

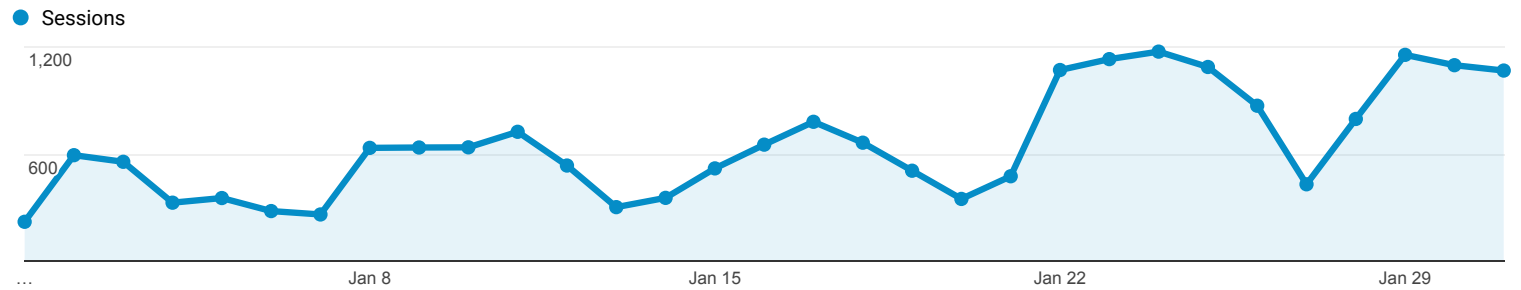
Device Overview

All Users
100.00% Sessions

Jan 1, 2018 - Jan 31, 2018

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Mobile IDB Access		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Mobile IDB Access (Goal 1 Conversion Rate)	Mobile IDB Access (Goal 1 Completions)	Mobile IDB Access (Goal 1 Value)
	20,231 % of Total: 100.00% (20,231)	23.80% Avg for View: 23.79% (0.04%)	4,815 % of Total: 100.04% (4,813)	47.51% Avg for View: 47.51% (0.00%)	2.50 Avg for View: 2.50 (0.00%)	00:04:09 Avg for View: 00:04:09 (0.00%)	12.39% Avg for View: 12.39% (0.00%)	2,506 % of Total: 100.00% (2,506)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	18,611 (91.99%)	21.45%	3,992 (82.91%)	46.79%	2.57	00:04:23	13.20%	2,456 (98.00%)	\$0.00 (0.00%)
2. mobile	1,278 (6.32%)	52.03%	665 (13.81%)	58.22%	1.64	00:01:16	1.41%	18 (0.72%)	\$0.00 (0.00%)
3. tablet	342 (1.69%)	46.20%	158 (3.28%)	46.49%	2.14	00:02:06	9.36%	32 (1.28%)	\$0.00 (0.00%)

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