

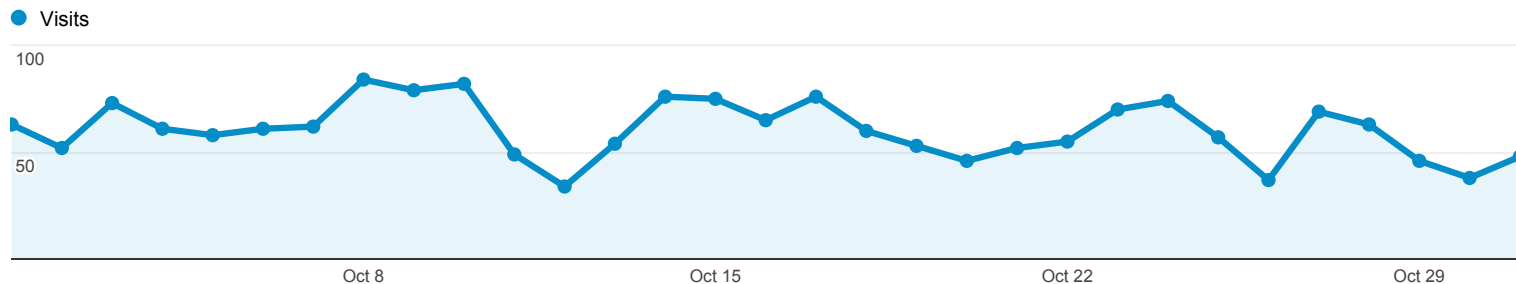
## Mobile Devices Carriers

Oct 1, 2013 - Oct 31, 2013

All Visits  
3.46%

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	1,872	50.64%	948	44.44%	2.32	00:01:56	5.98%	112	\$0.00
	% of Total: 3.46% (54,128)	Site Avg: 32.18% (57.37%)	% of Total: 5.44% (17,418)	Site Avg: 50.37% (-11.76%)	Site Avg: 2.73 (-14.85%)	Site Avg: 00:03:09 (-38.44%)	Site Avg: 14.41% (-58.47%)	% of Total: 1.44% (7,798)	% of Total: 0.00% (\$0.00)
1. Apple iPhone	647	53.79%	348	40.96%	2.07	00:01:04	1.55%	10	\$0.00
2. Apple iPad	624	48.08%	300	49.68%	2.46	00:02:36	9.78%	61	\$0.00
3. (not set)	92	46.74%	43	44.57%	2.61	00:02:56	13.04%	12	\$0.00
4. Samsung GT-I9300 Galaxy S III	51	56.86%	29	43.14%	1.92	00:00:47	3.92%	2	\$0.00
5. Apple iPod	45	33.33%	15	42.22%	4.02	00:04:10	11.11%	5	\$0.00
6. Motorola MOTXT912B Droid Razr 4G	27	29.63%	8	18.52%	1.96	00:00:15	0.00%	0	\$0.00
7. Samsung GT-I9300 Galaxy SIII	19	31.58%	6	47.37%	1.74	00:00:07	0.00%	0	\$0.00
8. Motorola XT907 DROID RAZR M 4G LTE	18	44.44%	8	33.33%	3.44	00:01:55	0.00%	0	\$0.00
9. Motorola XT901 Electrify M	16	68.75%	11	56.25%	3.00	00:02:08	12.50%	2	\$0.00
10. Samsung SM-T210R Galaxy Tab 3 7.0	15	6.67%	1	40.00%	2.33	00:04:56	13.33%	2	\$0.00
11. Google Nexus 7	13	76.92%	10	61.54%	3.92	00:03:10	23.08%	3	\$0.00
12. Samsung SCH-S738C Galaxy Centura	12	8.33%	1	41.67%	1.67	00:00:04	0.00%	0	\$0.00
13. Google Nexus 10	10	20.00%	2	10.00%	4.50	00:06:54	50.00%	5	\$0.00
14. Samsung SCH-I645 Galaxy S IV	10	50.00%	5	10.00%	2.40	00:00:43	0.00%	0	\$0.00



