

Oct 1, 2014 - Oct 31, 2014

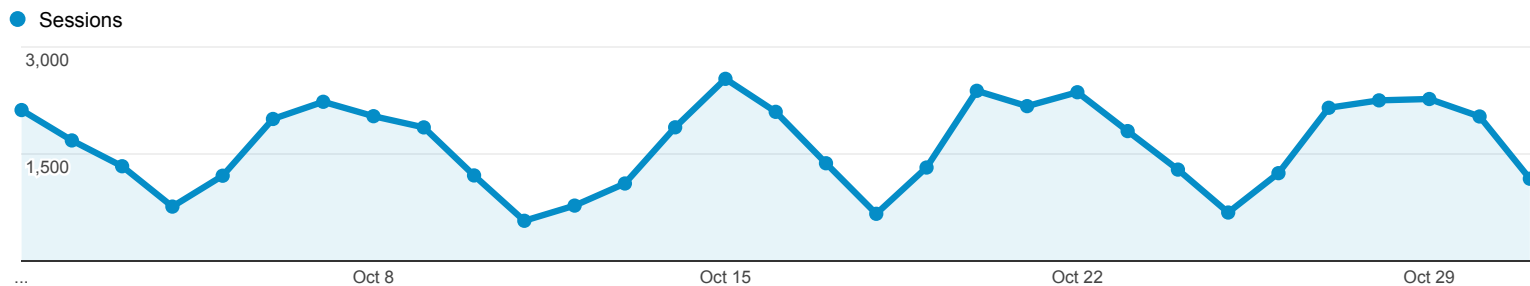
Browser & OS

All Sessions
100.00%

+ Add Segment

Explorer

Summary



| Browser | Acquisition | | | Behavior | | | Conversions Goal 1: Mobile IDB Access | | |
|------------------------------|---|---|---|---|---|---|--|---|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Mobile IDB Access (Goal 1 Conversion Rate) | Mobile IDB Access (Goal 1 Completions) | Mobile IDB Access (Goal 1 Value) |
| | 50,362 <small>% of Total: 100.00% (50,362)</small> | 31.02% <small>Site Avg: 31.02% (0.01%)</small> | 15,624 <small>% of Total: 100.01% (15,622)</small> | 41.89% <small>Site Avg: 41.89% (0.00%)</small> | 3.09 <small>Site Avg: 3.09 (0.00%)</small> | 00:04:53 <small>Site Avg: 00:04:53 (0.00%)</small> | 14.75% <small>Site Avg: 14.75% (0.00%)</small> | 7,427 <small>% of Total: 100.00% (7,427)</small> | \$0.00 <small>% of Total: 0.00% (\$0.00)</small> |
| 1. Chrome | 21,153 (42.00%) | 25.57% | 5,409 (34.62%) | 39.73% | 3.35 | 00:05:22 | 14.87% | 3,145 (42.35%) | \$0.00 (0.00%) |
| 2. Firefox | 14,885 (29.56%) | 39.19% | 5,833 (37.33%) | 47.22% | 2.87 | 00:04:43 | 14.42% | 2,147 (28.91%) | \$0.00 (0.00%) |
| 3. Safari | 8,580 (17.04%) | 23.50% | 2,016 (12.90%) | 37.10% | 2.73 | 00:03:06 | 16.25% | 1,394 (18.77%) | \$0.00 (0.00%) |
| 4. Internet Explorer | 5,406 (10.73%) | 39.88% | 2,156 (13.80%) | 41.73% | 3.29 | 00:06:29 | 13.43% | 726 (9.78%) | \$0.00 (0.00%) |
| 5. Android Browser | 138 (0.27%) | 57.25% | 79 (0.51%) | 62.32% | 1.76 | 00:02:08 | 2.17% | 3 (0.04%) | \$0.00 (0.00%) |
| 6. Opera | 62 (0.12%) | 25.81% | 16 (0.10%) | 56.45% | 2.00 | 00:01:45 | 12.90% | 8 (0.11%) | \$0.00 (0.00%) |
| 7. Safari (in-app) | 51 (0.10%) | 86.27% | 44 (0.28%) | 76.47% | 1.27 | 00:00:12 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. Opera Mini | 27 (0.05%) | 96.30% | 26 (0.17%) | 77.78% | 1.44 | 00:00:33 | 3.70% | 1 (0.01%) | \$0.00 (0.00%) |
| 9. Amazon Silk | 24 (0.05%) | 58.33% | 14 (0.09%) | 41.67% | 3.42 | 00:05:18 | 8.33% | 2 (0.03%) | \$0.00 (0.00%) |
| 10. Mozilla Compatible Agent | 10 (0.02%) | 80.00% | 8 (0.05%) | 100.00% | 1.00 | 00:00:00 | 10.00% | 1 (0.01%) | \$0.00 (0.00%) |
| 11. Maxthon | 6 (0.01%) | 50.00% | 3 (0.02%) | 50.00% | 2.50 | 00:02:26 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. UC Browser | 6 (0.01%) | 100.00% | 6 (0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. Phantom.js bot | 4 (0.01%) | 100.00% | 4 (0.03%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. IE with Chrome Frame | 3 (0.01%) | 100.00% | 3 (0.02%) | 66.67% | 1.33 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. S4O Ovi Browser | 3 (0.01%) | 100.00% | 3 (0.02%) | 66.67% | 1.67 | 00:00:07 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

| | | | | | | | | | | |
|-----|----------------------------|-----------|---------|-----------|---------|------|----------|-------|-----------|----------------|
| 16. | BlackBerry | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. | Iron | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. | Nintendo 3DS Browser | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 19. | SAMSUNG- GT-C5212i | 1 (0.00%) | 100.00% | 1 (0.01%) | 100.00% | 1.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 19 of 19