

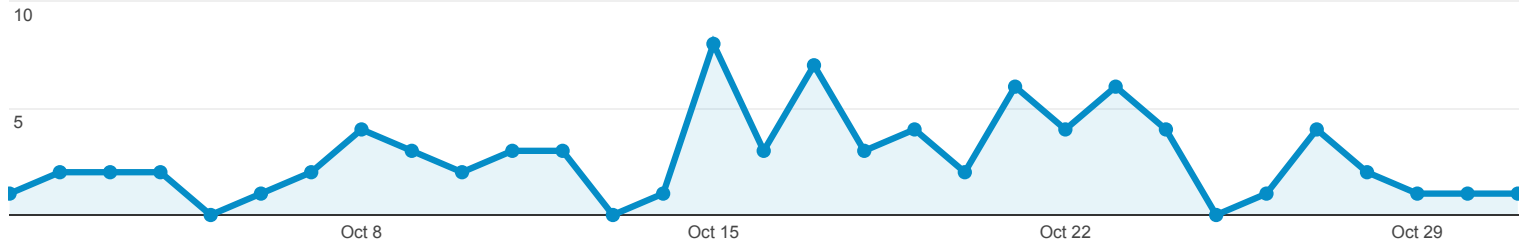
Oct 1, 2013 - Oct 31, 2013

Social Network Referrals

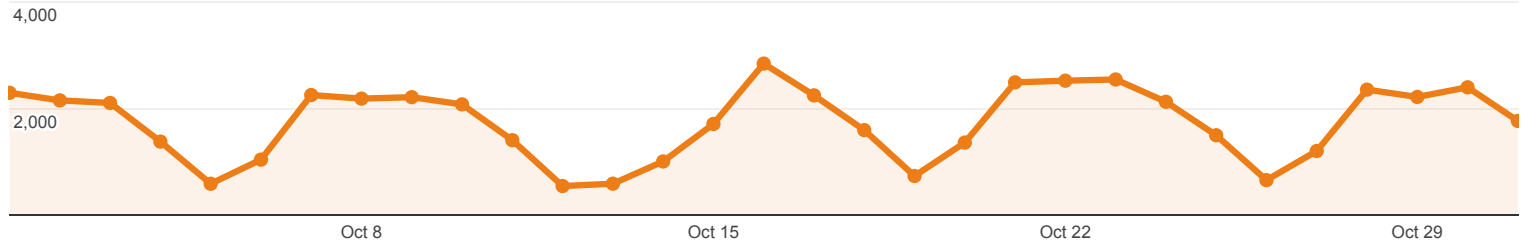
All Visits
100.00%

Social Referral

● Visits via Social Referral



● All Visits



| Social Network | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---------------------------------|--------|-----------|---------------------|---------------|
| 1. Blogger | 28 | 58 | 00:05:53 | 2.07 |
| 2. Facebook | 25 | 47 | 00:01:55 | 1.88 |
| 3. Twitter | 18 | 111 | 00:06:40 | 6.17 |
| 4. WordPress | 6 | 11 | 00:00:35 | 1.83 |
| 5. LibraryThing | 2 | 2 | 00:00:00 | 1.00 |
| 6. Tumblr | 2 | 8 | 00:01:04 | 4.00 |
| 7. Geni | 1 | 1 | 00:00:00 | 1.00 |
| 8. Google+ | 1 | 4 | 00:00:41 | 4.00 |

