

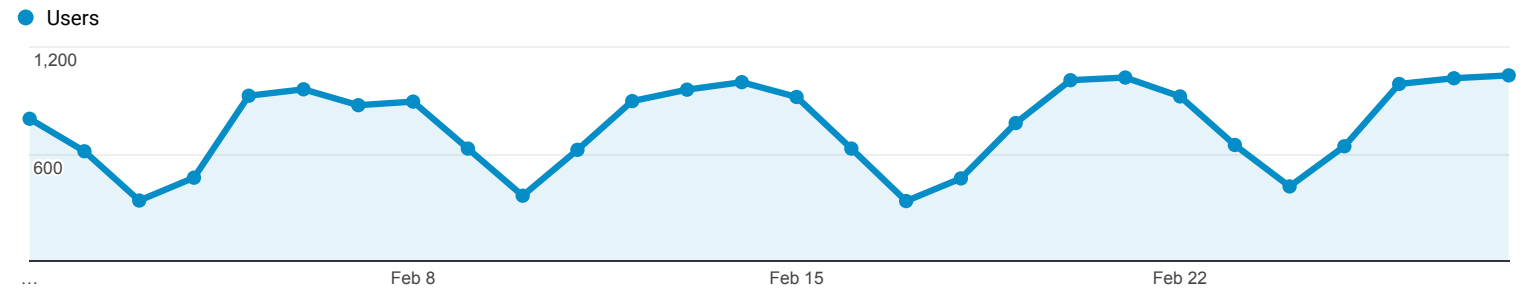
Browser & OS

All Users
100.00% Users

Feb 1, 2018 - Feb 28, 2018

Explorer

Summary



Browser	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	10,516 % of Total: 100.00% (10,516)	5,863 % of Total: 100.05% (5,860)	30,620 % of Total: 100.00% (30,620)	40.84% Avg for View: 40.84% (0.00%)	2.92 Avg for View: 2.92 (0.00%)	00:04:47 Avg for View: 00:04:47 (0.00%)	14.85% Avg for View: 14.85% (0.00%)	4,546 % of Total: 100.00% (4,546)	\$0.00 % of Total: 0.00% (\$0.00)
1. Chrome	5,951 (57.00%)	3,215 (54.84%)	18,712 (61.11%)	41.33%	3.18	00:05:42	13.65%	2,555 (56.20%)	\$0.00 (0.00%)
2. Safari	2,335 (22.37%)	1,308 (22.31%)	5,683 (18.56%)	39.94%	2.35	00:02:41	16.26%	924 (20.33%)	\$0.00 (0.00%)
3. Firefox	1,127 (10.80%)	624 (10.64%)	3,774 (12.33%)	39.61%	2.58	00:03:44	18.42%	695 (15.29%)	\$0.00 (0.00%)
4. Edge	465 (4.45%)	264 (4.50%)	1,159 (3.79%)	34.43%	3.24	00:03:47	15.27%	177 (3.89%)	\$0.00 (0.00%)
5. Internet Explorer	423 (4.05%)	333 (5.68%)	1,070 (3.49%)	46.07%	2.41	00:05:10	16.73%	179 (3.94%)	\$0.00 (0.00%)
6. Safari (in-app)	33 (0.32%)	33 (0.56%)	34 (0.11%)	50.00%	1.97	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Samsung Internet	26 (0.25%)	20 (0.34%)	35 (0.11%)	40.00%	1.66	00:02:00	2.86%	1 (0.02%)	\$0.00 (0.00%)
8. Android Webview	19 (0.18%)	19 (0.32%)	21 (0.07%)	28.57%	2.10	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Opera	16 (0.15%)	7 (0.12%)	74 (0.24%)	59.46%	1.89	00:02:07	20.27%	15 (0.33%)	\$0.00 (0.00%)
10. Amazon Silk	12 (0.11%)	9 (0.15%)	17 (0.06%)	35.29%	3.18	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Opera Mini	12 (0.11%)	12 (0.20%)	12 (0.04%)	83.33%	1.17	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Android Browser	9 (0.09%)	7 (0.12%)	14 (0.05%)	78.57%	1.14	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. UC Browser	8 (0.08%)	8 (0.14%)	8 (0.03%)	62.50%	1.25	00:00:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. Mozilla Compatible Agent	2 (0.02%)	2 (0.03%)	3 (0.01%)	33.33%	1.67	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. YaBrowser	2 (0.02%)	2 (0.03%)	4 (0.01%)	50.00%	1.00	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)

