
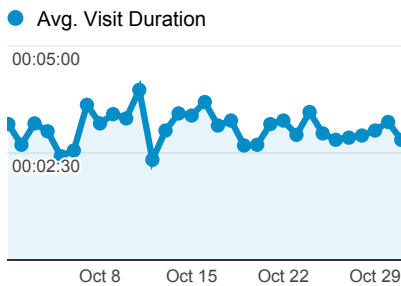


My Dashboard

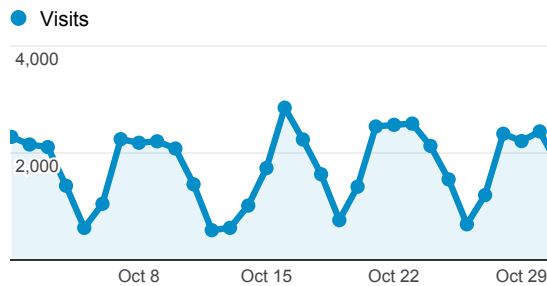
Oct 1, 2013 - Oct 31, 2013

 All Visits
100.00%

Avg. Visit Duration



Visits



Pageviews

147,540
% of Total: 100.00% (147,540)

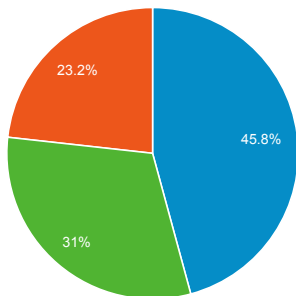


Pageviews by Page Title

Page Title	Pageviews
Fogler Library	50,547
Fogler Library: Indexes and Databases	24,696
Fogler Library: URSUS	7,025
Fogler Library: Subject Portals	3,400
Fogler Library: E-journals	3,333
Fogler Library: Research Advice	2,995
Fogler Library: Reserves Search	2,994
Fogler Library: Hours	2,751
Fogler Library: Ejournals@UMaine	2,388
Fogler Library: CHF 200: Family Interaction	1,665

Visits by Traffic Type

■ direct ■ organic ■ referral



Visits

54,128
% of Total: 100.00% (54,128)



Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	13,041	2.65
http://library.umaine.edu/	743	1.67
fogler library	640	3.11
(not set)	406	8.17
umaine library	214	3.69
fogler	106	3.21
fogler library hours	72	2.10
umaine fogler	71	3.70
http://www.library.umaine.edu/	69	1.54
university of maine library	65	3.09

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	52,256	143,195
Yes	1,872	4,345

Visits and Pages / Visit by Mobile ...

Mobile Device Info	Visits	Pages / Visit
Apple iPhone	647	2.07
Apple iPad	624	2.46
(not set)	92	2.61
Samsung GT-I9300 Galaxy S III	51	1.92
Apple iPod	45	4.02
Motorola MOTXT912	27	1.96

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	24,778	2.24
google / organic	15,989	2.77
umaine.edu / referral	5,084	3.61
library.umaine.edu / referral	4,966	4.07
libraries.maine.edu / referral	684	3.15
bing / organic	412	2.75

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	22,886	35,654
/default_ursus.asp	3,241	9,703
/default_res.htm	1,825	4,848
/indexesdb/Indexes.asp?search=A&range=SZ	1,670	6,748
/default_idb.asp	1,583	4,985
/indexesdb/Indexes.asp?search=A&range=AD	1,556	6,611
/default_ejournal.s.asp	1,339	4,582
/indexesdb/Indexes.asp?search=A&range=NS	1,162	4,337

B Droid Razr 4G	21	1.33	maine.gov / referral	301	2.29	/about/hours.htm	1,148	3,300
Samsung GT-I9300 Galaxy SIII	19	1.74	yahoo / organic	246	2.89	/default_portals.asp	1,052	3,943
Motorola XT907 DROID RAZR M 4G LTE	18	3.44	qq4nm4zz3u.search.serialssolutions.com / referral	132	2.43			
Motorola XT901 Electrify M	16	3.00	google.com / referral	95	2.84			
Samsung SM-T210R Galaxy Tab 3 7.0	15	2.33						

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	37,111	2.62
/default_idb.asp	1,843	2.82
/about/hours.htm	923	2.35
/default_ursus.asp	875	2.46
/ejournals/default.asp	604	4.18
/default_res.htm	486	1.74
/class/JOHNSON/CHF200F13.htm	465	2.29
/indexesdb/Indexes.asp	319	2.23
/govdoc/newcensus.htm	318	1.83
/advanced	246	6.04