0.11%)	50.00%	1.50	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	loc.gov	2 (0.02%)	50.00%	1 (0.06%)	50.00%	1.50	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	nsfa.umaine.edu	2 (0.02%)	100.00%	2 (0.11%)	50.00%	2.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	openallurls.com	2 (0.02%)	50.00%	1 (0.06%)	50.00%	5.50	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)

50.	openmultipleurl.com	2 (0.02%)	50.00%	1 (0.06%)	50.00%	3.00	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	oxfordclinicalpsych.com.prxy4.ursus.maine.edu	2 (0.02%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	scitation.aip.org.prxy4.ursus.maine.edu	2 (0.02%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	search.plrb.org	2 (0.02%)	50.00%	1 (0.06%)	50.00%	1.50	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	search.proquest.com.prxy4.ursus.maine.edu	2 (0.02%)	50.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	sites.umaine.edu	2 (0.02%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
56.	tarleton.edu	2 (0.02%)	100.00%	2 (0.11%)	50.00%	4.00	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
57.	thisoldyearbook.com	2 (0.02%)	100.00%	2 (0.11%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	umalibguides.uma.edu	2 (0.02%)	50.00%	1 (0.06%)	0.00%	2.50	00:15:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	us12.campaign-archive1.com	2 (0.02%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	weburloper.com	2 (0.02%)	50.00%	1 (0.06%)	50.00%	6.50	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	3-letter-domains.net	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	assumption.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	bi.galegroup.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	bi.galegroup.com.ursus-proxy-7.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	bibliotecasibe.ecosur.mx	1 (0.01%)	100.00%	1 (0.06%)	0.00%	4.00	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	bing.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	centurylink.net	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	clemsun.libguides.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	cug.summon.serialssolutions.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	edu.symbaloo.com	1 (0.01%)	100.00%	1 (0.06%)	0.00%	5.00	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	en.wikipedia.org	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	fc.umit.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	febririzki95.blogspot.co.id	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	forest.umaine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	frontpage.pch.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	go.galegroup.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	gpl.lib.me.us	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	guides.boisestate.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	icon.crl.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	in.search.yahoo.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	ingentaconnect.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	l.instagram.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

83.	libguides.bates.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	library.hn.cn	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	library.lyu.edu.cn	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	library.uncw.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	lirc.udn.vn	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	lm.facebook.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	luk.staff.ugm.ac.id	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	m.ursus.maine.edu	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	100.00%	1 (0.13%)	\$0.00 (0.00%)
91.	methods.sagepub.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	network.maineancealogy.net	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	online.sagepub.com.prxy4.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	onlinelibrary.wiley.com.ursus-proxy-9.ursus.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	0.00%	3.00	00:00:08	100.00%	1 (0.13%)	\$0.00 (0.00%)
95.	outlook.live.com	1 (0.01%)	100.00%	1 (0.06%)	0.00%	2.00	00:12:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	projects.learn.maine.edu	1 (0.01%)	100.00%	1 (0.06%)	0.00%	3.00	00:07:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	proxysite.com	1 (0.01%)	100.00%	1 (0.06%)	0.00%	2.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	r.duckduckgo.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	start.lenovo.com	1 (0.01%)	0.00%	0 (0.00%)	0.00%	2.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	state.me.us	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	stkate.summon.serialssolutions.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	umaine.altarama.com	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	umaine.summon.serialssolutions.com.ursus-proxy-7.ursus.maine.edu	1 (0.01%)	0.00%	0 (0.00%)	0.00%	3.00	00:00:06	100.00%	1 (0.13%)	\$0.00 (0.00%)
104.	us.wow.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	v2.libanswers.com	1 (0.01%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	web.b.ebscohost.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	web2.bobbasement.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	webstawho.com	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	windowsonmaine.org	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	winterportmaine.gov	1 (0.01%)	100.00%	1 (0.06%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)