50.	Lenovo A2107A-F	2	0.00%	0	50.00%	7.50	00:10:49	50.00%	1	\$0.00
51.	LG L38C Optimus Dynamic	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
52.	LG P769 Optimus L9	2	50.00%	1	0.00%	2.00	00:00:01	0.00%	0	\$0.00
53.	LG P925 Thrill	2	50.00%	1	50.00%	1.50	00:00:14	0.00%	0	\$0.00
54.	LogicPD Zoom2 Barnes & Noble Nook Color	2	50.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
55.	Motorola XT862 Droid 3	2	50.00%	1	50.00%	1.50	00:00:28	0.00%	0	\$0.00
56.	Nokia Lumia 822	2	50.00%	1	50.00%	6.00	00:01:37	0.00%	0	\$0.00
57.	Samsung GT-P3100 Galaxy Tab 2 7.0	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
58.	Samsung GT-P5113 Galaxy Tab 2 10.1	2	50.00%	1	0.00%	5.00	00:02:00	50.00%	1	\$0.00
59.	Samsung GT-S7710 Galaxy Xcover 2	2	50.00%	1	50.00%	3.50	00:03:33	0.00%	0	\$0.00
60.	Samsung SCH-I200 Galaxy Stellar 4G	2	100.00%	2	50.00%	3.50	00:10:25	0.00%	0	\$0.00
61.	Samsung SCH-R760 Galaxy S II	2	50.00%	1	0.00%	2.00	00:00:06	0.00%	0	\$0.00
62.	Samsung SGH-I337 Galaxy S IV	2	100.00%	2	0.00%	5.50	00:02:44	0.00%	0	\$0.00
63.	Samsung SGH-I537 Galaxy S4 Active	2	100.00%	2	50.00%	1.50	00:00:00	0.00%	0	\$0.00
64.	Samsung SGH-T499 Dart	2	50.00%	1	50.00%	4.00	00:10:12	0.00%	0	\$0.00
65.	Samsung SGH-T989 Galaxy SII	2	100.00%	2	50.00%	1.50	00:00:00	0.00%	0	\$0.00
66.	Samsung SGH-T999 Galaxy S III	2	100.00%	2	50.00%	2.00	00:00:06	0.00%	0	\$0.00
67.	Samsung SPH-D710 Galaxy SII Epic 4G Touch	2	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
68.	Samsung SPH-D710BST Galaxy SII Epic 4G Touch	2	50.00%	1	50.00%	3.50	00:16:06	0.00%	0	\$0.00
69.	Samsung SPH-L300 Gogh	2	50.00%	1	50.00%	1.50	00:00:00	0.00%	0	\$0.00
70.	Sony LT30a Xperia TL	2	50.00%	1	0.00%	3.50	00:00:17	0.00%	0	\$0.00
71.	Spice M6800 Flo	2	100.00%	2	100.00%	1.00	00:00:00	0.00%	0	\$0.00
72.	Acer A1-810	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
73.	Acer A500 Picasso	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
74.	Alcatel OT-960C One Touch 960C	1	100.00%	1	0.00%	2.00	00:14:52	0.00%	0	\$0.00
75.	Asus ME301T MeMO Pad Smart 10	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
76.	Asus TF101 Eee Pad Transformer TF101	1	0.00%	0	0.00%	2.00	00:00:18	0.00%	0	\$0.00
77.	Asus TF300T Transformer Pad TF300T	1	100.00%	1	0.00%	2.00	00:00:15	0.00%	0	\$0.00
78.	Asus TF700T Transformer Pad TF700T	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
79.	Barnes and Noble BNTV250 NOOK Tablet	1	100.00%	1	0.00%	2.00	00:00:15	0.00%	0	\$0.00
80.	BlackBerry 9380 Blackberry 9380 Curve	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
81.	BlackBerry 9850 Volt	1	0.00%	0	0.00%	2.00	00:00:00	0.00%	0	\$0.00
82.	DoCoMo P-06D Eluga V P-06D	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
83.	HTC ADR6400L Thunderbolt	1	100.00%	1	0.00%	2.00	00:00:00	0.00%	0	\$0.00
84.	HTC First	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00



121.	Samsung SCH-R930 Galaxy S Aviator	1	0.00%	0	0.00%	3.00	00:00:13	0.00%	0	\$0.00
122.	Samsung SGH-I727 Galaxy S II Skyrocket	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
123.	Samsung SGH-I747M Galaxy SIII	1	0.00%	0	100.00%	1.00	00:00:00	0.00%	0	\$0.00
124.	Samsung SGH-i927 Captivate Glide	1	100.00%	1	0.00%	6.00	00:17:12	100.00%	1	\$0.00
125.	Samsung SGH-T889 Galaxy Note II	1	100.00%	1	0.00%	2.00	00:05:03	0.00%	0	\$0.00
126.	Samsung SGH-T999L Galaxy SIII LTE	1	0.00%	0	0.00%	2.00	00:00:00	0.00%	0	\$0.00
127.	Samsung SHW-M250S GALAXY S II (SKT)	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
128.	Samsung SM-T211 Galaxy Tab 3 7.0 3G	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
129.	Samsung SPH-L900 Galaxy Note II	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
130.	Samsung SPH-M830 Galaxy Rush	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
131.	SonyEricsson ST18i Urushi	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
132.	T-Mobile myTouch4G	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
133.	T-Mobile U8651T Prism	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00
134.	Toshiba AT100	1	100.00%	1	100.00%	1.00	00:00:00	0.00%	0	\$0.00

Rows 1 - 134 of 134