

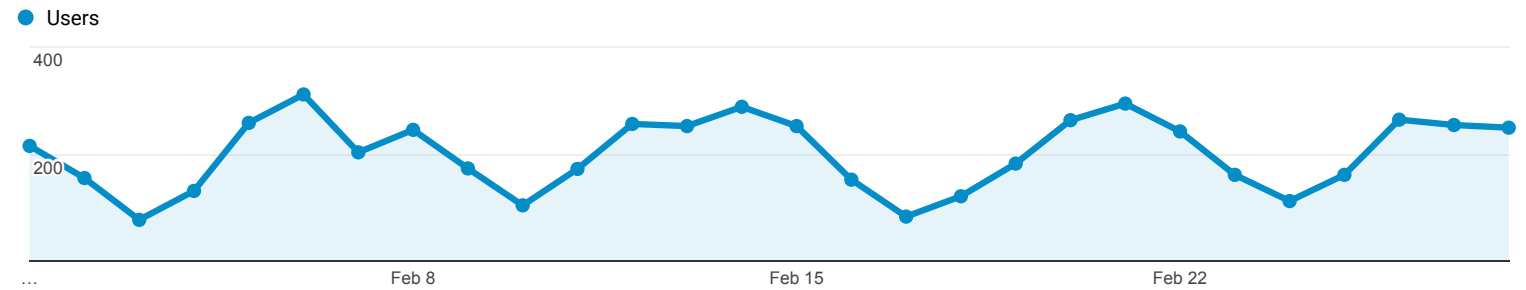
Referral Traffic

Feb 1, 2018 - Feb 28, 2018

All Users
26.84% Users

Explorer

Summary



Source	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	2,822 % of Total: 26.84% (10,516)	742 % of Total: 12.66% (5,860)	8,382 % of Total: 27.37% (30,620)	40.56% Avg for View: 40.84% (-0.68%)	3.19 Avg for View: 2.92 (9.23%)	00:05:23 Avg for View: 00:04:47 (12.59%)	10.37% Avg for View: 14.85% (-30.17%)	869 % of Total: 19.12% (4,546)	\$0.00 % of Total: 0.00% (\$0.00)
1. bb.courses.maine.edu	1,180 (37.32%)	385 (51.89%)	2,777 (33.13%)	53.29%	2.78	00:04:57	6.27%	174 (20.02%)	\$0.00 (0.00%)
2. libguides.library.umaine.edu	748 (23.66%)	36 (4.85%)	2,253 (26.88%)	34.13%	4.26	00:07:25	9.01%	203 (23.36%)	\$0.00 (0.00%)
3. umaine.summon.serialssolutions.com	332 (10.50%)	3 (0.40%)	1,140 (13.60%)	40.70%	2.95	00:04:42	14.04%	160 (18.41%)	\$0.00 (0.00%)
4. umaine.edu	311 (9.84%)	99 (13.34%)	719 (8.58%)	32.55%	2.79	00:03:15	17.66%	127 (14.61%)	\$0.00 (0.00%)
5. qq4nm4zz3u.search.serialssolutions.com	47 (1.49%)	2 (0.27%)	173 (2.06%)	37.57%	2.70	00:04:08	22.54%	39 (4.49%)	\$0.00 (0.00%)
6. umaine.summon.serialssolutions.com.prxy4.ursus.maine.edu	39 (1.23%)	0 (0.00%)	107 (1.28%)	48.60%	2.25	00:01:52	11.21%	12 (1.38%)	\$0.00 (0.00%)
7. web.b.ebscohost.com.prxy4.ursus.maine.edu	35 (1.11%)	0 (0.00%)	57 (0.68%)	17.54%	3.11	00:04:26	26.32%	15 (1.73%)	\$0.00 (0.00%)
8. web.a.ebscohost.com.prxy4.ursus.maine.edu	32 (1.01%)	0 (0.00%)	85 (1.01%)	10.59%	2.71	00:01:37	22.35%	19 (2.19%)	\$0.00 (0.00%)
9. libraries.maine.edu	31 (0.98%)	12 (1.62%)	57 (0.68%)	22.81%	3.23	00:02:38	5.26%	3 (0.35%)	\$0.00 (0.00%)
10. maine.gov	28 (0.89%)	25 (3.37%)	28 (0.33%)	14.29%	2.25	00:01:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. digitalcommons.library.umaine.edu	25 (0.79%)	17 (2.29%)	40 (0.48%)	32.50%	1.60	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. ebook.yourcloudlibrary.com	19 (0.60%)	1 (0.13%)	22 (0.26%)	45.45%	1.86	00:01:14	9.09%	2 (0.23%)	\$0.00 (0.00%)
13. m.facebook.com	19 (0.60%)	19 (2.56%)	19 (0.23%)	36.84%	2.32	00:02:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. classroom.google.com	18 (0.57%)	7 (0.94%)	29 (0.35%)	0.00%	2.76	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. duckduckgo.com	18 (0.57%)	12 (1.62%)	21 (0.25%)	38.10%	2.24	00:01:30	4.76%	1 (0.12%)	\$0.00 (0.00%)
16. ecosia.org	17 (0.54%)	4 (0.54%)	59 (0.70%)	49.15%	2.20	00:02:17	5.08%	3 (0.35%)	\$0.00 (0.00%)

