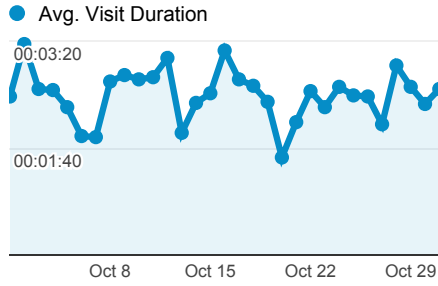


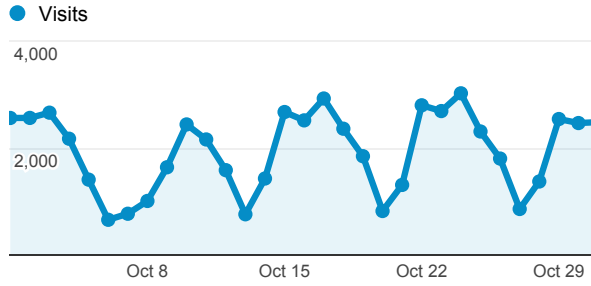
My Dashboard

Oct 1, 2012 - Oct 31, 2012

Avg. Visit Duration



Visits



Pageviews

129,492

% of Total: 100.00% (129,492)



Pageviews by Page Title

Page Title	Pageviews
Fogler Library, the University of Maine	82,430
Fogler Library: Indexes and Databases	19,975
Fogler Library: Ejournals@U Maine	5,051
Fogler Library: Hours	2,357
Fogler Library: CHF 200: Family Interaction	1,066
Fogler Library: Course Guides	1,008
Fogler Library: Interlibrary Loan	695
Fogler Library: Contacts	563
UM Fogler Library Electronic Theses and Dissertations	532
Fogler Library: Census Information	476

Visits by Traffic Type



- 52.29% direct**
31,642 Visits
- 27.67% organic**
16,746 Visits
- 20.03% referral**
12,122 Visits

Visits

60,510

% of Total: 100.00% (60,510)



Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	6,615	2.36
fogler library	2,222	2.46
umaine library	1,221	2.05
fogler	800	2.18
umaine fogler	506	1.96
(not set)	481	3.52
folger library umaine	377	1.98
fogler library hours	191	1.96
umo library	139	1.65
university of maine library	138	2.30

Visits and Pageviews by Mobile

Mobile (Including Tablet)	Visits	Pageviews
No	59,395	127,289
Yes	1,115	2,203

Exits and Pageviews by Exit Page

Exit Page	Exits	Pageviews
/default.asp	32,849	45,957
/indexesdb/indexes.asp	3,831	10,874
/default_ursus.asp	3,654	10,281
/default_idb.asp	1,715	4,103
/indexesdb/indexes.asp?search=A&range=SZ	1,679	6,214
/ejournals/default.asp	1,610	6,244
/default_res.htm	1,579	3,758
/indexesdb/indexes.asp?search=A&range=AD	1,031	4,349
/about/hours.htm	967	2,846
/indexesdb/indexes.asp?search=A&range=NS	957	3,822

Visits and Pages / Visit by Mobile Device

Mobile Device Info	Visits	Pages / Visit
Apple iPad	450	2.06
Apple iPhone	382	1.80
(not set)	43	1.98
SonyEricsson LT15i Xperia Arc	36	1.72
Apple iPod Touch	30	2.27
Apple iPod	18	1.56
Samsung SCH-I500 Fascinate	11	2.91
Samsung Galaxy Nexus	7	2.57
Asus Eee		

Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
(direct) / (none)	31,642	1.94
google / organic	15,766	2.28
umaine.edu / referral	8,060	2.47
libraries.maine.edu / referral	953	2.33
bing / organic	521	2.46
digitalcommons.library.umaine.edu / referral	317	2.13
ursus.maine.edu / referral	292	2.48
library.umaine.edu / referral	277	2.18
maine.gov / referral	265	1.94
facebook.com / referral	234	2.81

Pad Transf ormer TF1 01	6	4.17
HTC Inspi e 4G	6	2.67

Visits and Pages / Visit by Landing Page

Landing Page	Visits	Pages / Visit
/default.asp	47,883	2.13
/default_idb.asp	2,137	2.27
/indexesdb/Inde xes.asp	1,040	2.01
/default_ursus.a sp	861	2.20
/ejournals/defau lt.asp	831	4.77
/about/hours.ht m	603	2.30
/class/JOHNSO N/CHF200F12.h tm	557	1.81
/default_res.htm	389	1.81
/govdoc/newcen sus.htm	308	1.75
/um/pagepush/h ttp://library.uma ine.edu	241	1.15