

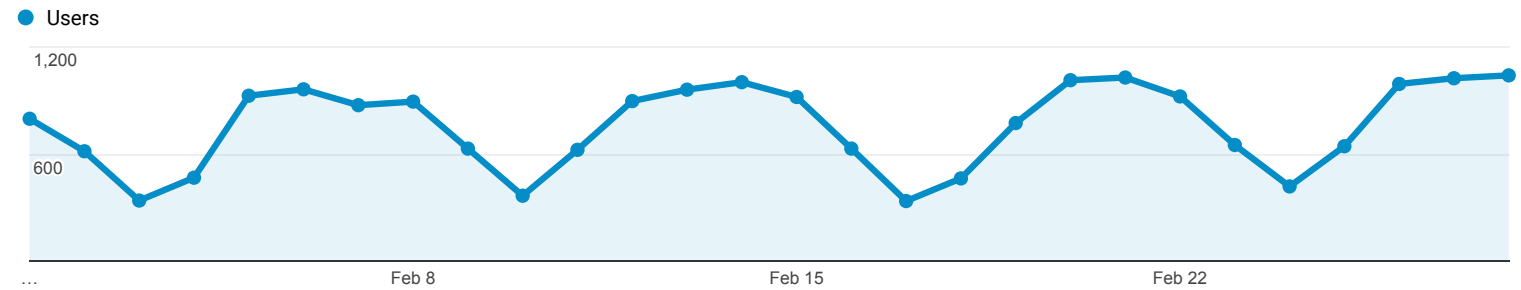
Traffic Sources

All Users
100.00% Users

Feb 1, 2018 - Feb 28, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	10,516 % of Total: 100.00% (10,516)	5,863 % of Total: 100.05% (5,860)	30,620 % of Total: 100.00% (30,620)	40.84% Avg for View: 40.84% (0.00%)	2.92 Avg for View: 2.92 (0.00%)	00:04:47 Avg for View: 00:04:47 (0.00%)	14.85% Avg for View: 14.85% (0.00%)	4,546 % of Total: 100.00% (4,546)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	5,465 (44.70%)	2,607 (44.47%)	14,266 (46.59%)	39.11%	3.04	00:05:18	13.28%	1,894 (41.66%)	\$0.00 (0.00%)
2. (direct) / (none)	3,204 (26.21%)	2,342 (39.95%)	6,871 (22.44%)	45.98%	2.35	00:03:01	22.60%	1,553 (34.16%)	\$0.00 (0.00%)
3. bb.courses.maine.edu / referral	1,180 (9.65%)	385 (6.57%)	2,777 (9.07%)	53.29%	2.78	00:04:57	6.27%	174 (3.83%)	\$0.00 (0.00%)
4. libguides.library.umaine.edu / referral	748 (6.12%)	36 (0.61%)	2,253 (7.36%)	34.13%	4.26	00:07:25	9.01%	203 (4.47%)	\$0.00 (0.00%)
5. umaine.summon.serialssolutions.com / referral	332 (2.72%)	3 (0.05%)	1,140 (3.72%)	40.70%	2.95	00:04:42	14.04%	160 (3.52%)	\$0.00 (0.00%)
6. umaine.edu / referral	311 (2.54%)	99 (1.69%)	719 (2.35%)	32.55%	2.79	00:03:15	17.66%	127 (2.79%)	\$0.00 (0.00%)
7. bing / organic	266 (2.18%)	123 (2.10%)	806 (2.63%)	35.48%	2.84	00:04:58	21.46%	173 (3.81%)	\$0.00 (0.00%)
8. yahoo / organic	122 (1.00%)	45 (0.77%)	274 (0.89%)	27.01%	3.02	00:03:01	18.98%	52 (1.14%)	\$0.00 (0.00%)
9. qq4nm4zz3u.search.serialssolutions.com / referral	47 (0.38%)	2 (0.03%)	173 (0.56%)	37.57%	2.70	00:04:08	22.54%	39 (0.86%)	\$0.00 (0.00%)
10. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu / referral	39 (0.32%)	0 (0.00%)	107 (0.35%)	48.60%	2.25	00:01:52	11.21%	12 (0.26%)	\$0.00 (0.00%)
11. web.b.ebscohost.com.prxy4.ursus.maine.edu / referral	35 (0.29%)	0 (0.00%)	57 (0.19%)	17.54%	3.11	00:04:26	26.32%	15 (0.33%)	\$0.00 (0.00%)
12. web.a.ebscohost.com.prxy4.ursus.maine.edu / referral	32 (0.26%)	0 (0.00%)	85 (0.28%)	10.59%	2.71	00:01:37	22.35%	19 (0.42%)	\$0.00 (0.00%)
13. libraries.maine.edu / referral	31 (0.25%)	12 (0.20%)	57 (0.19%)	22.81%	3.23	00:02:38	5.26%	3 (0.07%)	\$0.00 (0.00%)
14. maine.gov / referral	28 (0.23%)	25 (0.43%)	28 (0.09%)	14.29%	2.25	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. digitalcommons.library.umaine.edu / referral	25 (0.20%)	17 (0.29%)	40 (0.13%)	32.50%	1.60	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. ebook.yourcloudlibrary.com / referral	19 (0.16%)	1 (0.02%)	22 (0.07%)	45.45%	1.86	00:01:14	9.09%	2 (0.04%)	\$0.00 (0.00%)