17.	refchatter.net	16 (0.51%)	0 (0.00%)	50 (0.60%)	26.00%	2.64	00:06:21	4.00%	2 (0.23%)	\$0.00 (0.00%)
18.	com.google.android.googlequicksearchbox	13 (0.41%)	12 (1.62%)	13 (0.16%)	92.31%	1.23	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	mail.google.com	12 (0.38%)	2 (0.27%)	39 (0.47%)	20.51%	1.95	00:02:15	10.26%	4 (0.46%)	\$0.00 (0.00%)
20.	mycampus.maine.edu	12 (0.38%)	6 (0.81%)	22 (0.26%)	54.55%	1.86	00:01:19	22.73%	5 (0.58%)	\$0.00 (0.00%)
21.	ursus.maine.edu	12 (0.38%)	1 (0.13%)	102 (1.22%)	50.00%	2.03	00:03:39	10.78%	11 (1.27%)	\$0.00 (0.00%)
22.	us.search.yahoo.com	11 (0.35%)	4 (0.54%)	30 (0.36%)	20.00%	4.47	00:05:52	46.67%	14 (1.61%)	\$0.00 (0.00%)
23.	en.wikipedia.org	10 (0.32%)	8 (1.08%)	11 (0.13%)	0.00%	1.36	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	l.facebook.com	9 (0.28%)	3 (0.40%)	10 (0.12%)	30.00%	2.00	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	newlibrary.library.umaine.edu	7 (0.22%)	0 (0.00%)	107 (1.28%)	25.23%	2.23	00:03:02	9.35%	10 (1.15%)	\$0.00 (0.00%)
26.	onlinelibrary.wiley.com.prxy4.ursus.maine.edu	6 (0.19%)	2 (0.27%)	11 (0.13%)	36.36%	2.09	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	t.co	6 (0.19%)	5 (0.67%)	6 (0.07%)	33.33%	1.50	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	facebook.com	5 (0.16%)	4 (0.54%)	6 (0.07%)	16.67%	2.00	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	archives.library.umaine.edu	4 (0.13%)	1 (0.13%)	6 (0.07%)	16.67%	3.00	00:11:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	development.library.umaine.edu	4 (0.13%)	0 (0.00%)	27 (0.32%)	29.63%	3.93	00:24:23	14.81%	4 (0.46%)	\$0.00 (0.00%)
31.	legislature.maine.gov	4 (0.13%)	3 (0.40%)	8 (0.10%)	12.50%	2.50	00:00:12	62.50%	5 (0.58%)	\$0.00 (0.00%)
32.	marcandangel.com	4 (0.13%)	4 (0.54%)	4 (0.05%)	0.00%	1.50	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	searchencrypt.com	4 (0.13%)	1 (0.13%)	31 (0.37%)	9.68%	3.19	00:07:22	25.81%	8 (0.92%)	\$0.00 (0.00%)
34.	sites.umaine.edu	4 (0.13%)	2 (0.27%)	4 (0.05%)	0.00%	2.75	00:00:47	25.00%	1 (0.12%)	\$0.00 (0.00%)
35.	umf.maine.libguides.com	4 (0.13%)	3 (0.40%)	4 (0.05%)	0.00%	5.25	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	bi.galegroup.com.prxy4.ursus.maine.edu	3 (0.09%)	0 (0.00%)	4 (0.05%)	0.00%	2.50	00:03:36	25.00%	1 (0.12%)	\$0.00 (0.00%)
37.	historicalsocietyoflitchfieldmaine.org	3 (0.09%)	2 (0.27%)	3 (0.04%)	0.00%	3.00	00:02:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	onlinelibrary.wiley.com	3 (0.09%)	0 (0.00%)	3 (0.04%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	r.search.aol.com	3 (0.09%)	1 (0.13%)	3 (0.04%)	0.00%	1.33	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	search.tb.ask.com	3 (0.09%)	3 (0.40%)	3 (0.04%)	66.67%	1.00	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	umaine.altarama.com	3 (0.09%)	0 (0.00%)	18 (0.21%)	0.00%	5.50	00:12:50	44.44%	8 (0.92%)	\$0.00 (0.00%)
42.	umaine.libapps.com	3 (0.09%)	0 (0.00%)	31 (0.37%)	16.13%	9.42	00:26:23	19.35%	6 (0.69%)	\$0.00 (0.00%)
43.	com.google.android.gm	2 (0.06%)	2 (0.27%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	en.m.wikipedia.org	2 (0.06%)	2 (0.27%)	2 (0.02%)	0.00%	3.50	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	gardinerme.vt-s.net	2 (0.06%)	2 (0.27%)	3 (0.04%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	go.galegroup.com.prxy4.ursus.maine.edu	2 (0.06%)	0 (0.00%)	2 (0.02%)	0.00%	7.00	00:01:59	50.00%	1 (0.12%)	\$0.00 (0.00%)
47.	libguides.coa.edu	2 (0.06%)	2 (0.27%)	2 (0.02%)	50.00%	1.50	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	library.cqpress.com.prxy4.ursus.maine.edu	2 (0.06%)	0 (0.00%)	2 (0.02%)	50.00%	3.50	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	mail.yahoo.com	2 (0.06%)	2 (0.27%)	3 (0.04%)	33.33%	1.67	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	msn.com	2 (0.06%)	0 (0.00%)	20 (0.24%)	10.00%	3.10	00:01:45	45.00%	9 (1.04%)	\$0.00 (0.00%)

