

Frequency & Recency

% of visits: 100.00%

Performance

Count of Visits

Visits 60,510 % of Total: 100.00% (60,510)	Pageviews 129,492 % of Total: 100.00% (129,492)
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Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	23,517	44,017	38.86%	33.99%
2	4,128	11,692	6.82%	9.03%
3	2,198	6,210	3.63%	4.80%
4	1,706	4,612	2.82%	3.56%
5	1,304	3,387	2.16%	2.62%
6	1,105	2,780	1.83%	2.15%
7	981	2,535	1.62%	1.96%
8	1,800	3,166	2.97%	2.44%
9-14	6,137	11,648	10.14%	9.00%
15-25	3,865	8,424	6.39%	6.51%
26-50	3,844	9,236	6.35%	7.13%
51-100	3,131	7,006	5.17%	5.41%
101-200	2,494	5,000	4.12%	3.86%
201+	4,300	9,779	7.11%	7.55%