

My Dashboard

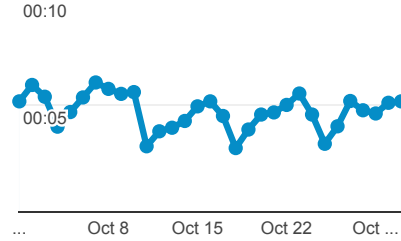
Oct 1, 2014 - Oct 31, 2014

All Sessions
100.00%

+ Add Segment

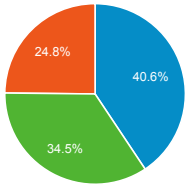
Avg. Visit Duration

Avg. Session Duration



Visits by Traffic Type

referral organic direct (not set)

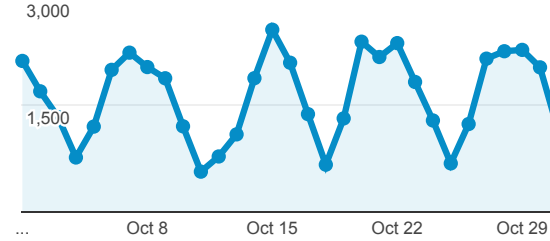


Visits and Pageviews by Mobile

Mobile (Including Tablet)	Sessions	Pageviews
No	46,822	147,454
Yes	3,540	7,937

Visits

Sessions



Visits

50,362

% of Total: 100.00% (50,362)

Visits and Pages / Visit by Keyword

Keyword	Sessions	Pages / Session
(not provided)	15,907	2.90
fogler library	283	2.79
umaine library	121	2.98
fogler	92	2.08
folger library	70	1.93
umaine fogler	66	2.30
umaine fogler library	66	2.61
e reserve maine	30	1.23
fogler library hours	29	2.55
ebsoc host umaine	24	9.04

Pageviews

155,391

% of Total: 100.00% (155,391)

Pageviews by Page Title

Page Title	Pageviews
Fogler Library, University of Maine	44,937
Fogler Library: Indexes and Databases	24,675
Fogler Library: URSUS	6,659
Home - Subject Guides at University of Maine	6,475
Fogler Library: E-journals	3,453
Fogler Library: Hours	3,316
Fogler Library: Reserves Search	2,244
Fogler Library: Ejournals@UMaine	2,019
Family Interaction - CHF 200 - Subject Guides at University of Maine	1,575
General - Business Law - Subject Guides at University of Maine	905

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Sessions	Pages / Session
Apple iPhone	1,008	1.93
(not set)	948	2.51
Apple iPad	808	2.24
Microsoft Windows RT Tablet	70	2.77
Motorola XT923 Droid Razr HD	51	3.24
Samsung SM-G900V Galaxy S5	39	2.13
Samsung SCH-R970 Galaxy S IV	28	1.89
Google Nexus 7	26	2.85
Samsung SCH-I535 Galaxy S III	21	1.95
Apple iPod	20	2.00

Visits and Pages / Visit by Source / Medium

Source / Medium	Sessions	Pages / Session
google / organic	16,171	2.89
library.umaine.edu / referral	13,084	4.11
(direct) / (none)	12,505	2.40
umaine.edu / referral	3,586	3.09
libraries.maine.edu / referral	1,623	2.87
bing / organic	815	2.65
umaine.beta.libguides.com / referral	496	3.27
yahoo / organic	322	2.34
qq4nm4zz3u.search.serialssolutions.com / referral	281	3.57
maine.gov / referral	146	2.40

Visits and Pages / Visit by Landing Page

Landing Page	Sessions	Pages / Session
/default.asp	29,978	3.04
/default_idb.asp	1,792	2.94
/about/hours.htm	1,202	2.25
/default_ursus.asp	1,054	2.40
/default_res.htm	517	1.74
/ejournals/default.asp	417	4.84
/default_ejournals.asp	316	2.41
/indexesdb/Indexes.asp	253	2.60
/advanced	239	5.32
/indexesdb/indexes.asp	217	2.02

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	16,723	37,211
/default_ursus.asp	2,924	8,893
/default_idb.asp	1,926	6,195
/indexesdb/Indexes.asp?search=A&range=AD	1,789	7,768
/default_ejournals.asp	1,525	4,431
/indexesdb/Indexes.asp?search=A&range=SZ	1,435	5,495
/about/hours.htm	1,428	3,675
/default_res.htm	1,317	3,216
/indexesdb/Indexes.asp?search=A&range=NS	1,246	4,581
/CHF200	1,012	2,739