

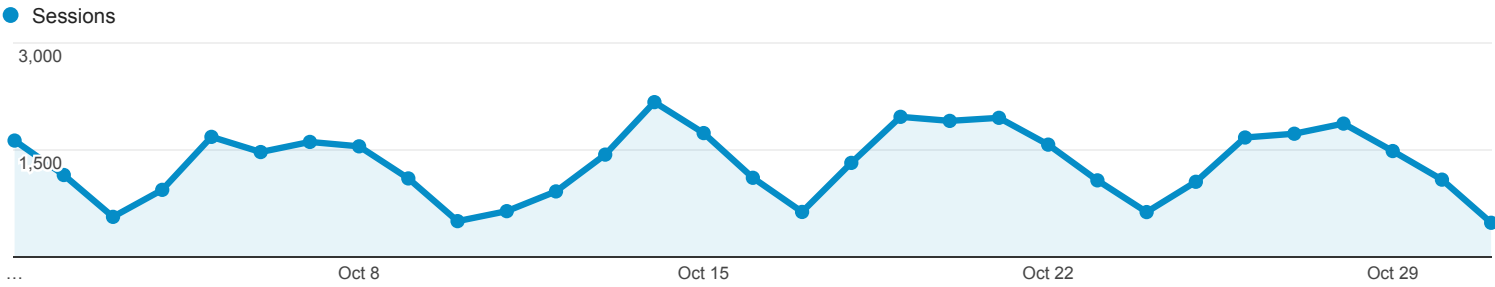
Device Overview

Oct 1, 2015 - Oct 31, 2015

All Sessions
100.00%

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions			
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)	
	40,523 % of Total: 100.00% (40,523)	26.70% Avg for View: 26.69% (0.04%)	10,818 % of Total: 100.04% (10,814)	44.28% Avg for View: 44.28% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:04:02 Avg for View: 00:04:02 (0.00%)	14.59% Avg for View: 14.59% (0.00%)	5,912 % of Total: 100.00% (5,912)	\$0.00 % of Total: 0.00% (\$0.00)	
1. desktop	37,578 (92.73%)	25.46%	9,568 (88.45%)	44.43%	2.69	00:04:15	15.44%	5,802 (98.14%)	\$0.00 (0.00%)	
2. mobile	2,353 (5.81%)	41.56%	978 (9.04%)	38.67%	2.06	00:01:09	2.76%	65 (1.10%)	\$0.00 (0.00%)	
3. tablet	592 (1.46%)	45.95%	272 (2.51%)	56.59%	2.07	00:01:44	7.60%	45 (0.76%)	\$0.00 (0.00%)	

Rows 1 - 3 of 3