Rows 1 - 8 of 8

Oct 1, 2013 - Oct 31, 2013

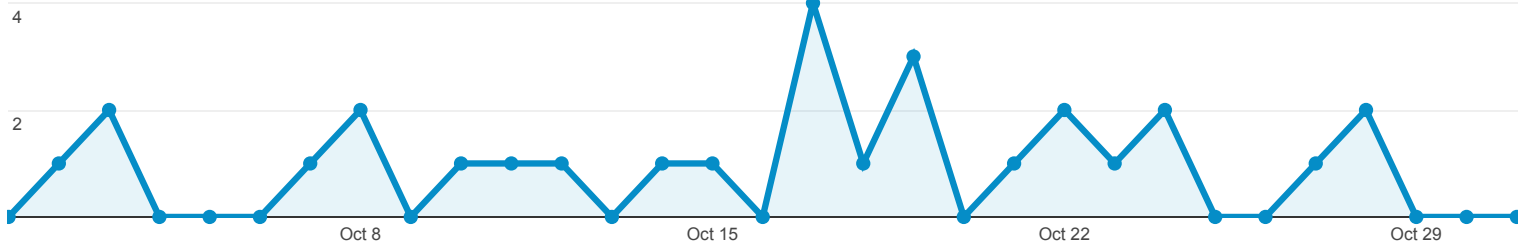
Social Network Referrals

ALL » SOCIAL NETWORK: Blogger

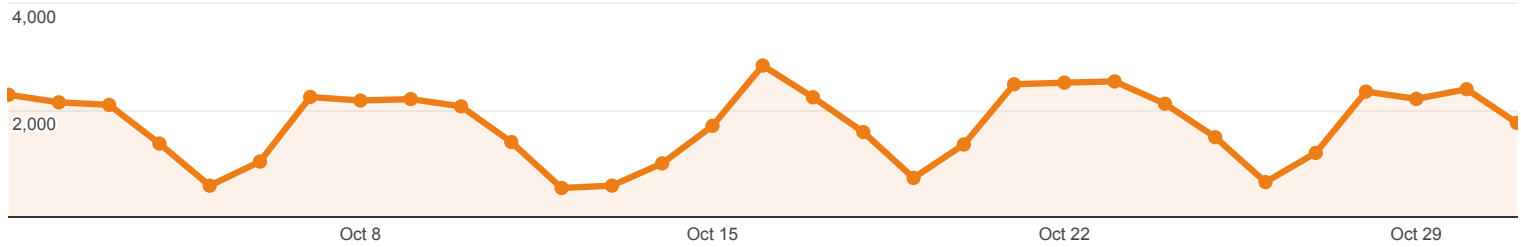


Social Referral

● Visits via Social Referral



● All Visits



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. www.library.umaine.edu/theses/default.asp | 22 | 34 | 00:03:27 | 1.55 |
| 2. library.umaine.edu/townreport/holdings.htm | 3 | 17 | 00:26:02 | 5.67 |
| 3. library.umaine.edu/about/info_commons.htm | 1 | 1 | 00:00:00 | 1.00 |
| 4. www.library.umaine.edu/govdoc/newcensus.htm | 1 | 2 | 00:00:45 | 2.00 |
| 5. www.library.umaine.edu/townreport/default.asp | 1 | 4 | 00:10:01 | 4.00 |

Rows 1 - 5 of 5

Oct 1, 2013 - Oct 31, 2013

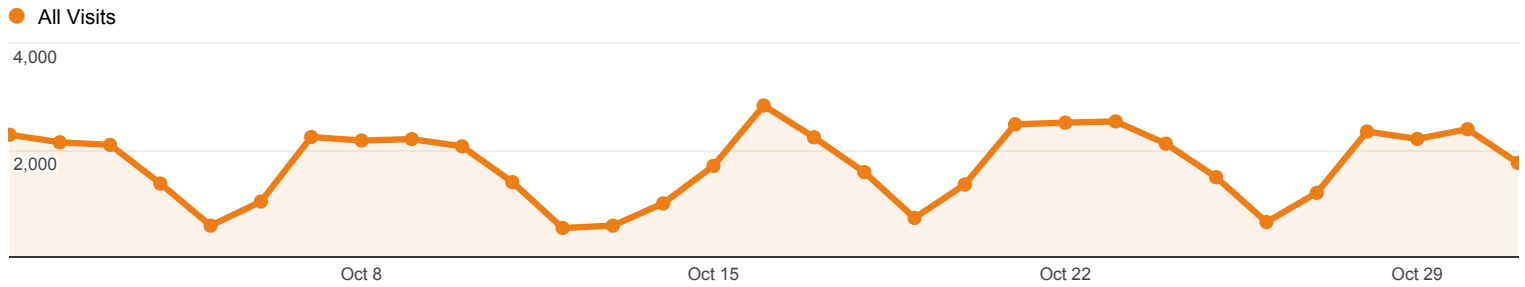
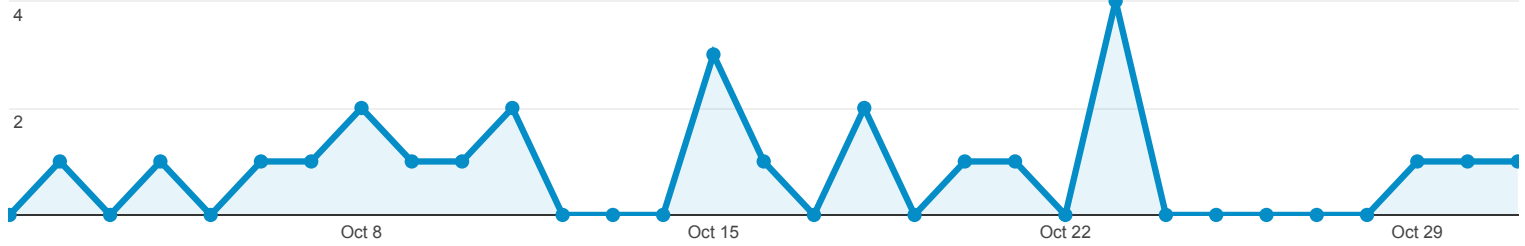
Social Network Referrals

