

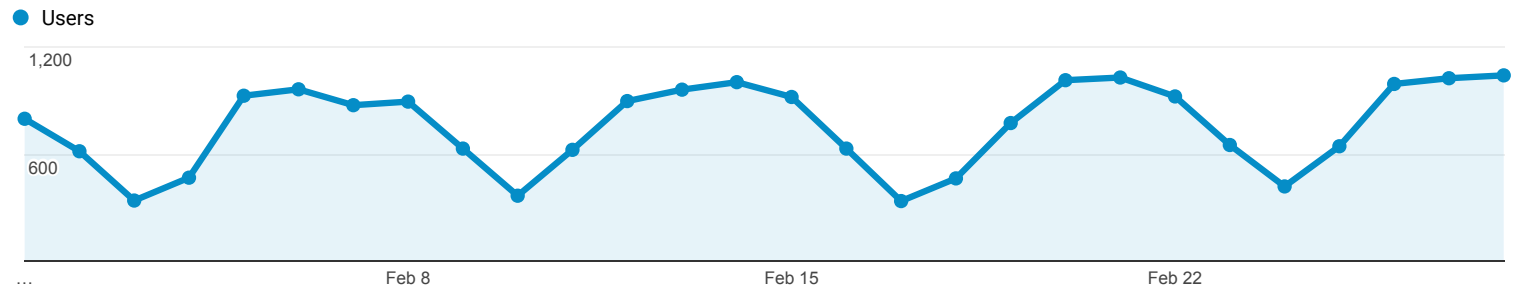
Device Overview

All Users
100.00% Users

Feb 1, 2018 - Feb 28, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	10,516 % of Total: 100.00% (10,516)	5,863 % of Total: 100.05% (5,860)	30,620 % of Total: 100.00% (30,620)	40.84% Avg for View: 40.84% (0.00%)	2.92 Avg for View: 2.92 (0.00%)	00:04:47 Avg for View: 00:04:47 (0.00%)	14.85% Avg for View: 14.85% (0.00%)	4,546 % of Total: 100.00% (4,546)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	9,105 (86.72%)	4,812 (82.07%)	28,569 (93.30%)	40.42%	3.00	00:05:00	15.65%	4,470 (98.33%)	\$0.00 (0.00%)
2. mobile	1,149 (10.94%)	863 (14.72%)	1,637 (5.35%)	49.36%	1.68	00:01:24	1.53%	25 (0.55%)	\$0.00 (0.00%)
3. tablet	245 (2.33%)	188 (3.21%)	414 (1.35%)	36.23%	2.44	00:02:39	12.32%	51 (1.12%)	\$0.00 (0.00%)

Rows 1 - 3 of 3