

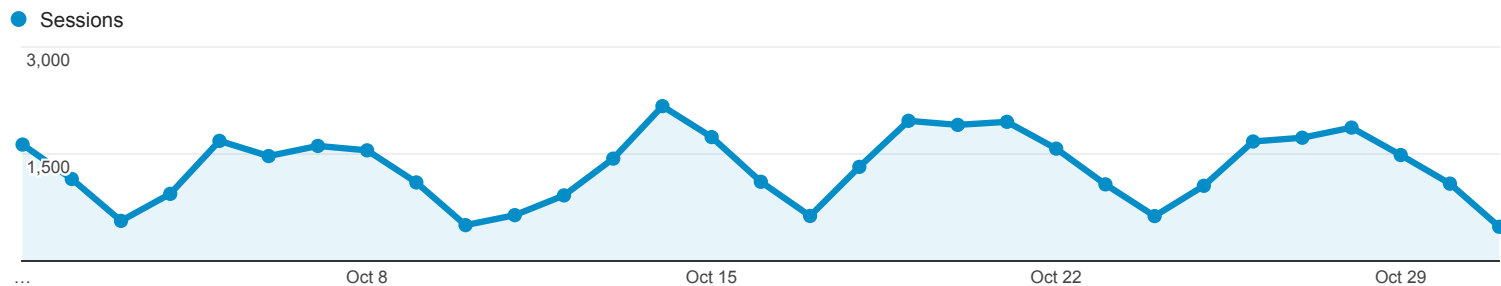
Oct 1, 2015 - Oct 31, 2015

New vs Returning

All Sessions
100.00%

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	40,523 % of Total: 100.00% (40,523)	26.70% Avg for View: 26.69% (0.04%)	10,818 % of Total: 100.04% (10,814)	44.28% Avg for View: 44.28% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:04:02 Avg for View: 00:04:02 (0.00%)	14.59% Avg for View: 14.59% (0.00%)	5,912 % of Total: 100.00% (5,912)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	29,705 (73.30%)	0.00%	0 (0.00%)	39.83%	2.81	00:04:41	17.52%	5,205 (88.04%)	\$0.00 (0.00%)
2. New Visitor	10,818 (26.70%)	100.00%	10,818(100.00%)	56.48%	2.22	00:02:15	6.54%	707 (11.96%)	\$0.00 (0.00%)

Rows 1 - 2 of 2