ALL » SOCIAL NETWORK: Facebook



Social Referral

● Visits via Social Referral



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. library.umaine.edu/default.asp | 6 | 14 | 00:03:38 | 2.33 |
| 2. www.library.umaine.edu/default.asp | 2 | 3 | 00:00:17 | 1.50 |
| 3. www.library.umaine.edu/sec/wallace/ip_panel_2013.htm | 2 | 3 | 00:00:21 | 1.50 |
| 4. www.library.umaine.edu/yearbooks/default.asp | 2 | 3 | 00:00:21 | 1.50 |
| 5. www.library.umaine.edu/yearbooks/Eighties.htm | 2 | 4 | 00:00:31 | 2.00 |
| 6. www.library.umaine.edu/yearbooks/Seventies.htm | 2 | 3 | 00:03:00 | 1.50 |
| 7. library.umaine.edu/circ/group_study_rooms.htm | 1 | 1 | 00:00:00 | 1.00 |
| 8. library.umaine.edu/social/business_law.htm | 1 | 2 | 00:03:09 | 2.00 |
| 9. library.umaine.edu/social/business_law2.htm | 1 | 5 | 00:09:00 | 5.00 |
| 10. library.umaine.edu/townreport/holdings.htm | 1 | 1 | 00:00:00 | 1.00 |

Rows 1 - 10 of 15

Oct 1, 2013 - Oct 31, 2013

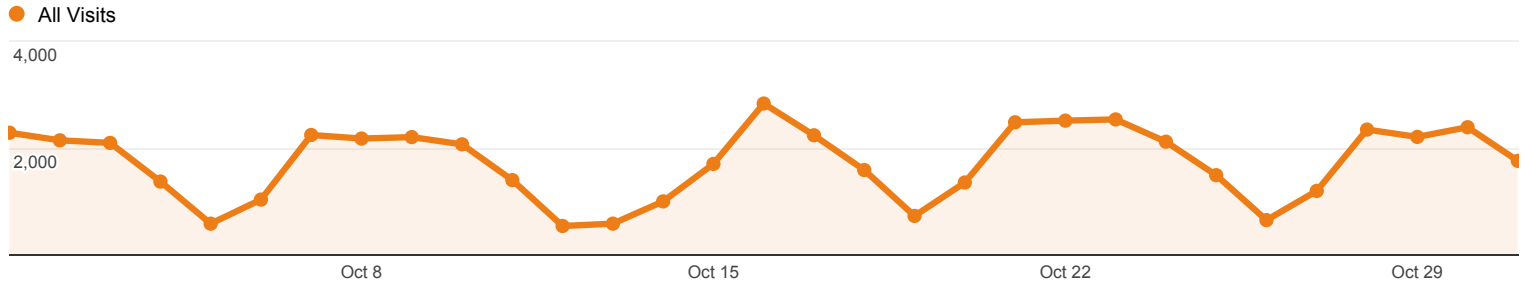
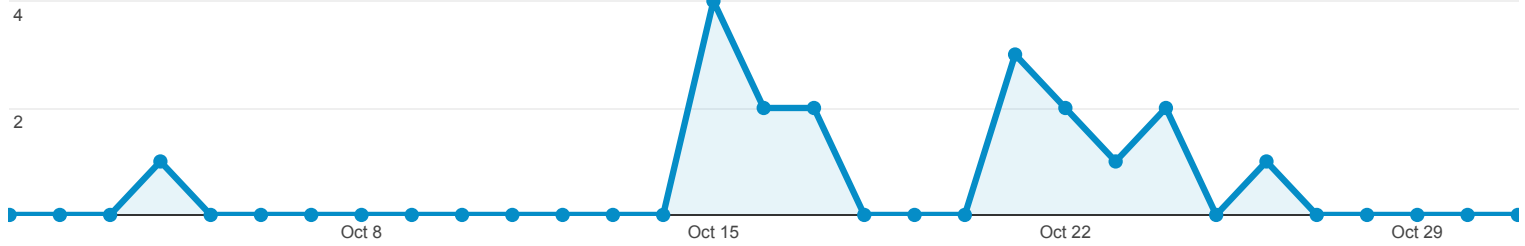
Social Network Referrals