17.	m.facebook.com / referral	19 (0.16%)	19 (0.32%)	19 (0.06%)	36.84%	2.32	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	classroom.google.com / referral	18 (0.15%)	7 (0.12%)	29 (0.09%)	0.00%	2.76	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	duckduckgo.com / referral	18 (0.15%)	12 (0.20%)	21 (0.07%)	38.10%	2.24	00:01:30	4.76%	1 (0.02%)	\$0.00 (0.00%)
20.	ecosia.org / referral	17 (0.14%)	4 (0.07%)	59 (0.19%)	49.15%	2.20	00:02:17	5.08%	3 (0.07%)	\$0.00 (0.00%)
21.	refchatter.net / referral	16 (0.13%)	0 (0.00%)	50 (0.16%)	26.00%	2.64	00:06:21	4.00%	2 (0.04%)	\$0.00 (0.00%)
22.	com.google.android.googlequicksearchbox / referral	13 (0.11%)	12 (0.20%)	13 (0.04%)	92.31%	1.23	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	mail.google.com / referral	12 (0.10%)	2 (0.03%)	39 (0.13%)	20.51%	1.95	00:02:15	10.26%	4 (0.09%)	\$0.00 (0.00%)
24.	mycampus.maine.edu / referral	12 (0.10%)	6 (0.10%)	22 (0.07%)	54.55%	1.86	00:01:19	22.73%	5 (0.11%)	\$0.00 (0.00%)
25.	ursus.maine.edu / referral	12 (0.10%)	1 (0.02%)	102 (0.33%)	50.00%	2.03	00:03:39	10.78%	11 (0.24%)	\$0.00 (0.00%)
26.	us.search.yahoo.com / referral	11 (0.09%)	4 (0.07%)	30 (0.10%)	20.00%	4.47	00:05:52	46.67%	14 (0.31%)	\$0.00 (0.00%)
27.	en.wikipedia.org / referral	10 (0.08%)	8 (0.14%)	11 (0.04%)	0.00%	1.36	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	l.facebook.com / referral	9 (0.07%)	3 (0.05%)	10 (0.03%)	30.00%	2.00	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	newlibrary.library.umaine.edu / referral	7 (0.06%)	0 (0.00%)	107 (0.35%)	25.23%	2.23	00:03:02	9.35%	10 (0.22%)	\$0.00 (0.00%)
30.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu / referral	6 (0.05%)	2 (0.03%)	11 (0.04%)	36.36%	2.09	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	t.co / referral	6 (0.05%)	5 (0.09%)	6 (0.02%)	33.33%	1.50	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	facebook.com / referral	5 (0.04%)	4 (0.07%)	6 (0.02%)	16.67%	2.00	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	archives.library.umaine.edu / referral	4 (0.03%)	1 (0.02%)	6 (0.02%)	16.67%	3.00	00:11:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	ask / organic	4 (0.03%)	3 (0.05%)	8 (0.03%)	50.00%	2.12	00:00:57	12.50%	1 (0.02%)	\$0.00 (0.00%)
35.	development.library.umaine.edu / referral	4 (0.03%)	0 (0.00%)	27 (0.09%)	29.63%	3.93	00:24:23	14.81%	4 (0.09%)	\$0.00 (0.00%)
36.	legislature.maine.gov / referral	4 (0.03%)	3 (0.05%)	8 (0.03%)	12.50%	2.50	00:00:12	62.50%	5 (0.11%)	\$0.00 (0.00%)
37.	marcandangel.com / referral	4 (0.03%)	4 (0.07%)	4 (0.01%)	0.00%	1.50	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	searchencrypt.com / referral	4 (0.03%)	1 (0.02%)	31 (0.10%)	9.68%	3.19	00:07:22	25.81%	8 (0.18%)	\$0.00 (0.00%)
39.	sites.umaine.edu / referral	4 (0.03%)	2 (0.03%)	4 (0.01%)	0.00%	2.75	00:00:47	25.00%	1 (0.02%)	\$0.00 (0.00%)
40.	umf.maine.libguides.com / referral	4 (0.03%)	3 (0.05%)	4 (0.01%)	0.00%	5.25	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	bi.galegroup.com.prxy4.ursus.maine.edu / referral	3 (0.02%)	0 (0.00%)	4 (0.01%)	0.00%	2.50	00:03:36	25.00%	1 (0.02%)	\$0.00 (0.00%)
42.	historicalsocietyoflitchfieldmaine.org / referral	3 (0.02%)	2 (0.03%)	3 (0.01%)	0.00%	3.00	00:02:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	onlinelibrary.wiley.com / referral	3 (0.02%)	0 (0.00%)	3 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	r.search.aol.com / referral	3 (0.02%)	1 (0.02%)	3 (0.01%)	0.00%	1.33	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	search.tb.ask.com / referral	3 (0.02%)	3 (0.05%)	3 (0.01%)	66.67%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	umaine.altarama.com / referral	3 (0.02%)	0 (0.00%)	18 (0.06%)	0.00%	5.50	00:12:50	44.44%	8 (0.18%)	\$0.00 (0.00%)
47.	umaine.libapps.com / referral	3 (0.02%)	0 (0.00%)	31 (0.10%)	16.13%	9.42	00:26:23	19.35%	6 (0.13%)	\$0.00 (0.00%)
48.	com.google.android.gm / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	en.m.wikipedia.org / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	0.00%	3.50	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	gardinerme.vt-s.net / referral	2 (0.02%)	2 (0.03%)	3 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

