## **Browser & OS**

Oct 1, 2015 - Oct 31, 2015



Explorer

Summary



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	Browser		Acquisition			Behavior			Conversions	Goal	1: Mobile IDB Access	
			Sessions	% New Sessions	New Hears Session		Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)  Mobile IDB Access (Goal 1 Completions)		Mobile IDB Access (Goal 1 Value)		
			40,523 % of Total: 100.00% (40,523)	26.70% Avg for View: 26.69% (0.04%)	10,818 % of Total: 100.04% (10,814)	44.28% Avg for View: 44.28% (0.00%)	2.65 Avg for View: 2.65 (0.00%)	00:04:02 Avg for View: 00:04:02 (0.00%)	14.59 Avg for \ 14.59% (0.0	/iew:	5,912 % of Total: 100.00% (5,912)	\$0.00 % of Total: 0.00% (\$0.00)
	1.	Chrome	18,975 (46.83%)	18.31%	3,474 (32.11%)	40.31%	2.94	00:04:39	15.0	03%	2,851 (48.22%)	\$0.00 (0.00%)
	2.	Firefox	10,806 (26.67%)	40.92%	4,422 (40.88%)	52.72%	2.36	00:03:54	13.4	44%	1,452 (24.56%)	\$0.00 (0.00%)
	3.	Safari	7,263 (17.92%)	22.17%	1,610 (14.88%)	40.09%	2.37	00:02:27	15.2	27%	1,109 (18.76%)	\$0.00 (0.00%)
	4.	Internet Explorer	2,876 (7.10%)	36.68%	1,055 (9.75%)	47.81%	2.60	00:04:54	14.:	39%	414 (7.00%)	\$0.00 (0.00%)
	5.	Edge	419 (1.03%)	29.83%	125 (1.16%)	43.44%	2.69	00:02:38	19.0	09%	80 (1.35%)	\$0.00 (0.00%)
	6.	Safari (in- app)	<b>54</b> (0.13%)	94.44%	51 (0.47%)	85.19%	1.20	00:00:39	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	7.	Android Browser	40 (0.10%)	72.50%	29 (0.27%)	65.00%	1.42	00:00:43	2.	50%	1 (0.02%)	\$0.00 (0.00%)
	8.	Opera	36 (0.09%)	16.67%	6 (0.06%)	38.89%	2.61	00:02:56	11.	11%	4 (0.07%)	\$0.00 (0.00%)
	9.	Amazon Silk	23 (0.06%)	73.91%	17 (0.16%)	47.83%	2.22	00:03:03	4.:	35%	1 (0.02%)	\$0.00 (0.00%)
	10.	Mozilla Compatible Agent	7 (0.02%)	100.00%	7 (0.06%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	11.	Opera Mini	7 (0.02%)	100.00%	7 (0.06%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	12.	Maxthon	6 (0.01%)	83.33%	5 (0.05%)	83.33%	1.17	00:00:56	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	13.	UC Browser	3 (0.01%)	100.00%	3 (0.03%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	14.	BlackBerry	2 (0.00%)	50.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	15.	SeaMonkey	2 (0.00%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)
	16.	(not set)	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.0	00%	0 (0.00%)	\$0.00 (0.00%)

17.	Coc Coc	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Mozilla	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	YaBrowser	1 (0.00%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 19 of 19

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