ALL » SOCIAL NETWORK: Twitter



Social Referral

● Visits via Social Referral



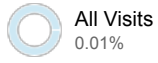
| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. www.library.umaine.edu/default.asp | 11 | 100 | 00:10:54 | 9.09 |
| 2. www.library.umaine.edu/about/hours.htm | 3 | 6 | 00:00:00 | 2.00 |
| 3. library.umaine.edu/science/default.asp | 1 | 1 | 00:00:00 | 1.00 |
| 4. www.library.umaine.edu/indexesdb/Indexes.asp | 1 | 2 | 00:00:03 | 2.00 |
| 5. www.library.umaine.edu/sec/wallace/ip_panel_2013.htm | 1 | 1 | 00:00:00 | 1.00 |
| 6. www.library.umaine.edu/staff/libx_guide.htm | 1 | 1 | 00:00:00 | 1.00 |

Rows 1 - 6 of 6

Oct 1, 2013 - Oct 31, 2013

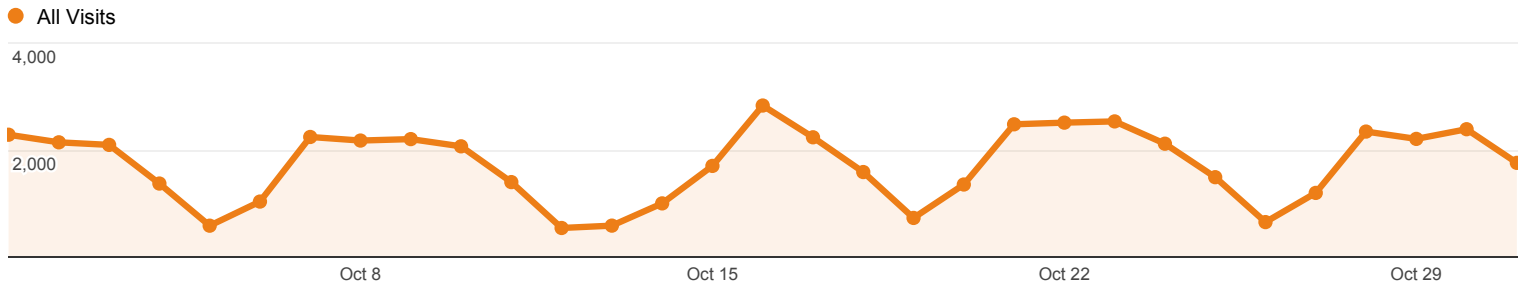
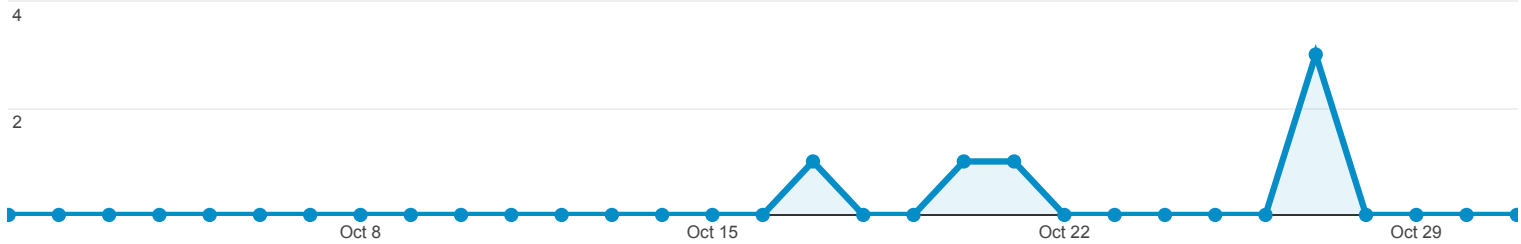
Social Network Referrals