51.	go.galegroup.com.prxy4.ursus.maine.edu / referral	2 (0.02%)	0 (0.00%)	2 (0.01%)	0.00%	7.00	00:01:59	50.00%	1 (0.02%)	\$0.00 (0.00%)
52.	libguides.coa.edu / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	50.00%	1.50	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
53.	library.cqpress.com.prxy4.ursus.maine.edu / referral	2 (0.02%)	0 (0.00%)	2 (0.01%)	50.00%	3.50	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
54.	mail.yahoo.com / referral	2 (0.02%)	2 (0.03%)	3 (0.01%)	33.33%	1.67	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
55.	msn.com / referral	2 (0.02%)	0 (0.00%)	20 (0.07%)	10.00%	3.10	00:01:45	45.00%	9 (0.20%)	\$0.00 (0.00%)
56.	new.monsido.com / referral	2 (0.02%)	0 (0.00%)	56 (0.18%)	26.79%	3.70	00:18:54	10.71%	6 (0.13%)	\$0.00 (0.00%)
57.	openurl.ebscohost.com.prxy4.ursus.maine.edu / referral	2 (0.02%)	0 (0.00%)	3 (0.01%)	33.33%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
58.	pengen.org / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	0.00%	1.50	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
59.	qq4nm4zz3u.search.serialssolutions.com.prxy4.ursus.maine.edu / referral	2 (0.02%)	0 (0.00%)	5 (0.02%)	80.00%	3.00	00:07:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
60.	timer4web.com / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	50.00%	3.50	00:00:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
61.	umalibguides.uma.edu / referral	2 (0.02%)	1 (0.02%)	4 (0.01%)	25.00%	1.25	00:06:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
62.	umit.maine.edu / referral	2 (0.02%)	1 (0.02%)	8 (0.03%)	37.50%	3.00	00:05:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
63.	worldcat.org / referral	2 (0.02%)	2 (0.03%)	2 (0.01%)	0.00%	2.00	00:08:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
64.	98.131.14.151 / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
65.	accionpreferente.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
66.	anonymous-news.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
67.	aresum.foglerlibrary.org / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	avg / organic	1 (0.01%)	0 (0.00%)	5 (0.02%)	0.00%	4.40	00:16:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	baidu / organic	1 (0.01%)	0 (0.00%)	6 (0.02%)	33.33%	3.00	00:00:22	66.67%	4 (0.09%)	\$0.00 (0.00%)
70.	bangorlostskiareas.weebly.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	bestthingsme.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	browzine.com / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	5.00	00:00:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	bslw.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	calendar.umaine.edu / referral	1 (0.01%)	0 (0.00%)	7 (0.02%)	71.43%	1.29	00:03:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	cams2.scholaruniverse.com / referral	1 (0.01%)	0 (0.00%)	2 (0.01%)	0.00%	2.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	curtislibrary.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	d8fc2a9c.ngrok.io / referral	1 (0.01%)	0 (0.00%)	5 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	daily-llama.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	earlymaine.org / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	econewsmedia.org / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	ezproxy.catsboard.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00	100.00%	1 (0.02%)	\$0.00 (0.00%)
82.	foglerlibrary.org / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	2.00	00:00:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	forest.umaine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	gdc.galegroup.com.prxy4.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	10 (0.03%)	0.00%	2.60	00:04:05	0.00%	0 (0.00%)	\$0.00 (0.00%)

