

Oct 1, 2014 - Oct 31, 2014

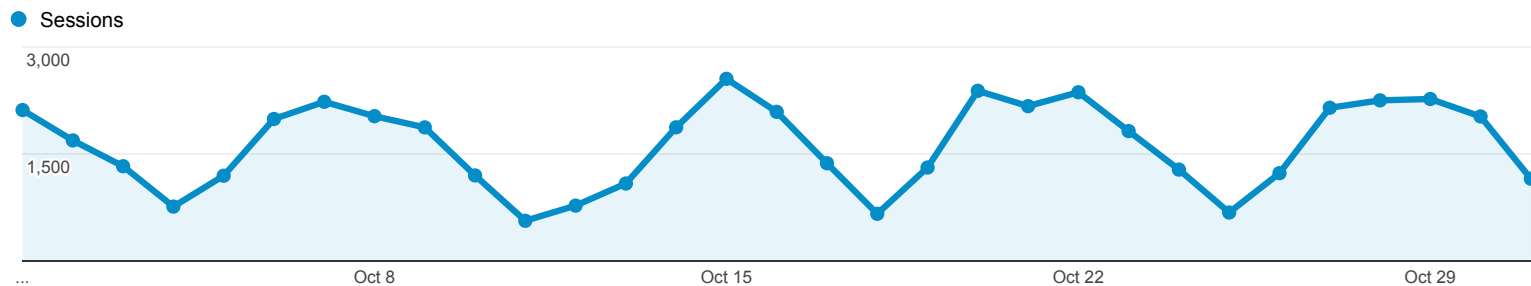
New vs Returning

All Sessions
100.00%

+ Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	50,362 % of Total: 100.00% (50,362)	31.02% Site Avg: 31.02% (0.01%)	15,624 % of Total: 100.01% (15,622)	41.89% Site Avg: 41.89% (0.00%)	3.09 Site Avg: 3.09 (0.00%)	00:04:53 Site Avg: 00:04:53 (0.00%)	14.75% Site Avg: 14.75% (0.00%)	7,427 % of Total: 100.00% (7,427)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	34,738 (68.98%)	0.00%	0 (0.00%)	37.62%	3.22	00:05:41	18.34%	6,370 (85.77%)	\$0.00 (0.00%)
2. New Visitor	15,624 (31.02%)	100.00%	15,624 (100.00%)	51.37%	2.79	00:03:08	6.77%	1,057 (14.23%)	\$0.00 (0.00%)

Rows 1 - 2 of 2