ALL » SOCIAL NETWORK: WordPress



Social Referral

● Visits via Social Referral



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. www.library.umaine.edu/theses/default.asp | 5 | 10 | 00:00:42 | 2.00 |
| 2. www.library.umaine.edu/theses/ | 1 | 1 | 00:00:00 | 1.00 |

Rows 1 - 2 of 2

Oct 1, 2013 - Oct 31, 2013

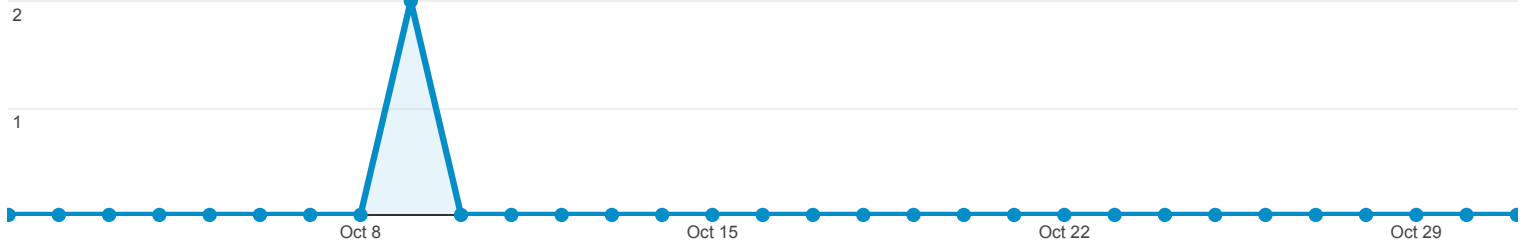
Social Network Referrals

ALL » SOCIAL NETWORK: LibraryThing

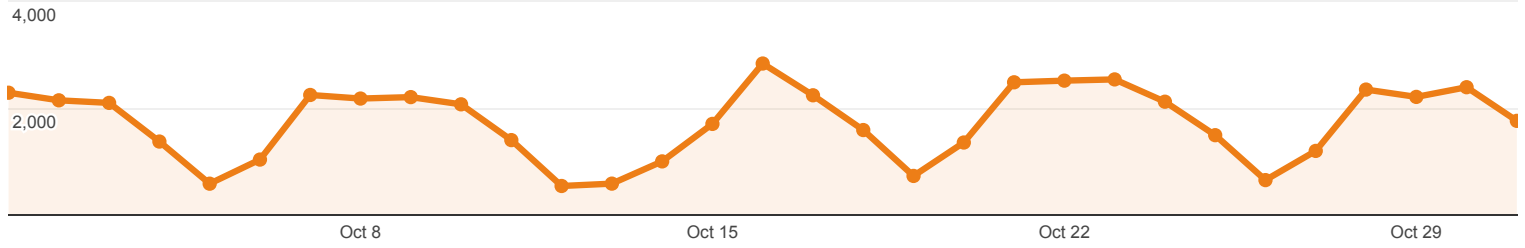


Social Referral

● Visits via Social Referral



● All Visits



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. www.library.umaine.edu/default.asp | 2 | 2 | 00:00:00 | 1.00 |