118.	umaine.summon.serialssolutions.com.ursus-proxy-1.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	3.00	00:00:05	100.00%	1 (0.02%)	\$0.00 (0.00%)
119.	umaine.summon.serialssolutions.com.ursus-proxy-13.ursus.maine.edu / referral	1 (0.01%)	0 (0.00%)	1 (0.00%)	0.00%	6.00	00:05:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
120.	umaine.summon.serialssolutions.com.ursus-proxy-5.ursus.maine.edu / referral	1 (0.01%)	1 (0.02%)	5 (0.02%)	60.00%	1.80	00:09:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
121.	une.libanswers.com / referral	1 (0.01%)	0 (0.00%)	2 (0.01%)	0.00%	1.50	00:12:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
122.	ursus-proxy-9.ursus.maine.edu / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	3.00	00:02:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
123.	us2-word-view.officeapps.live.com / referral	1 (0.01%)	1 (0.02%)	2 (0.01%)	0.00%	11.50	00:16:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
124.	usm.summon.serialssolutions.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
125.	waterfordme.org / referral	1 (0.01%)	1 (0.02%)	2 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
126.	winthropmaine.org / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	4.00	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
127.	www2.bing.com / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	0.00%	1.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
128.	www3.maine.gov / referral	1 (0.01%)	1 (0.02%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
129.	yandex / organic	1 (0.01%)	1 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

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