


Oct 1, 2014 - Oct 31, 2014

## Frequency & Recency

 All Sessions  
100.00%




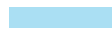























 + Add Segment

**Distribution**

Count of Sessions

Sessions  
**50,362**  
% of Total: 100.00% (50,362)

Pageviews  
**155,391**  
% of Total: 100.00% (155,391)

Count of Sessions	Sessions	Pageviews
1	15,624 	43,655 
2	5,902 	18,773 
3	3,360 	10,441 
4	2,388 	7,361 
5	1,882 	5,853 
6	1,488 	4,663 
7	1,217 	3,670 
8	1,033 	3,057 
9-14	3,729 	11,463 
15-25	2,908 	8,740 
26-50	2,700 	8,059 
51-100	1,940 	6,920 
101-200	1,305 	4,607 
201+	4,886 	18,129 