85.	libr.org	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	library.staging.umaine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	library.umaine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:00:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	libx.org:8080	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	1.00	00:00:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	limcomps.umesp.maine.edu	1 (0.03%)	0 (0.00%)	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	linkedin.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	localhost:1989	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	3.00	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	maine-csm.symplicity.com	1 (0.03%)	0 (0.00%)	6 (0.07%)	50.00%	2.33	00:04:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	maineinfonet.org	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	old-yearbooks.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	onlinelibrary-wiley-com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	3.00	00:05:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	outlook.live.com	1 (0.03%)	0 (0.00%)	2 (0.02%)	0.00%	1.00	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	oxfordmusiconline.com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	2 (0.02%)	0.00%	3.50	00:00:55	50.00%	1 (0.12%)	\$0.00 (0.00%)
98.	psycnet.apa.org.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	14 (0.17%)	7.14%	6.29	00:09:58	92.86%	13 (1.50%)	\$0.00 (0.00%)
99.	qq4nm4zz3u.scholar.serialssolutions.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	2.00	00:09:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	r.duckduckgo.com	1 (0.03%)	1 (0.13%)	2 (0.02%)	0.00%	2.50	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
101.	recordsproject.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
102.	refworks.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
103.	sciencedirect.com.prxy4.ursus.maine.edu	1 (0.03%)	0 (0.00%)	4 (0.05%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
104.	search.handycafe.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	2.00	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
105.	searchincognito.com	1 (0.03%)	0 (0.00%)	3 (0.04%)	33.33%	2.33	00:01:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
106.	sk.sagepub.com.prxy4.ursus.maine.edu	1 (0.03%)	1 (0.13%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
107.	startupbangor.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
108.	symbaloo.com	1 (0.03%)	0 (0.00%)	3 (0.04%)	66.67%	1.33	00:00:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
109.	thisoldyearbook.com	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
110.	uk.search.yahoo.com	1 (0.03%)	0 (0.00%)	4 (0.05%)	50.00%	2.25	00:05:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
111.	umaine.summon.serialssolutions.com.ursus-proxy-1.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	3.00	00:00:05	100.00%	1 (0.12%)	\$0.00 (0.00%)
112.	umaine.summon.serialssolutions.com.ursus-proxy-13.ursus.maine.edu	1 (0.03%)	0 (0.00%)	1 (0.01%)	0.00%	6.00	00:05:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
113.	umaine.summon.serialssolutions.com.ursus-proxy-5.ursus.maine.edu	1 (0.03%)	1 (0.13%)	5 (0.06%)	60.00%	1.80	00:09:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
114.	une.libanswers.com	1 (0.03%)	0 (0.00%)	2 (0.02%)	0.00%	1.50	00:12:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
115.	ursus-proxy-9.ursus.maine.edu	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	3.00	00:02:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
116.	us2-word-view.officeapps.live.com	1 (0.03%)	1 (0.13%)	2 (0.02%)	0.00%	11.50	00:16:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
117.	usm.summon.serialssolutions.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
118.	waterfordme.org	1	1	2	0.00%	1.00	00:00:00	0.00%	0	\$0.00

		(0.03%)	(0.13%)	(0.02%)				(0.00%)	(0.00%)	
119.	winthropmaine.org	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	4.00	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
120.	www2.bing.com	1 (0.03%)	1 (0.13%)	1 (0.01%)	0.00%	1.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
121.	www3.maine.gov	1 (0.03%)	1 (0.13%)	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 121 of 121

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