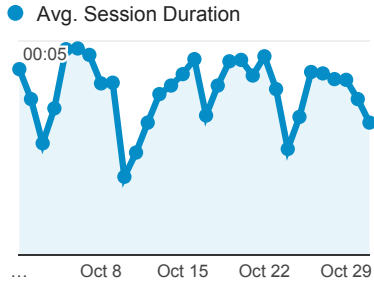


My Dashboard

Oct 1, 2015 - Oct 31, 2015

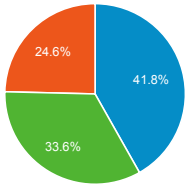


Avg. Visit Duration



Visits by Traffic Type

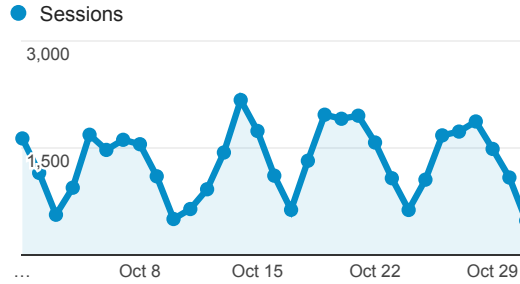
organic referral direct (not set)



Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	37,578	101,260
Yes	2,945	6,082

Visits



Visits

40,523
% of Total: 100.00% (40,523)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	16,336	2.66
fogler library	145	2.08
foglerlibrary	52	1.75
umaine library	44	1.98
fogler	37	2.24
folger library	22	2.00
fogler library umaine	10	2.20
umaine fogler library	9	3.22
university of maine library	9	3.44
fogler library hours	8	2.00

Pageviews

107,342
% of Total: 100.00% (107,342)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	40,092
Fogler Library: Indexes and Databases	18,901
Home - Subject Guides at University of Maine	6,839
Fogler Library: URSUS	5,249
Fogler Library: Hours	3,840
Fogler Library: E-journals	2,739
Fogler Library: Reserves Search	1,986
Family Interaction - CHF 200 - Subject Guides at University of Maine	1,759
Search - Subject Guides at University of Maine	1,103
Information Sources - BUA 343 (Dr. Mahon) Country Analysis Project Guide - Subject Guides at University of Maine	1,075

Visits and Pages / Visit by Mobile D...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	1,377	1.96
Apple iPad	412	2.06
(not set)	366	2.54
Samsung SM-G 900V Galaxy S5	52	2.42
Microsoft Windows RT Tablet	44	1.68
Samsung SM-G 900R4 Galaxy S5	34	1.71
Samsung SCH-R970	24	2.29
Samsung SCH i545 Galaxy S4	21	2.57
Motorola XT1254 Droid Turbo	19	1.79
Apple iPod	17	1.59

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	15,128	2.65
(direct) / (none)	9,971	2.23
library.umaine.edu / referral	8,976	3.20
umaine.edu / referral	2,079	2.63
bing / organic	1,018	2.73
yahoo / organic	776	2.26
libraries.maine.edu / referral	545	2.38
libguides.library.umaine.edu / referral	491	3.24
umaine.summon.serialssolutions.com / referral	264	2.66
ursus.maine.edu / referral	124	3.12

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	27,568	2.85
/default_idb.asp	1,702	2.78
/about/hours.htm	1,458	2.23
/default_ursus.asp	1,058	2.36
/services	500	3.18
/default_res.htm	374	1.81
/default_ejournals.asp	323	1.96
/indexesdb/Indexes.asp	250	2.51
/nur	241	1.48
/ejournals/default.asp	216	1.66

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	16,209	34,836
/default_ursus.asp	2,613	7,478
/about/hours.htm	1,629	3,845
/default_idb.asp	1,429	4,221
/default_ejournals.asp	1,241	3,525
/CHF200	1,235	3,603
/indexesdb/Indexes.asp?search=A&range=AD	1,204	4,266
/indexesdb/Indexes.asp?search=A&range=SZ	1,173	4,035
/default_res.htm	1,102	2,685
/indexesdb/Indexes.asp?search=A&range=DH	921	3,530