

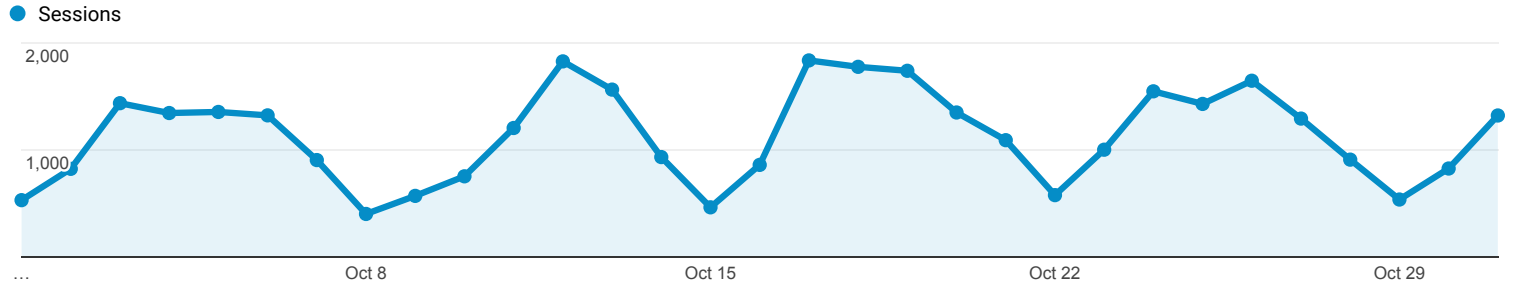
Oct 1, 2016 - Oct 31, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	35,087 % of Total: 100.00% (35,087)	24.27% Avg for View: 24.27% (0.00%)	8,514 % of Total: 100.00% (8,514)	43.55% Avg for View: 43.55% (0.00%)	2.95 Avg for View: 2.95 (0.00%)	00:04:50 Avg for View: 00:04:50 (0.00%)	17.19% Avg for View: 17.19% (0.00%)	6,032 % of Total: 100.00% (6,032)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	20,142 (57.41%)	21.61%	4,353 (51.13%)	43.71%	3.27	00:05:58	16.12%	3,247 (53.83%)	\$0.00 (0.00%)
2. Safari	6,719 (19.15%)	28.00%	1,881 (22.09%)	39.84%	2.51	00:02:34	19.10%	1,283 (21.27%)	\$0.00 (0.00%)
3. Firefox	5,579 (15.90%)	25.61%	1,429 (16.78%)	45.31%	2.49	00:03:22	20.20%	1,127 (18.68%)	\$0.00 (0.00%)
4. Internet Explorer	1,667 (4.75%)	32.69%	545 (6.40%)	48.71%	2.61	00:06:35	13.02%	217 (3.60%)	\$0.00 (0.00%)
5. Edge	881 (2.51%)	25.31%	223 (2.62%)	43.70%	2.72	00:02:38	17.48%	154 (2.55%)	\$0.00 (0.00%)
6. Opera	21 (0.06%)	71.43%	15 (0.18%)	66.67%	3.33	00:02:44	9.52%	2 (0.03%)	\$0.00 (0.00%)
7. Android Browser	18 (0.05%)	77.78%	14 (0.16%)	72.22%	2.17	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Safari (in-app)	15 (0.04%)	93.33%	14 (0.16%)	80.00%	1.27	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Amazon Silk	11 (0.03%)	72.73%	8 (0.09%)	72.73%	1.36	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Opera Mini	11 (0.03%)	90.91%	10 (0.12%)	90.91%	1.09	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. UC Browser	10 (0.03%)	100.00%	10 (0.12%)	80.00%	1.60	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. SeaMonkey	6 (0.02%)	100.00%	6 (0.07%)	50.00%	1.50	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Mozilla Compatible Agent	3 (0.01%)	100.00%	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Maxthon	2 (0.01%)	100.00%	2 (0.02%)	0.00%	2.50	00:00:06	100.00%	2 (0.03%)	\$0.00 (0.00%)
15. BlueDroid	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. YaBrowser	1 (0.00%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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