

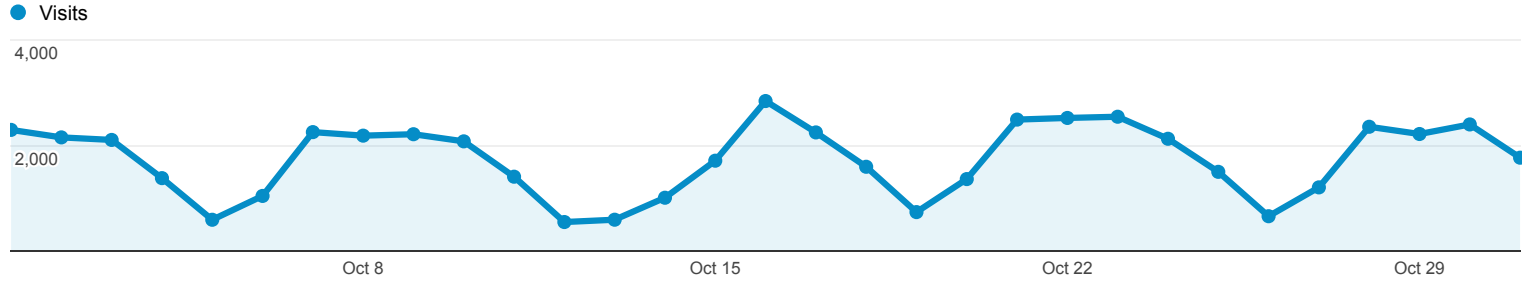
Oct 1, 2013 - Oct 31, 2013

New vs Returning

All Visits
100.00%

Explorer

Summary



Visitor Type	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	54,128 % of Total: 100.00% (54,128)	32.20% Site Avg: 32.18% (0.06%)	17,428 % of Total: 100.06% (17,418)	50.37% Site Avg: 50.37% (0.00%)	2.73 Site Avg: 2.73 (0.00%)	00:03:09 Site Avg: 00:03:09 (0.00%)	14.41% Site Avg: 14.41% (0.00%)	7,798 % of Total: 100.00% (7,798)	\$0.00 % of Total: 0.00% (\$0.00)
1. Returning Visitor	36,700	0.00%	0	47.43%	2.79	00:03:24	17.42%	6,394	\$0.00
2. New Visitor	17,428	100.00%	17,428	56.56%	2.58	00:02:37	8.06%	1,404	\$0.00

Rows 1 - 2 of 2