Rows 1 - 1 of 1

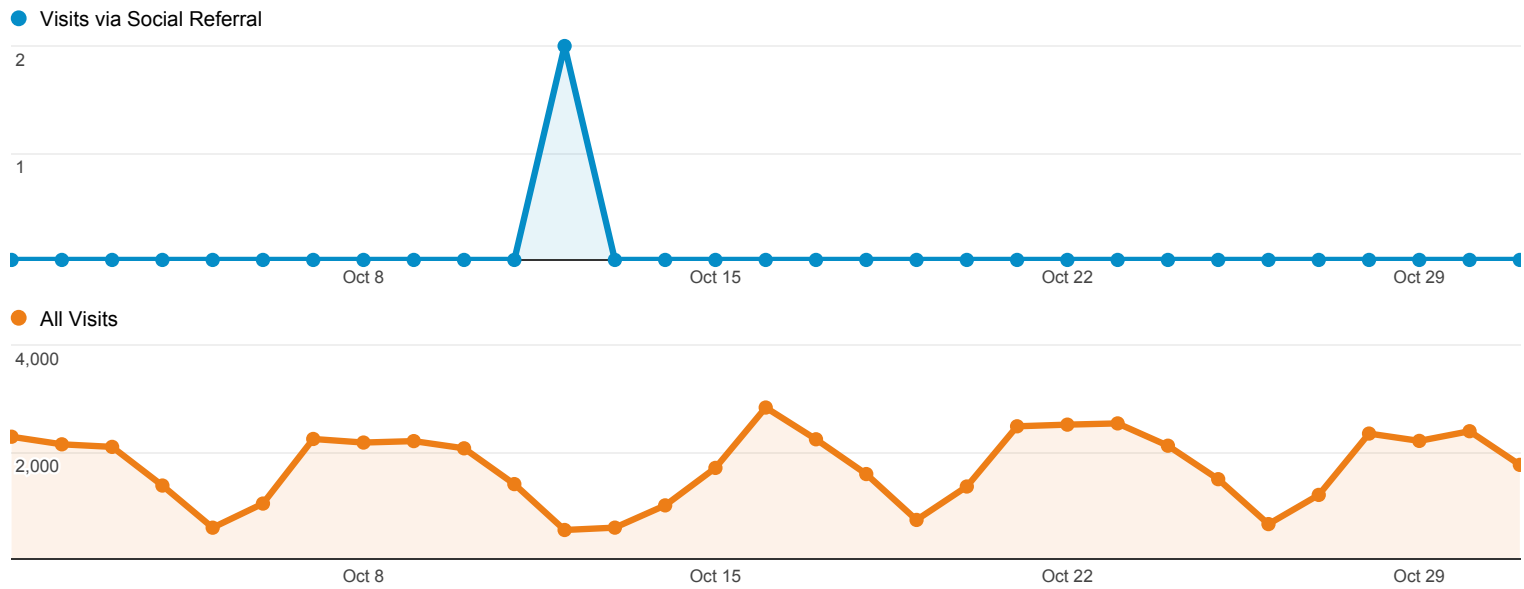
Oct 1, 2013 - Oct 31, 2013

Social Network Referrals

ALL » SOCIAL NETWORK: Tumblr



Social Referral



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. library.umaine.edu/default.asp | 2 | 8 | 00:01:04 | 4.00 |

Rows 1 - 1 of 1

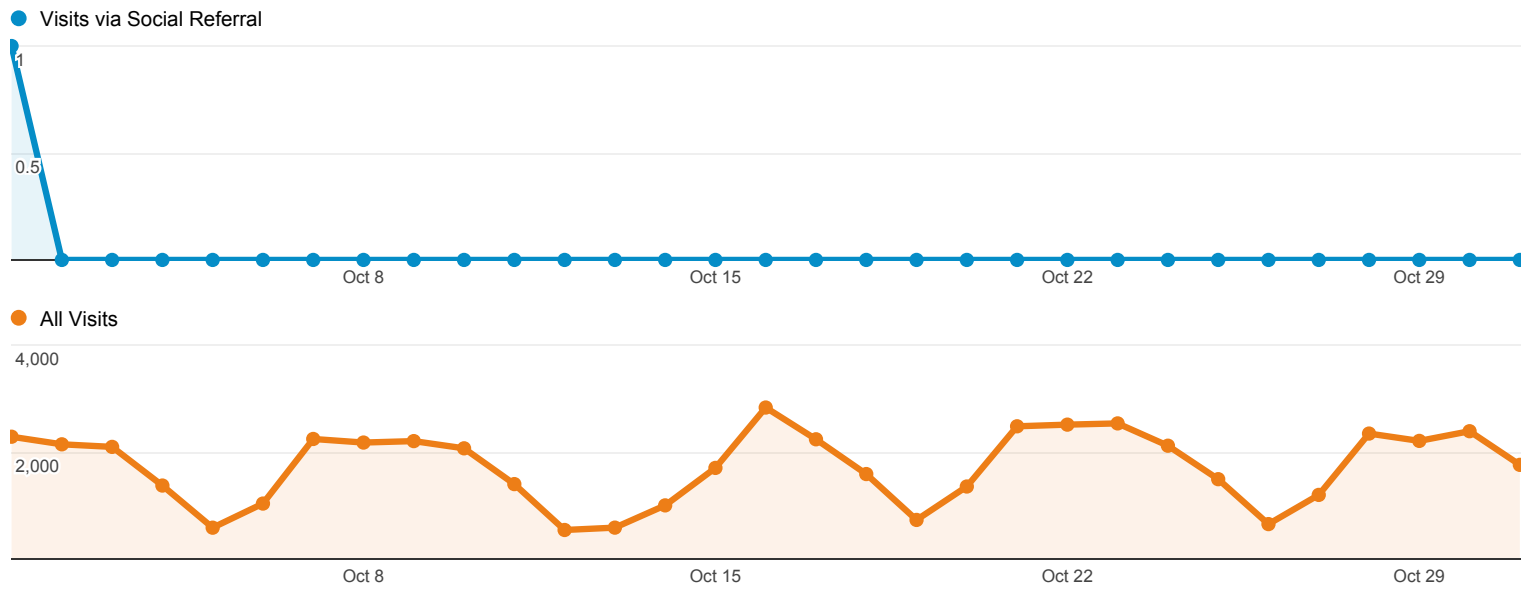
Oct 1, 2013 - Oct 31, 2013

Social Network Referrals

ALL » SOCIAL NETWORK: Geni



Social Referral



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Pages / Visit |
|---|--------|-----------|---------------------|---------------|
| 1. www.library.umaine.edu/speccoll/FindingAids/Hillfamilypapers.htm | 1 | 1 | 00:00:00 | 1.00 |

Rows 1 - 1 of 1

Oct 1, 2013 - Oct 31, 2013

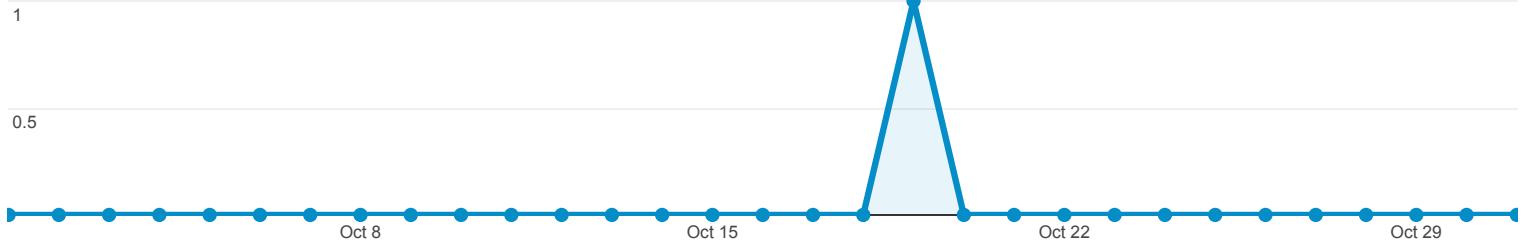
Social Network Referrals

ALL » SOCIAL NETWORK: Google+

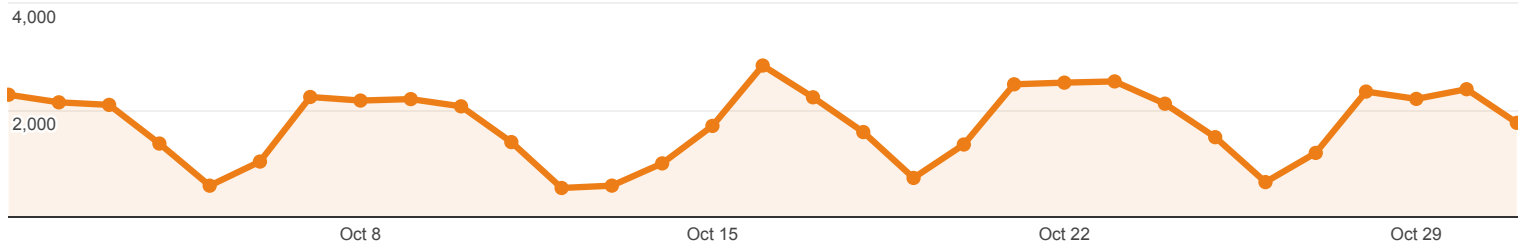


Social Referral

● Visits via Social Referral



● All Visits



| Shared URL | Visits | Pageviews | Avg. Visit Duration | Data Hub Activities | Pages / Visit |
|---|--------|-----------|---------------------|---------------------|---------------|
| 1. library.umaine.edu/default.asp | 1 | 4 | 00:00:41 | 0 | 4.00 |

Rows 1 - 1 of 1